

The Robert SIMPSON Company Limited

Main 7841 50 Lines to Central

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Stock-taking Time is no Respector of Class, Quality or Price in this Store

You will find mentioned here some very "classy" dresses and coats; dresses of satin and pongee, topnotchers, and coats of silk too—the very thing to keep summer frocks fresh on a journey.

Summer Dresses of Satin, Pongee or Linen

Clearance sale of 43 Women's High-grade Summer Dresses, of splendid quality satin, in black or ivory, of white linen and of pongee silk, in raisin, catawba, navy, raspberry and green shades.

Smart Silk Travelling Coats

A little lot of Women's Motoring or Travelling Coats, of light weight materials, specially suitable for wear during the warm weather.

Misses' Outing Dresses \$1.98

40 only Misses' Outing Dresses of fine Linen; sky, tan or navy, white sailor collar, cuffs and belt, trimmed with strapping in contrasting shade.

\$3.00 Heatherbloom Petticoats \$2.69

Heatherbloom Petticoats, in new graduated stripe effects, navy, grey, green, cardinal or Copenhagen with black, also black with grey, deep flounce trimmed with two-pleated frills, underpiece finished with frill.

\$2.00 Black Sateen Wrappers \$1.49

Women's Wrappers, of extra quality black mercerized sateen, pleated back, yoke front and back, with full over shoulder, buttoned cuffs, full-cut skirt, sizes 38, 38 and 40 only.

Women's Underwear at Half Price

Every woman recognizes the wisdom of picking up good summer underwear, even in excess of her immediate needs, when it comes at such prices as these.

Vests, Drawers, Combinations, Corset Covers, fine ribbed cotton, light merino or fine wool, low and medium neck, short or no sleeves; drawers tight fitting or umbrella style.

Last of these Children's Dresses—Half-Price

A mother who spends her days everlastingly stitching for her children is making life a drudgery—no need to do it either in the face of such chances as we offer on Tuesday.

Clearing the balances of several of our best selling lines of Wash Dresses; all the popular colors and styles represented.

300 Gumples, fine lawn, daintily trimmed with lace or embroidery in tucks and frills. Sizes 8 to 16 years. Regular price \$1.25. Tuesday 49c.

Clearing Toilet Goods at Stock-taking Time

Ebony and Imitation Ebony Back Nail Scrubs, Regular 35c and 50c. Clearing Tuesday 25c.

Gents' Shaving Brushes, Regular 25c. Tuesday 10c.

1,000 jars of De Miracle Face Cream, will not promote the growth of hair. Regular 25c. Clearing Tuesday 5c.

Violet Talcum Powder, 20c size. Clearing Tuesday 3 for 25c.

Carbolic Tooth Powder, 15c size. Tuesday 10c.

Derma Viva Complexion Cream, Regular 50c. Tuesday 25c.

De Miracle Medicated Soap, 10c size. Clearing Tuesday 5 for 25c.

Armour's Super Cream Shaving Stick, 25c size. Tuesday 15c.

Amorita Beauty Cream, 25c size. Tuesday 15c.

Scratched Ebony Cloth and Hat Brushes, Regular 75c and 85c. Clearing Tuesday 49c.

Wampole's Formoloid Tooth Paste, in collapsible tubes. Regular 25c. Tuesday 15c.

(Phone direct to Department.)



Tapestry Carpet for good wear 73c yard

Very durable and satisfactory for a much-trodden floor, good fast colors that will defy sunlight.

1,000 yards English Tapestry Carpet, in a large range of floral, Oriental, chintz and conventional designs; a variety of colors that will suit any room.

Natural Shantung Pongee 50c

This little lady, in her loose robes of native silk, knows a great deal more about keeping cool than many of her American sisters.



Swiss Crossbar Muslins 19c

(Wash Goods Department.) Special Stock-taking Bargains. 60 pieces high quality Swiss Cross-bar Muslins, pure white, most exquisite patterns.

30 pieces only Pretty Printed Muslins, floral and foulard spot designs; a cheap line for a summer waist. Special 7c.

Clearance of a small lot of Pretty Serpentine Crepe, plain and fancy stripes. Special to clear 13c.

BEAUTIFUL BLACK VOILES, TUESDAY 65c

Special purchase of French English and German Voiles, fine, medium and coarse mesh; these voiles are excellent for skirts, waists, dresses and suits; lovely crisp finish; full rich blacks and unfading dyes. 42 and 44-inch. Tuesday 65c. (Phone orders filled.)

