Imported Rain Coats IN THE REA STORE.

STYLISH Coats for Race Week may be wanted. coats for Summer touring, coats for rainy weather, cool evenings, holiday outings and so

In the Rea store we are busy clearing a very select stock, including smart, fashionable coats for Spring and Summer.

On Tuesday we'll offer :-

Imported Rain Coats of rubberized silk. Colors black, navy, Burgundy and green, made full length, in the latest New York styles.

\$25.00 Coats for \$20.00 \$18.50 Coats for \$13.50 \$15.00 Coats for \$11.50

Tweed Tourist Coats, made of Scotch and English tweeds, in a number of exclusive styles, \$15.00 to

Pretty Outing Coats, worth \$8.50, for \$6.50.

FOR SIMPSON ADVERTISEMENT SEE PAGE 20

THE ROBERT SIMPSON COMPANY LIMITED,



MENUS FOR THE WEEK.

-Breakfast-Cereal With Hot Dates, Fish Cakes, Cream Scones, Coffee.

-Luncheon Fried Fillets of Fish, Potato Croquettes, Fruit Compote, Wafers. Tea.

-Dinner-Braised Duck. Parsely Potatoes, Spinach Souffles, Orange Salad, Cheese, Crackers, Coffee.

Recipes For Monday.

-Orange Salad-Four oranges, one quarter cupful one tablespoonful sherry, onehalf tablespoonful maraschino. and slice oranges very thin, cutting lantic City. them downward instead of across. Mr. Green Sprinkle with sugar, wine and maraschino. Set in ice box for one hour.

thoroly, drain and put into a saucepan one-half cupful water and teacream, yoks of four eggs, and dash of ing Captain Young's absence in Engcayenne and nutmeg. Lastly, fold in land the beaten whites of the eggs and turn into a buttered dish. Cover top with fine bread crumbs and pieces of butter,

Earl Grey to Open Gymnasium day.

oven. Serve with egg sauce,

His Excellency, Lord Grey and Lady Grey will formally open the fine new

Her Skin Was Blotchy

Scaley Like Pimples Covered Her Face and Ruined Her Complexion.

A SPEEDY CURE

"When my skin had always been so clear and ruddy, I found it very mortifying to see pasty and pimply patches coming over my face," writes Mrs. S. Ungerer, a well-known resident of "Great red blotches came my chin, grew dry and scaled off. I think my stomach was at fault. Certainly my blood was poor, because my lips were white and I had unpleasant

fulness and ringing in the ears. "Noticing in the papers such strong ndations for Ferrozone as a blood and strengthening medicine, decided to use it. From the first tablet I took there was an improve-I felt better and had such a good appetite, improved in color and the old rosy flush slowly returned to my cheeks. Finally the blotches began leave and the skin grew soft and

There is no nourishing tonic so sure to build up and strengthen as Ferrozone. It contains concentrated vegetable extracts that supply every weakened system with the element it

Decoration of Monuments

Cemetery and the Necropolis at 10 tancy in charging them \$99 a year for o'clock, and at Mount Pleasant, St. their phone. Michael's and Mount Hope Cemetery out in Weston the Sanitary Packing at 11 o'clock. Members of the regiment and chapter are invited to at- Limited, has to put up \$144 a year for

In Society.

Mrs. J. Henry Peters and Miss Peters have left for New York and At-

pected from England to-day. Pick over one- half spinach, wash during Mr. Ryan's absence abroad. Mrs. Paul Krell, who has spent the winter in Europe, has returned to the Carlton Hotel, in London.

Mrs. Douglas Value is the great of

> Lady Falconbridge left this week to her daughter, Mrs. Vincent Captain and Mrs. Young intend tak- Influenza Coming Hughes, in Montreal.

ing a house in Rosedale in autumn. Mrs. Charles O'Reilly was amongst hose who left for England yester Mrs. A. Cecil Gibson has returned

town. Mrs. Gibson is in London. Mrs. Osborne of Clover Hill, who was expected home this month, is detained in London by the indisposition of her little daughter, Margaret. Amongst those who will spend the ummer in Muskoka are: Mr. and Irs, Stephen Hass and four self.

Mr. Clifford Brown arrived from their colds-stop

Mrs. Macdonald of Goderich has In connection with the above warnheen the guest at Glenedyth and has now left for Hamilton on a visit.

Mr. Ogilvie, M.F.H., Montreal, will spend part of the may meetings in the city and will be a guest at the winter I contracted a stubborn cold and until it grew severe I did little for one of the may meetings in the city and will be a guest at the little for and until it grew severe I did little for the may meeting the city and will be a guest at the little for and until it grew severe I did little for an old.

