

STORE OPENS 8 a.m.—CLOSES 5.30 p.m.

PROBABILITIES—Easterly winds; fair and continued mild.

# THE ROBERT SIMPSON COMPANY'S CHRISTMAS STORE

## Carpet Dept. Bargains

**RIXDORFER INLAID LINOLEUM.**  
In Floral, Parquet, Granite, and numerous other effects, regular \$1.50 per yard, on Friday, 1500 yards on sale at \$1.35 per yard.

**NEW PRINTED LINOLEUMS.**  
In black, tile, parquet and matting designs, in a full range of colors, Regular price, 35c and 40c, Friday 25c per yard.

**BRUSSELS RUGS.**  
In Greens, Fawns, Reds, etc., in Oriental and Floral designs, 3 x 4, Regular price \$10.00, Friday \$15.48; 3 x 3 and 3 x 2 1/2, Regular price \$14.00, Friday \$11.48.

**BRUSSELS CARPET.**  
In a good range of the newest designs and colors, suitable for Parlors, Libraries, Dining Rooms, Bedrooms, etc., 4-8 borders to match. Special Friday, 80c.

**TAPESTRY CARPETS.**  
In Red, Green, Fawn, and Brown, in Floral and Oriental designs, a useful carpet for any part of the home. Special Friday, 48c.

**Housefurnishing Bargains**  
**WINDOW SHADES AT 19c.**  
A splendid shade in light, medium and dark green, opaque, 7 inches by 6 ft., mounted on good spring roller, regular 25c, Friday, each 19c.

**CURTAIN POLES AT 9c.**  
A neat Pole, length 4 ft., fitted with ends and brackets, highly finished in colors—oak, walnut, and mahogany, regular price 15c, Friday each, 9c.

**CURTAIN STRETCHERS AT 89c.**  
These stretchers are well made, unbreakable fixtures, non-rusting pins, adjustable, from 1 to 2 yards long, to 4 yards long, worth \$1.50, Friday each 89c.

**BEDROOM BOXES AT \$1.98.**  
These boxes are covered with English Cretonne, neat patterns, cloth lined, well upholstered and complete with casters. Regular price \$3.00, Friday, each, \$1.98.

**ENGLISH COTTON CASEMENT AT 10c.**  
This casement makes a very artistic drape for bedroom curtains, colors—blue, yellow, and green, with cream grounds, stripe and lattice effects. Regular price, 18c, Friday, per yard, 10c.

**NOTTINGHAM LACE CURTAINS AT \$1.09.**  
These curtains come in very fine quality net, all new designs, 50 to 64 inches wide, 3-1/2 yards long, one of the best designs, with a shelf under, adjustable, regular price \$1.50, on sale Friday at, per pair, \$1.09.

**Christmas Furniture Bargains**  
17 Oriental designed Tables in solid white quartered oak, with octagon tops, finished in golden oak or Early English, with 18-inch tops. A very desirable table for a hall, they are very strongly built. Regular price \$8.00, for \$3.95.

14 Parlor Tables in solid white quartered oak and veneered mahogany, size 22 inches square, with a shelf underneath, beautifully finished. Regular price, \$6.25, for \$3.35.

5 Parlor Tables in solid white quartered oak and veneered mahogany. Size of top 24 inches square, with underneath, with French carved legs and an undershelf. Size of top 28x28 inches. Regular price \$5.75, for \$4.25.

Any of the above tables are worth more than double the above prices.

**Linens and Staples**  
300 Bleached Damask Table Cloths, assorted designs, with border all around, about 2 x 2 1/2 yards each, Friday 90c.

200 pairs all pure linen Huck, Bed-room Towels, fringed or hemmed, white or red borders, 18 x 36 and 19 x 38 ins., per pair, Friday 23c.

White Rabbit Coating for Children's Coats, like a white seal, with underneath, warm close coating, 48 inches wide, at the flannel counter. Regular \$1.50 per yard, Friday 90c.