75c Kid Gloves 49c

Women's Genuine French Kid Gloves, wrist length, two dome fasteners, imperial and Paris points, oversewn seams, perfect fitting.

Boys' and Girls' Fine Ribbed Stockings, cotton, perfectly fast dye, double apliced heel, toe and sole, black, tan; sizes 6 to 10. Regular 20c. Tuesday, pair 12 1/2c.

Utility Boxes—What Woman Hasn't One?

They're really most convenient just to hold those "fussier" things, fancy waists and underclothing—and skirts, too—that can't go in with heavy clothes.

100 Large Utility Boxes, upholstered in English cretonnes, cloth lined throughout, complete with hinged cover and swivel castors; also make a comfortable bedroom seat. Worth \$3.00. Tuesday \$1.89.



Three Important Little Lots of Women's Boots and Oxfords

They were discovered during the rigorous reviewing of our stock that is now being held—only a few hundred pairs, all told—but when you know that there are at least a hundred pairs of five dollar "Invictus" samples, besides other famous shoes in the collection, you'll realize the importance of eight o'clock buying to-morrow.

100 PAIRS WOMEN'S "INVICTUS" SAMPLE BOOTS, \$5.00 VALUE, FOR \$2.95. Sizes 3, 3 1/2 and 4 Only.

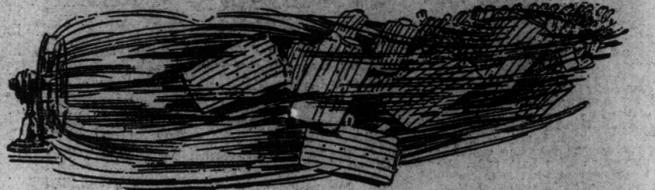
100 pairs Women's "Invictus" Boots, in all the popular leathers, including patent colt, vicid kid, tan calf and chocolate kid; Blucher, lace and button styles. Sizes 3, 3 1/2 and 4 only. Regular \$5.00. Tuesday \$2.95.

50 PAIRS WOMEN'S "J. & T. BELL" BOOTS IN ALL SIZES. REGULAR \$4.00 FOR \$2.95. 50 pairs Women's Boots, in all sizes 2 1/2 to 7, the well-known J. & T. Bell brand on the soles, vicid kid and patent colt leathers, blucher cut. Regular price \$4.00. Tuesday \$2.95.

WOMEN'S OXFORDS. In Sizes 2 1/2, 3, 3 1/2, 6, 6 1/2 and 7 Only. 150 pairs Women's Oxfords, the balances of some of our best selling styles, patent colt, tan calf, chocolate kid, suede and vicid kid leathers, broken size ranges, sizes 2 1/2, 3, 3 1/2, 6, 6 1/2 and 7. Regular prices \$2.50 to \$4.00. Tuesday \$1.99.

180 pairs Women's Kid Blucher Boots, all sizes, 2 1/2 to 7. Regular \$2.50. Tuesday \$1.99. 120 pairs Women's Patent Slippers, all sizes, 2 1/2 to 7. Regular \$2.75. Tuesday \$1.99. 180 pairs Women's White Canvas Oxfords, all sizes, 2 1/2 to 7. Regular \$1.49. Tuesday 99c. 160 pairs Women's Canvas Bathing Shoes, all sizes, 3 to 7. Regular 35c. Tuesday 29c.

EXTRA SPECIAL. 40 pairs only Women's Boots, in sizes 1 to 4 only, kid and patent colt. Regular \$2.00 to \$4.00. Stock-taking Clearance Tuesday, 99c.



Men's Togs Swept Away

before the Summer Stock-taking breeze; we have put such prices on the Men's Wear mentioned here, that every article should be sold by noon. To buy Outing Shirts at 67c each when they're most in demand is attractive enough—but, beside that, there's Balbriggan Underwear, Linen Coats, Straw Hats and Wash Vests—the kind that will wash, not the kind that come back from the laundry like streaky bacon—all at most attractive prices

Outing Shirts 67c

For the Men Going Camping, Boating, Cricketing, Tennis, Etc.

Dozens of Outing Neglige Shirts on sale Tuesday at half price and less. White duck, tan duck, white mercerized, fancy stripe cashmerettes, white cellular and several slightly soiled Cream Flannel Shirts. These all have the comfortable soft lay-down collar, reversible style, and a roomy pocket. There are also a number of Fancy Stripe Flannel Shirts, bands only, with small laundered cuffs. Not all sizes in each line. Regular prices \$1.00, \$1.25 and \$1.50. Tuesday 67c each. No phone or mail orders filled.