Queen's Hotel. move into their new residence, in back, throat and chest three times Rosedale, about the first of June.

the guest of Mrs. Thomas Welch, of Nerviline in hot sweetened water, next morning I was like a new man-Prof. Stanley Harrison, Brooklyn. Mrs. Bernard Allen of Rowanwood-

Two Ships Ordered.

TELEPHONE RATES

Continued From Page 1.

East Toronto or North Toronto. Now, I have a phone and I pay \$30 a year for it; and every time I telephone to the city I have to pay a toll. It's unfair. The change to city rates would mean a subscribers subscribers.

The change to city rates would mean a small increase to those subscribers who are now getting only local service, but I know that no objections would be raised on that score."

A. J. Gillies expressed himself strongly. "It's a hold-up," he said, "And I can't see why the company don't give us the city rates in their own interests. We pay \$30 for business and \$25 for house phones, with local connecfor house phones, with local connection only. If we have free city calls we pay \$80 and \$40. With the regular city charges we would pay \$50 for business and \$30 for house phones. It seems to me that the company would gain more by the additional 20's from the present local phones that it would lose by the reduction on the others."

"These would jump to 800 if the company acceded to our wishes and gave us city rates. I haven't the slightest doubt of it. We always understood that they followed municipal bound-aries, and that is all we are asking them to do. Petitions to the board of control are being circulated and large-ly signed, and our committee will meet the board shortly to discuss the situation and see what can be done about

Ontario Sewer Pipe Co., down in Mimico.

They are right on the Parkdale exchange, but if we want to phone them I have to pay a toll, tho they waxed warm in speaking of the phone waxed warm in speaking of the phone of the phone waxed warm in speaking of the phone on the platform were Lord and Language and the phone of the phone waxed warm in speaking of the phone on the platform were Lord and Language and the phone of are not more than two miles away."

Only Sample Kicks.

These are a few opinions from reprerates for the service they re-There are many anomalies some one in authority in the city should investigate at once, and if need be carry the question up to the railway commission, so that every citizen of Companied Moreton Frewen to Prince Companied Moreton Frewen to Prince Rupert, is a firm believer in the future West Toronto or Town of East Toronto of the town. The present is his first

Queen's Own Rifles Chapter, Daugh- Paving Brick Co. So near are they ters of the Empire, will decorate the monuments of deceased members of the regiment to-day, at St. James' Telephone Co., however, has no hesi-

the privilege of phone connection with

by the Sanitary Packing Co. For their rain belt. We have no rainy season. \$137 they get free city connection, but if they wish to phone over to the West-culations of the big business men, on station or get any other local con-nection they have to pay a 10 cents toll of time—of dollars and cents. If they

that during the time she had the Humspoonful of salt. Simmer for 20 Carlton Hotel, in London.

Mrs. Douglas Young is the guest of minutes, take up, chop and press thru a colander. Add two tablespoonfuls a colander. Add two tablespoonfuls of the control The Dominion Sewer Pipe Co. of Swansea pays \$85 a year, and I. N.

From Europe If a Wave of This Disease Sweeps Over Canada,

Thousands Will Die. Be prepared-now is the time-to-day

Mrs. Stephen Haas and four sons, Mr. and Mrs. W. H. Lee and their family, Mr. and Mrs. Allan Sullivan and their family, Mr. and Mrs. E. J. Lennox and their family, and Mr. and Mrs. Worts Smart.

Mr. Clifford Draws and Mrs. Thindenza of La Grippe invariantly seizes upon those who have coughs, colds and sore throats.

An important Montreal physician states that the epidemic can be minimized if the people will only guard their colds—step them before they Nerviline will cure any cold.

Mr. and Mrs. Harvey Skey have fashioned attack of Influenza, I went with the Nerviline and then put the Mrs. Le Grand Reed is in Los An- Nerviline Porous Plaster over a very reles, Cal.

Mrs. (Dr.) McWilliam of Dundalk is fore retiring I took half a teaspoonful smooth. I have gained some in weight, look the plature of health and feel as if I had never been ill."

Miss Winnifred Harrison of Borden-that throbbing headache, the burning fever, the sensation of choking and Prof. Stanley Harrison, Brooklyn.

avenue, Rosedale, is sailing on the SS. my ears, no fever left, and not a trace of a cold."



Think how a perfect Summer Shoe should look.

And then come here and see Queen Quality in its myriad Summer forms.