Wool Knee Rug, made from pure wool, assorted plaids, bound all around, large size, warm weight, in the blanket section. Regular \$2.50 each, Friday \$1.35.

920 yards heavy all linen Scotch Crash Roller Towelling, red border, an exceptionally good wearing crash, 17 inches wide, per yard, Friday 33c.

Special Bleached English Long Cloth, yard wide, very fine, pure and bright, at, per yard, Friday 8 1/2c.

All Linen Sheer Handkerchiefs Linen, full bleached, fine quality for making Christmas handkerchiefs, 36 inches wide, per yard, Friday 33c.

**Bargain Day Groceries**  
400 bags Choice Family Flour, 1-4 bags, 65c.

1500 lbs. Choice Currants, cleaned, 3-1/2 lbs. 25c.

2000 lbs. Selected Valencia Raisins, 4 lbs. 25c.

Cooking Flgs, natural, 5 lbs., 34.75.

Yellow Cooking Sugar Crystals, 10-12 lbs., 50c.

Perfection Baking Powder, 3 tins, 38c.

Finest Mixed Peel, orange, lemon and citron, per lb., 15c.

## Bargain Day To-Morrow and Christmas Only Nineteen Days Away

SHOPPING days till Christmas, only nineteen! Plan out every day of it—otherwise you will never get through the next three weeks! One thing to be firm about whatever happens—do as much Christmas shopping as you can do right Now.

Then of course there are a great many other things you must get before you are ready for winter—things you need right now and which you should have before you seriously begin Christmas Shopping. By consulting our list of bargains to-morrow you will see that a store like this prepares for every contingency.

Every department of the Christmas store has a bargain for you to-morrow.

### Infants' and Children's Wear

Children's Sleepers, fine, soft, fancy stripe chambray, feet attached, drop seat, pearl buttons, sizes 2 to 8 years. Regular value 50c. Friday bargain, 35c.

Children's Skirts, fine, soft, white flannelette, flounce of goods, silk stitched edges, sizes 6 to 14 years. Regular value 60c. Friday bargain, 35c.

Infants' Bearcloth or Lamb's Wool Cloth Coats, double-breasted, pearl buttons, large collar, lined with cotton flannel, lengths 22, 24, 26 inches. Regular value \$2.75. Friday bargain, \$1.55.

**Corsets for Friday**  
200 pairs Sahlin Corsets and Bust Form combined, no hooks, no clasps, no eyelets, no strings, no heavy steels, high bust, tapering waist, light weight, sizes 22 to 38 bust measure. Friday bargain, \$1.25.

300 pairs Ladies' Fine Corsets, including La Diva Royale, C. B. & A. Spirite, Royal Worcester, D. and A. K. and G., and Thompson's Glove-Fitting, knees-we are discontinuing, fine white coutil, high or medium bust, long or medium back and hips, garters attached, finest all rustproof steel fitted, beautiful styles and models in the lot. Sizes 18 to 30 inches. Regular values \$2.00 to \$3.50. Friday bargain, \$1.50.

**Aprons for Friday**  
Maid's Aprons, fine lawn, bib and bretelles of fine embroidery. Size 35 x 36 inches. Regular value 5c. Friday bargain, 3c.

Plain Aprons, heavy plain blue chambray, fancy border at bottom. Size 3 x 38 inches. Regular value 20c. Friday bargain, 15c.

Afternoon Aprons, fine lawn, embroidered, Regular value 40c. Friday bargain, 30c.

Afternoon Aprons, Persian lawn, lace front, beading run with silk ribbon, pearl and diamond bows. Regular value 75c. Friday bargain, 50c.

**Knitted Skirts and Shawls**  
100 only Honeycomb Wool Shawls, first quality wool, heavy weave, fancy borders, deep fringe edges. Size 37 inches square. Regular value \$1.50. Friday bargain, \$1.00.