Straw Hats

42 only Men's Panama Hats, tourist style, fine, close, even weave and best finish. Regular up to \$5.00. Tuesday \$2.99.

Men's Straw Hats, curling brim, medium high crown, very easy fitting, black or fancy colored silk bands. Tuesday special 69c.

Men's Combinations

200 of Men's Combination Underwear in fine balbriggans, elastic rib natural wool, lisle and silk mixtures, lace knit, Irish linen, etc. "Superior," "W. G. & R." and "Ellis" manufacture. All weavers of combinations know these makes to be the very best for fit and finish, and we price them low for a quick clearance of these broken lines. Sizes from 34 to 46. Regular prices from \$2.50 to \$3.50. Tuesday \$1.99 per suit.

Wash Vests that Will Wash

Men's Wash Vests, sizes 35 to 46. Regular prices \$1.50 to \$3.00. Tuesday 99c.

Youths' Linen Coats, sizes 34, 35 and 36. Regular \$1.50. Tuesday 49c.

Boys' Mother Friend Shirt Waists, sizes 3 to 6 years only. Regular price \$1.00. Tuesday 29c.

Boys' Linen Sailor House Suits, sizes 3 to 6 years. Regular price \$1.50. Tuesday 99c.

Beaded Bags \$1.98

Every woman will want one of these beautiful Aneneberg Beaded Bags at the price we are going to sell them at on Tuesday. Regular \$3.50, for \$1.98.

NEW BELTINGS.

Heavy Cord Silk Beltings, in navy blue ground, with vertical stripes of light blue, and black and white, 2 and 2 1/2 inches wide; this is a scarce article on account of the sudden demand. Yard, 50c.

The "Bedford" Suit Case

This Suit Case is, without doubt, the best value in Canada.

Some months back we made a contract with the manufacturers (Canadian), which enables us to sell them at a saving to the purchaser of

ONE DOLLAR ON EACH CASE.

They are made of genuine cowhide leather, with special rigid handle, built on an English steel frame, with two double bolt locks, inside straps and shirt pocket, linen lined. 24-inch, \$4.50; 26-inch, \$4.95. Two outside straps \$1.00 extra.

Worthy Wall Coverings Reduced

Wall Paper, Burlap, Mouldings We are after big selling for Tuesday. See those 3 special lines.

WALL PAPER AT 17c.

3,500 roll Parlor and Dining Room Imported Wall Papers, in reds, greens, browns, creams, blues and light shades. Regular to 50c. Tuesday, 17c.

2,000 yards Dyed Burlap, in green and red, good weave. Regular to 35c yard, Tuesday, yard 21c.

10,000 feet Room Moulding, 1 1/2 inches wide. White enamel or imitation oak. Regular 2 1/2c per foot. Tuesday, 1c.

BABY'S OUTFIT.

15 All-steel Leatherette Folders, rubber tires, hoods, spring seats, adjustable fronts. Regular \$6.00. Tuesday, \$3.95.

14 Carriages and Go-Carts, some reed or leatherette hoods, others with parasols, all new—Regular \$16.00 ... \$10.95 Regular 19.00 ... 13.95 Regular 22.00 ... 16.95

Fourth Floor.

Beautiful Irish Table Cloths \$1.89

ANOTHER CLEARANCE OF 100 TABLE CLOTHS FOR \$1.89 EACH.

Every one of these full bleached rich satin damask Table Cloths was made in Ireland from the longest, cleanest, strongest pure flax; the maker is one of the most reliable in the world, and they are full Simpson quality; the designs are beautiful, with border all around; 2 x 2 1/2 yards. Regular \$2.50 to \$3.00 each. Tuesday \$1.89.

PRETTY DUCHESS TOILET COVERS 28c EACH.

Full bleached, assorted designs; some have pretty colored borders, fringed all around, for washstands, dressers, etc., 16 x 48 inches. On sale in Linen Department upstairs, each, Tuesday 28c.

1,100 YARDS IRISH TEA TOWELS 8c YARD.

28 in. wide, good, heavy, round thread, Glass or Tea Towelings, red border, lots of body, and will dry perfectly. Regular 10c and 12 1/2c yard. Tuesday 8c.

IRISH DRESS LINENS 34c YARD.