Just to see such shoes is genuine pleasure. No others have that style and luxury-

has to put up \$87. Out in Mimico house p according to Mrs. T. J. Jermyn of the Lake Shore-road, and business phones are charged at \$120. The residents

Capt. G. C. Royce.

"We are paying twice city rates for city service," said F. B. Hartney, dealer in coal and builders' supplies. "We are ward seven now, and should participate in telephone privileges on the same basis as wards one and six. Districts as far out as we are are receiving free city connection. Take the company had got afraid of the competition of a proposed independent content.

These are a few opinions from representative citizens of Toronto's new annex. The World is investigating this question of the service given the suburban sections of Greater Toronto, and it has the evidence that Bell subscribers in the newly annexed portions are forced to pay almost prohibitive rates for the service they reout. It's an outrage pure and simple.

THERE IS NO RAINY SEASON.

General Ashton of Tacoma, who ac-West Toronto or Town of East Toronto, of the town. The present is all with shall receive the full advantage of trip here, and he predicts that with the sale of lots, there will be an influx the sale of lots, there will be an influx the sale of lots, there will be an influx the sale of lots, there will be an influx the sale of lots, there will be an influx the sale of lots. Y.W.C. Guild on McGill-street on Saturday evening, May 29. This formal opening will take the place of the annual public meeting of the guild. This is the only gymnasium and swimming pool open to all ladies, young women and children in the city. Admission will be by invitation card only.

The Lambton Golf and Country Club has to pay \$120 a year for its phone. City clubs pay the regular business.

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The Lambton Golf and Country Club has to pay \$120 a year for its phone. City clubs pay the regular business. growing Alaskan and trans-Pacific Just outside the limits of the former trade. The country between here and the prairies presents limitless tunities for development, and whatever takes place. Prince Rupert must more or less directly benefit. port is nearer the ports of the Orient than any shipping port to the south. The new railway has an exceptionally easy grade. These are matters to be considered by the great business estab-Hishments of the east and middle-west, whose operations extend across the Pacific. Sometimes you hear people talk about the rain. Why the whole coast, nique, A curious anomaly was pointed out from Alaska to California, is in the daughter. He possessed no little musifind it more to their advantage to do find it more to their advantage to do business through this port, they don't care whether it's hot or cold, cloudy or buight And they will find that it Mrs. Albert Dyment are Mrs. Albert Dyment are settled in Mr. Ryan's home, in Rose-dale, which Mr. Dyment has leased dale, which Mr. Dyment has leased that during the time she had the Hum-Prince Rupert."-Exchange.

Elm Street Methodist Church The pulpit of Elm-street Methodist Church will be occupied to-morrow as follows: Rev. K. J. Beaton will preach at 11 a.m., his subject being "The Satat 11 a.m., his subject configuration of an Ideal"; and Rev. T. E. isfaction of an Ideal"; and Rev. T. E. match. See the combination a firm's Yonge Street warerooms.

A Question of Health

Without Rich, Red Blood You Cannot Be Healthy - How to Obtain This Blessing.

If every woman and young girl next wait upon the prime minister, would realize the danger of allowing Hon. L. P. Brodeur, minister of mablood to become thin and poor, would understand that the majority of common diseases are caused by an anaemic (or bloodless) condition, that persistent pallor means that the blood is not furnishing the organs with the required amount of nourishment, there would be awakened interest in the Victoria on Monday and will spend grow large. Nothing better for the some time in the city.

grow large. Nothing better for the purpose is known than "Nerviline,"—Pink Pills. Thin blood means starved tonic treatment with Dr. Williams' some time in the city.

Mrs. Laybourne is leaving in ten days or so for a visit to her parents

Mrs. Laybourne is leaving in ten day and just before retiring, disorders, headaches, frequently neudring the day and just before retiring, Nerviline will cure any cold. lysis. Dr. Williams' Pink Pills build up the blood, repair waste and prevent and check disease. They fill the system with rich, red blood which means

good health and life. Miss Marie Dionne, St. Angele, Que. says: "I am deeply grateful for what Dr. Williams' Pink Pills have done Will Try to Secure Traffic of Chicago District. me. My blood had almost turned gone to Port Dover on a short visit to the drug store and got a large 25 to water. I was pale, had no appetite.

to Mrs. Skey's parents.