Knitted Skirts, heavy ribbed knit wool, fine ribbed at waist, colors navy, red or black, fancy border around bottom, length 27 inches. Regular value \$2.00. Friday bargain, \$1.25.

28 Silk Fascinators, fancy patterns, squares, shades, edges. Regular value \$1.00. Friday bargain, 75c.

Women's House Slippers, hand crocheted, wool, leather out-sole, lambs' wool insole, ruche top, several pretty plain and combination colors. Sizes 3, 4, 5, 6, 7. Friday bargain, \$1.00.

**Women's and Children's Underwear**  
Children's Vests and Drawers, fine, heavy ribbed, natural cotton, closed front, long sleeves, high neck; drawers ankle length, sizes 2 to 12 years; regular value 25c and 30c. Friday bargain, 15c.

Corset Covers, fine ribbed, white or natural wool and cotton mixture, high neck, long sleeves, buttoned front, sizes 32 to 44 bust measure; regular value 50c. Friday bargain, 35c.

Ladies' Vests, fine and heavy ribbed, white or natural wool and cotton mixture, high neck, long sleeves, buttoned front, sizes 32 to 44 bust measure; regular value 50c and 55c. Friday bargain, 35c.

Ladies' Vests and Drawers, heavy ribbed, white cotton, high neck, long sleeves, buttoned front; drawers ankle length, in both styles, sizes 22 to 38 bust measure; regular value 35c. Friday bargain, 25c.

**Ladies' Winter Suits for \$4.75**  
70 only Ladies' Smart Stylish Suits, of good heavy quality vicuna, suitable for winter wear; coat is square cut, with semi-fitted back, strictly tailored, skirt is full flare, with close or semi-fitted buttons, colors are grey, black, navy and brown; regular \$9.95. Friday, \$4.75.

**LADIES' \$17.50 COATS FOR \$6.95.**  
An Assortment of Ladies' Winter Coats, in good heavy qualities of bear, navy or black; made close or semi-fitted styles, some are strictly tailored, others trimmed with braids and regular \$12.50 to \$17.50 values. Friday, \$6.95.

**Untrimmed Hats 48c**  
Ladies' and Misses' Untrimmed Hats, every one of this season's styles, all in perfect condition, to be cleared to make room for Christmas goods display. Black, white, with black velvet edge, wine, navy, myrtle, brown, champagne; regularly from \$1.50 to \$2.35 each. Friday sale, 48c.

**Ladies' Umbrellas**  
65 only Ladies' Umbrellas, best tar-fete covers, with tape edge, close rolling frame, silk cases; a splendid assortment of handles, in pearl posts, richly mounted in rolled gold, including the new Director style; a most desirable Christmas gift. Regular \$4.50, Friday, \$2.88.



## Trying to Find Santa Claus

THESE two children are called Bessie Hunter and Thomas Hunter. Having failed to find Santa Claus up the chimney, they are now exploring the shadows of Mrs. Hunter's cellar. See if you can help them.

If Santa Claus is in this picture, trace him to his hiding-place and draw him forth. Use a lead pencil or a red ink pen to trace with, and remember to mark your envelope outside with the number of your ward or the name of your town, as the case may be, thus:

**SANTA CLAUS COMPETITION**  
**The Robert Simpson Co.**  
Toronto  
From Todmorden

We give a prize to the best and earliest received answer from each of the seven wards of the city; another for the boys and girls of the suburbs reached by our Delivery; another for the boys and girls of Ontario

**Christmas Jewelry Bargains**  
450 Beauty Pins and Collar Pins, plain, hand engraved, and some with pearl settings. Friday bargain, 25c pair.

750 Lace Pins, with pearl settings, horseshoe and wishbone patterns. Friday bargain, 25c pair.

2000 pairs Cuff Links, plain, opal and turquoise settings, also fancy engraved links, each pair in a satin-lined box for Christmas giving. Friday bargain, 25c.