White, pure linen, 38 or 40 in. wide, cream or brown Holland, 38 to 40 inches wide, all the newest things for outing dresses, motor coats, children's seaside dresses, boys' wash suits; almost anything one could want, at, per yard, Tuesday 34c. (Phone direct to Linen Dept.)

English Dinner Sets

The price at which we've marked these English Dinner Sets (12 persons) is a very fair criterion of the values to be found throughout our Chinaware section during this sale. A few more days' selling such as we've had lately will put our stock where we want it. This list assures all-day interest for to-morrow.

ENGLISH DINNER SETS.

High Grade English Dinner Sets at a phenomenal low price for Tuesday's selling, full set for 12 persons, Hancock's opaque china, rich Oriental design, making a beautiful decorative set. Regular \$127.25. Tuesday \$12.23.

1,000 pieces hand painted Vienna Chinaware, Doulton Ware, comprising Fruit Dishes, Cake Plates, Jugs, Cups and Saucers, Loving Cups, Ash Trays, etc., grouped together for a quick clearance, Tuesday's special 25c.

40-piece China Tea Set, in a pretty floral decoration, a dainty complete service for 12 persons. Regular \$5.95. Tuesday \$3.75.

102-piece Dinner Set, Haviland Limoges china, artistic rosebud spray decoration, heavily trimmed and finished with gold, kerness shape cups. Regular \$49.99. Tuesday \$35.45.

200 only Rubian Art Vases, superb samples of this famous pottery. Regular up to \$3.25. Tuesday's special \$1.98.

Water Bottles, American clear pressed glass, plain and colonial designs. Regular 29c. Tuesday 19c.

BASKETS AND HAMMOCKS.

200 Market Baskets, handy sizes well made, with handles and covers. Worth up to 50c. Tuesday only 29c.

50 only Shopping Baskets, large size, with metal bound handle strongly made, with cover. Worth \$1.75. Tuesday \$1.25.

Fancy Paper Baskets, all different designs. Tuesday 50c and 75c.

50 ONLY HAMMOCKS FOR TUESDAY.

Our Special Hammock, in fancy design and colors, with pillow and valance, head and foot spreaders. Regular \$5.00. Tuesday \$2.45.

A WONDERFUL CHINA CEMENT

A demonstration now being made



in the basement. It is called the World's Wonder China Cement, and it is a wonder. This cement leaves no seam; you can't see the crack, and the dish rings new like a bell. A mended dish is stronger than ever.

World's Wonder China Cement sells usually at 25c bottle. During this demonstration we will offer it at 15c a bottle, or two bottles for 25c.

Salt and Pepper Shakers

CUT GLASS AND STERLING SILVER, FOR 29c.

Just a thousand of these little beauties for Tuesday morning. We've sold them for three or four times this price, but we cannot count the cost at this late stage of the stock-taking. Remember they are made of handomely cut glass, with heavy sterling silver tops. Regular \$1.00 and \$1.25. Tuesday 29c each.

CUT GLASS SALT AND PEPPER SHAKERS 29c EACH.

1,000 Cut Glass Salt and Pepper Shakers, handomely cut patterns, heavy sterling silver tops. Regular \$1.00 and \$1.25 pair. Tuesday 29c each.

R. L. S.

The magic initials will put every booklover on the alert—what has Robert Louis Stevenson's initials to do with a Simpson advertisement? Only this—that we were fortunate enough to get a few twenty-five dollar sets of his works which we'll sell on Tuesday for (ten volumes), \$8.75.

10 sets only the works of Robert Louis Stevenson, in 10 volumes, full library size, half bound leather, seal morocco, handsome gold backs, marbled sides, new clear type, laid paper; this is the greatest bargain ever offered of this popular author. (Ten 10 vols., \$8.75. (On sale Book Department.)

Groceries

One car Standard Granulated Sugar, 18 lbs. \$1.00.

1,000 bags Lake of the Woods Five Roses Flour, 1/2 bag in cotton, 89c.

Choice Picnic Hams, 6 to 8 lbs. each, per lb. 16c.

Post Toasties, 3 packages 25c.

St. Charles Cream, 3 tins 25c.

Fancy Mild Cheese, per lb. 16c.

Fancy Japan Rice, 4 lbs. 25c.

Kkovah Lemonade Powder, per tin 20c.

Pure Gold Quick Tapioca, Chocolate and Custard Powder, 3 packages 25c.

Campbell's Soup, assorted, 2 tins 25c.

Canned Yellow Peaches, in heavy syrup, per tin 15c.

Parowax, for sealing fruit and jam, 1-lb. box 10c.

Telephone direct to department.