Sir William and Lady Meredith will line Porous Plaster. I rubbed my side, and had a feeling of constant depression. The smallest exertion would adian Northern Railway points, Roy leave me breathless, and I was re- Hall, formerly general freight agent duced in flesh until I weighed only 98 of the Duluth, Rainy River and Westrounds. I got nothing to help me un- ern Railway, has been appointed com til I began the use of Dr. Williams' mercial agent of the Canadian Northern Pink Pills. They began helping me at Chicago. The line from which My after the first couple of weeks, and in Hall goes is controlled by Mackenzie a few weeks more I was again perfect- and Mann. tightness in my chest and throat had disappeared. There was no ringing in weight, until now I weigh 130

VICE-ROYALTY AT U.C.C. EARL PRESENTS PRIZES

Lieutenant-Governor Gibson Alse Makes Happy Speech -Medals For Shooting.

Despite the unfavorable weather large crowd gathered at Upper Canada College yesterday afternoon to witness the annual games, which were graced by Viceregal and gubernatorial patron-

The games were excellently contested. The closing feature, an exhibition of physical drill by a squad from the U. C. C. Rifle Company, was extended with marvelous precision and drew well merited bursts of applause from the spectators. Music was furnished by the band of the Queen's Own Rifles. The Viceregal party arrived by au-tomobile at 4.30 and were received by

After the games the prizes were presented in the "prayer hall" by Lady Grey, who received a magnificent bouquet of sweet peas, tied with the college ribbon, at the hands of fittle Doris Auden, daughter of the principal.

Earl Grey, in presenting the cup for the Hendrie steeplechase, expressed the way another year to joining with the other colleges and schools in making The committee referred to consists of W. C. Irvine, R. G. Agnew, A. J. Anderson, W. A. Baird, F. B. Hartney, J. H. Charles, S. Ryding and Capt. G. C. Royce.

"We are paying twice city rates for city service," said F. B. Hartney, dealer in coal and builders' supplies. "We are ward seven now, and should par-His Honor Lieut.-Gov. Gibson ex-pressed his pleasure at paying his first official visit to the college. In presenting the gold, silver and bronze medals for rifle shooting, he said he hoped that soon the boys would have

> On the platform were Lord and Lady question. "The company have a very arbitrary way of dealing," he said. "What right have I to pay \$120 in ad-

> > MARK TWAIN'S JAY.

The Bird Which Tried to Fill a House

Mark Twain tells the story of a jay empty log cabin and wore out his constitution trying to fill it with her departure the plano stood silent. This made a hole in father's enjoyevenings seemed much longer than formerly. He was fond of Beethoven and Chopin and Schumann and Wagner, although he was unable to play a note. Occasionally Mary came home, but the infrequency of the music only accentuated the trouble. Brown had an idea. Gourlay-Angelus, and played himself. with a complete and inerrant tech cal taste and so he was able to in-terpret the works of the masters with the Angelus permits of infinite ex-The phrasing lever can prothe other devices which distinguish this remarable player give it noble possibilities of expression. Brown was satisfied. The hole was no longer noticeable. The Angelus is sold in Canada as an interior part of the Gourlay piano, the finest piano manufactured in Canada. It is an equal See the combination at the

NAVAL CORPS HERE R. C. Y. C. Will See Federal Ministers

Following upon correspondence be tween Sir Wilfrid Laurier and the Royal Canadian Yacht Club, a deputation from the club will on Wednesday rine and fisheries and Sir Frederick Borden, minister of militia, and discuss

a proposal for the establishment of a naval corps in Toronto in connection with the scheme that the government may adopt for the naval defence of the empire. The Royal Canadian Yacht Club offered to assist the government in establishing such a corps here, and the suggestion was readily taken up by the Dominion Government.

ius Jarvis, Commodore Marlatt and C. N. R. FORWARD MOVE

The deputation will consist of Aemil-

Old Time Minstrel Show.

An old time minstrel show will be given in Broadway Hall. Spadina-av-gestion. It's altogether different with This is but one instance of thousands of cures from Nerviline, which has no equal in curing all winter ills such as croup, quinsy, hoarseness, bronchitis, lumbago, sciatica or rheumatism. Safe, sure and certain there is no doubt that their splendil success of last veer will be seed week during the success of last veer will be restore the weak throat tissues. You'll arrangement of but two days each week during the summer season, also all holidays of cures from Nerviline, which has no ende girl will profit by my experience and obtain new health.

Williams' Pink Pills have done for enue, on Tuesday evening next by the young men of St. Augustine's Church Athletic Club. A number of clever termbozone, breather in the vorties of the work and days when the rink will be open but two days each week during the summer season, also all holidays both afternoons and evenings. He has declined to the summer season, also all holidays both afternoons, breather in the vorties of clever both afternoons and evenings. He has declined to the summer season, also all holidays between two days each week during the summer season, also all holidays between the summer season and season of the summer se weakened system with the element it lacks. Health, vigor, happiness—these are the direct results of using Ferrozone regularly. Sold by all dealers, 50c. per box or six boxes for \$2.50. Get Ferrozone to—six boxes for \$2.50. of the program.