**75c Alarm Clocks 53c**  
200 Nickel Alarm Clocks, 4-inch dial, loud alarm, lever to stop, guaranteed timekeepers. Regular 75c. Friday, 53c.

100 Repeating Alarm Clocks, 4-inch dial, copper finish cases, lever to stop bell, guaranteed accurate timekeepers. Regular \$1.25. Friday, 89c.

**\$3.00 Silverware \$1.98**  
Fern Pots, Butter Dishes, Salad Bowls, Cake Baskets, Fruit Dishes, Bon-Bon Dishes, Sugar Bowls, etc., etc. Regular selling up to \$3.00. Friday, \$1.98.

**Dress Goods Department**  
200 yards of rich evening wear materials, pastel shades, silk embroidered voiles and marquisettes, silk stripe voiles and taffeta cloths, the best Lancashire manufacturers, colors green, brown, red, purple, navy and water. Regular \$5.00. Friday bargain 7c.

20 pieces of high-class French printed foulard, fine satin finish, dainty designs of spots, stripes and figures of floral designs on white, navy, brown, and linen colored grounds. Regular \$1.00 and \$1.25. Friday, per yard, 82c.

French chailles for kimonoes, dressing gowns, dressing accoures, etc., designs in chintz colorings. Regular \$5c. Friday bargain, 15c.

Pine French Silk Muslins, very high-class goods for evening wear, striped and checked white and colored grounds, floral designs of roses, clusters, leaves, etc., in great variety of combinations. Regular value 65c. Friday 23c.

### Waists for Friday

A clearance of 50 unlined Net Waists in white and ecru only; these are our regular goods and come in all sizes; season's price \$2.95. Friday, \$1.50.

A pretty wool Bedford Cord Waist, in white only, for a useful as well as a dainty garment; these are unsurpassed. Regular price \$1.48. Friday 98c.

A clearance of several numbers and designs in warm Flannelette Waists, all well made and in all sizes to 40; regular 60c, 68c and 75c. Friday, 49c.

**EXTRA SPECIAL.**  
200 Lawn and Vesting Waists, in a great variety of designs, some slightly musged; regular \$1.00, \$1.25 and \$1.50. Friday, 55c.

**Sequin Robes**  
6 Silver, Gold and All Black Sequin Robes, in the newest of designs; these are agents' samples and are worth \$15.50, \$19.50 and \$20.00. Friday, \$10.95.

6 only White Lingerie Unmade robes, real Swiss embroidered and sold regularly at \$10.50. Friday \$7.95.

6 only Ivory Lace Unmade Robes, in three designs, regular \$10.00. Friday, \$7.95.

No phone or mail orders.

**New Delaines and Challies**  
A most beautiful selection of new designs and color combinations, spots, stripes, fancy geometrical and Persian designs, etc. for waists, dresses, kimonoes, dressing accoures, etc., 29 inches wide. All one price, Friday, per yard, 32c.

300 yards black only, rich English Taffeta, has all the appearance of silk, with double the strength and half the price, splendid for coat linings, drop skirts, etc., 44 inches wide. Value 35c. Friday, per yard, 25c.

Silk finished Mojette, 38 inches wide, rich, silky finish, beautifully watered effect, for coat linings, drop skirts, etc. Regular value 35c. Friday, per yard, 25c.

**Silk Bargains**  
RICH BLACK DRESS SILKS.  
\$2.40 Dress lengths, for \$2.90, 4 yards.  
\$11.90 Dress lengths for \$10.00, 14 yards.

These rich Black Silks come in Chiffon Taffeta, Taffeta, Peau de Soie, Satin Paillette and Mousseline Duchesse weaves, guaranteed first choice qualities, fashionable finishes and reliable French dye. An opportunity to secure a very acceptable and serviceable Xmas Gift at a decided saving.

**FASHIONABLE COLORED SILKS.**  
\$2.00 Dress lengths for \$1.75, 4 yards.  
\$1.90 Dress Lengths, for \$6.10, 14 yards.

Rich Satin de Chine and Chiffon Taffeta makes, bright lustrous qualities in all the needed evening and day shades, also ivory and black. A very suitable Xmas Gift for lady friend at a Friday saving.