500,000 PERSONS

pass it by, while the thoughtful few will ponder awhile and wonder whether there is really anything in it.

It seems almost impossible," some will say. It can't be done," will be the opinion of others. Fancy a suit made to measure for \$5.74," some

will cry, "Absurd!" While a small section of readers will probably decide to investigate our offer and

SEND FOR FREE PATTERNS of our Clothing to Measure.

Thus the result of this advertisement will be that we shall add many customers to our already extensive clientel men whose only lament will be that they had not dealt with us sooner.

We are sure of this point because we have already received hundreds of letters to the same effect. One day you also will be tempted to write to us

Why not make our acquaintance to-day? Our wonderful patterns of Suits and Overcoats to Measure from \$5.14 to \$20 can be had for the asking.

NEW YORK STYLES or London's Latest Fashions.

Remember, we Guarantee to supply you with as smart a Suit or Overcoat as you have ever worn for less money than you have ever paid.

The process is simple. Merely fill in a postcard, and address same to us as below, asking for our selection of materials. By return you will receive our latest assort-ment of patterns, together with latest fashion-plates. instructions for accurate self-measurement, tape measurement, all free and carriage paid. We dispatch your order within seven days from receipt, and if you do not approve, return the goods, and we will refund your money.

THE WORLD'S MEASURE TAILORS. (DEPT. B49), 60 & 62 CITY ROAD, LONDON, ENG.

Addresses for Patterns: For Toronto and East Canada: CURZON BROS., care of MIGHT DIRECTORIES, LIM-ITED, (Dept. B49), 74-76 Church St., TORONTO, ONT. For Winnipeg and the West:

CURZON BROS., care of HENDERSON BROS. (Dept. B49), 279 Garry Street, WINNIPEG. Curzon's tailoring secured the Gold Medal awarded at the Franco-British Exhibition, 1908.

Please mention this paper.

You cannot possibly have a better Cocoa than A delicious drink and a sustaining

food. Fragrant, nutritious and economical. This excellent Cocoa maintains the system in robust health, and enables it to resist winter's extreme cold.

Sold by Grocers and Storekeepers in 1-lb. and 1-lb Tins.

EXPECT A GREAT MERGER Standard Oil and Railway Interests May Merge.

WASHINGTON, D.C., May 21.—(Spe-dal.)—The death of H. H. Rogers it is thought, may hasten the day of unification of Standard Oil and various rai'way interests. The merger of the Standard with Mr. Rogers' great Virginia Rallway enterprise, is anticipated as the initial

Victoria Day Trips Special service on May 24 by Niagara Navigation Co. steamers Chippewa and Corona, leaving Toronto 7.30 a.m., 9 a.m. and 2 p.m., making direct con-nections for Falls and Buffalo. Special rates to all points. Ticket office, Traders' Bank Building, ground floor, open Saturday night 7 to 10 o'clock, to relieve congestion on the holiday.

Score's For Wedding Requisites. June, the month of weddings, is just West King-street, for correct dress. cial values in frock coat and vest at \$33.50 and morning coat and vest at

THIS CURES HUSKY THROAT

Catarrh. Everything depends on your remedy. A cough mixture slips quickdealers, 25c. and \$100. Get it to-day.

YOUR Food (especially bu TABLE ter) absorbs impur

Impure ice may look all rigi but is a menace to your fan ly's health.

Belle Ewart

(LAKE SIMCOE) ICE

IS PURE. No contamination possible. BELLE EWART ICE CO. 37 Yonge Street.

Phones M. 14, M. 1947, M. 2933.

A Woman's Sympathy Are you discouraged? Is your doctobill a heavy financial load? Is your paa heavy physical burden? I know what these mean to delicate women—I have the mean to construct the mean to construct the mean to construct the mean to construct the mean to the mean that the mean the mean that the

PEAK'S HAIR GROWER has become famous through its mer Does your Hair gradually fall out, does it fall out in large spots? We c cure you, or we will refund you yo money. It never fails. Call, write phone to-day. The Peak Manufacting Company, 129 Victoria Street, ronto.

\$13,000 FOR AN OLD BOOK.

LONDON, May 21.-The sum of \$13 000 was paid by a private collector London this afternoon for an interest ing Caxton volume, sold at auc. Five small works were included in original oak binding. The volume was discovered by chance recently.

The management of the Riverd Roller Rink has decided to rem

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137 F HALIF. French fi