2000 yards of Japanese Habutai Silk, fine even weaves, in all the wanted shades for Xmas fancy work; also ivory and black, 22 and 24 inches wide, selling regularly at 35c and 25c yard, Friday bargain 21c.

**Footwear for Friday**  
**BOYS' SLIPPERS.**  
120 pairs Boys' Slippers, black and chocolate kid, Everette style, flexible turn soles, low heel, all sizes; 1 to 5. Friday bargain, \$1.19.

**CHILDREN'S BOOTS.**  
130 pairs Children's Boots, dongola goatskin, Blucher, patent toe caps, heavy soles, spring laces, broken lines, all sizes in the lot, 3 to 7-1/2 and 8 to 10-1/2. Friday bargain, 70c.

**MEN'S BOOTS.**  
180 pairs Men's Calf Boots, Blucher, heavy soles, waterproof soles, all sizes 6 to 11; a good boot for workmen. Friday bargain, \$12.99.

**BOYS' AND YOUTH'S BOOTS.**  
180 pairs Boys' and Youth's Boots, box ktp, Blucher, heavy standard screw soles, Youth's 11 to 13, Friday bargain, \$1.25; Boys' 1 to 5, Friday bargain, \$1.89.

**LAMB'S WOOL SOLES.**  
1000 pairs Lamb's Wool Slipper Soles, leather soles, Friday bargain, Men's, 20c; Women's, 19c; Boys' 18c; Misses', 18c; Children's, 17c; Infants', 15c.

**GYMNASIUM OR BOWLING SHOES.**  
68 pairs White Canvas Shoes, with silk soles, lace style, for gymnasium or bowling; Men's, 6 to 11, Friday bargain \$1.19; Women's, 3 to 6, Friday bargain \$1.25; Boys', 3 to 5, Friday bargain \$1.15.

**OVERGAITERS.**  
800 pairs Women's Overgaiters, black, brown, grey, London smoke, red, green and cardinal, all sizes, Friday bargain, 68c.

**SLIPPERS AND OXFORDS.**  
60 pairs only Kid and Mercerized Canvas Slippers and Oxford, good styles, broken size ranges, 2-1/2 to 7, slightly soiled, regular prices up to \$2.00. Friday bargain, 49c.

### Men's Winter Overcoats

Men's Black English Cheviot Overcoats, purely all-wool material, made in the popular single-breasted Chesterfield style, with double edged lapped seams, lined with a fine mohair twill lining, and finished with black velvet collar, sizes 34 to 44. Regular \$10.50 and \$12.00. To clear at \$7.95.

**MEN'S SUITS.**  
Men's Tweed Suits, English and Scotch manufacture, winter weight material, dark mixed colorings, made in the popular single-breasted style, up single-breasted, with good lining, well tailored. Sizes 35 to 44. Regular \$8.50, \$9.00, \$10.50 and \$12.50. Friday \$6.95.

**MEN'S TROUSERS.**  
150 pairs Men's Heavy Imported and Domestic Tweed Pants, in black and grey herringbone patterns and fancy stripes, strong, durable materials, cut to fit perfectly, well made. Side and hip pockets. Sizes 32 to 44. Regular price \$1.25 and \$1.50. Friday 98c.

**BOYS' OVERCOATS.**  
Boys' Overcoats, made from fancy striped English tweed coating, dark colorings, cut Chesterfield style, with black velvet collar, strong, heavy linings. Sizes 25 to 32. Regular 4.50 and \$5.00. Friday \$3.95.

**Men's Furs**  
Men's Genuine Otter Gauntlet Mitts, fur lined, and strong, durable palms, will wear splendidly. Friday bargain, \$4.99.

Men's Fur-lined Coats, extra fine black beaver cloth shell, well tailored and good trimmings, best grade marmot linings, and No. 1 German otter collars. Regular \$55.00. Friday \$27.00.

**Men's and Boys' Underwear**  
650 garments of Men's Elastic Ribbed, Heavy Scotch Wool Underwear, shirts or drawers, natural shades, sizes 34 to 44; regular 75c garment. Friday 58c.

800 garments, Boys' Heavy Flannel Underwear, natural shade, shirts or drawers, sizes up to 32. Special, to clear, garment, Friday, 25c.

**FLANNELETTE NIGHT ROBES.**  
450 extra long English Flannelette Night Robes, in sizes 14 to 20, Pink, blue and grey striped, to clear, Friday 68c.

**MEN'S AND BOYS' SWEATER COATS**  
180 only Men's Wool Sweater Coats, made with pockets, grey trimmed red, caduce, etc., and navy trimmed red, caduce, etc., to clear, Friday, \$1.23.

130 only Boys' Heavy Sweater Coats, in shades of grey, navy, brown, etc., with fancy trimmings, sizes 20 to 22; red to clear, Friday, 88c.

**WORK SHIRTS.**  
400 Men's Heavy Black and White striped Drill Work shirts, collar, deep yoke and double front; regular 75c. Friday 58c.

**NEGLIGEE SHIRTS.**  
550 Men's Negligee Shirts, broken lines, from stock, travelers' samples, etc., values up to \$1.00; to clear, Friday, 46c.

**Men's Hats**  
Men's stiff Hats, Correct Shapes, black and brown. Regular \$2.00. Friday \$1.29.

Men's Soft Hats, fine quality, colors black, brown, fawn, blue, grey. Regular \$2.00 and \$2.50. Friday 88c.

Winter Wear Caps for Men and Boys, assorted lot, different shapes. Friday, special, 25c.

**CHILDREN'S TOQUES.**  
Children's Toques, in all the popular colors, plain or with fancy borders, fine quality and well-made. Friday, special, 25c.

**Handkerchiefs**  
Women's Fine Quality Pure Linen Hemstitched Handkerchiefs, Friday, 5 for 25c.

Not more than 1 dozen to customer; not less than half dozen.

**Patent Bags**  
70 only Patent Bags, fitted inside with patent card case, double strap handle, ball clasp frame, buttoned bottom, with large gift initial, old English style, on the corner, each \$1.44.

**\$1 Cut Glass Salt and Pepper Shakers, 29c each**  
1000 Cut Glass Salt and Pepper Shakers, handsomely cut patterns, heavy sterling silver tops; regular \$1.00 and \$1.25. Friday, each, 29c.

On sale in Silverware Department.

**\$2 Moire Petticoats 98c**  
Ladies' Moire Petticoats, in stripe effects, made with deep flounces of pleating and tucking, colors in navy and white, and plum and green, also plain colors in black, navy, myrtle, fawn and brown. Regular \$1.50, \$2.00, \$2.50, 98c.

**\$4.95 CREPE KIMONOS \$2.49.**  
60 Ladies' Novelty Crepe Kimono Gowns, sky, pink or helio, fronts, collar and cuffs trimmed and inserted with satin ribbon, in self colors. \$1.95, 38, 38 and 40. Regular prices \$4.95. Friday \$2.49.

**Art Needlework Dept.**  
Main Floor.  
Stamped Linen Waists, a very fine quality, Irish, sold regularly at \$1.25. Friday 98c.

Stamped Nightdresses, on very fine cambric long cloth; regular price \$1.25. Friday 98c.

Stamping Corset Waists, with material for working; regular 35c. Friday 28c.

Real Hand-painted Satin Cushion Top; regular price \$1.00. Friday 50c.

Clearance of 10 dozen assorted Cushion Tops, in stamping and tinting, all new designs; regular 35c and 50c. Friday 12 1/2c.

Stamped Pin Cushion, 4 x 12, 20c; 4 x 18, 25c.