

Births, Marriages, Deaths

BORN.
CROSSLEY—On Tuesday, May 30, 1899, the wife of Mr. B. Crossley, of a daughter.
CHRISTOPHER—In this city, June 1, 1899, the wife of K. Christopher of a son.

DIED.
JOHNSON—Killed at M. G. R. crossing, West Lorne, May 27, 1899. John Johnson, of East Aldboro, aged 69. Also his son John, aged 13, brother and nephew respectively of Rev. D. C. Johnson, Hollmuth avenue, city.

CARNEY—On June 1, at the residence of Thomas Alexander, Bruce street, Margaret Carney.
Interment at Orangeville. Funeral from Ferguson's undertaking rooms.

Amusements and Lectures

Baseball Championship
Tuesmch Park, June 2 and 3.
Games called 3:30.

London vs. St. Thomas
NEXT GAMES—Hamilton, June 5 and 6.
Guelph June 7 and 8.

EVENING OF SONG—INEZ ETHELYN
Smith, Minnie W. Raymond, Helen E. Fitzgerald, F. Edythe Hyman, Wesley Hall.
Tuesday evening, June 6. Single tickets 15 cents; double 25c.

RUTHVEN McDONALD AND OTHER
local talent at Memorial Church Sunday School Concert, Tuesday evening, June 6.
Admission 15c.

SULPHUR SPRINGS BATHS—NOW
open for the season from 6:30 to 9 o'clock, under the new management of C. & E. Edmonds.

THE ALLAN STEAMSHIP NUMIDIAN, sailing from Montreal to Liverpool, Saturday, June 10, will carry no cattle. There are a few desirable second cabin staterooms still vacant which can be secured on application to F. B. Clarke, Richmond street, next Advertiser.

\$10 RETURN FARE, INCLUDING meals and berth, via the Pacific Ocean, from Toronto to Montreal during June, good to return till June 20. Take the beautiful St. Lawrence River route to Montreal, passing the Thousand Islands and rapidly in daylight. F. B. Clarke, agent, Richmond street, next Advertiser.

YES! YOU CAN LEARN BICYCLE RIDING or for the Palace Dancing Academy; competent instructors; primary lessons on violin and cornet; orchestra for picnics, etc. Dayton & McCormick, 422 Richmond street.

Meetings.

Headquarters 7th Fusiliers, London, 1st June, 1899.

Regimental Order,
By Lt.-Col. A. M. Smith,
Commanding.

No. 1.—The battalion will parade at the Drill Shed for Dr. Fine Service, on Sunday, 4th inst., at 8:30 a.m. By order,
W. A. McCRIMMON, Lieut.,
Adjutant, 7th Fusiliers.

S. O. E.—CHELSEA LODGE MEETS THIS (Friday) evening. Visiting brethren welcome. R. Gray, Pres.

MASONIC—A MEETING OF ST. JOHN'S Lodge, 208a, A. F. and A. M. G. R. C., will be held this (Friday) evening, June 2, at 7:30. General business and degrees. Visitors welcome. Arthur W. White, W.M.; T. A. Rowat, P.M., secretary.

A MEETING FOR THE STUDY OF THE International Sunday school lesson will be held Saturday in Y. M. C. A. lecture room, at 4:30 p.m. Rev. Dr. Johnston will conduct the class. Teachers and students specially invited.

Domestics Wanted.

WANTED—AN EXPERIENCED PARLOR maid; references required. Apply to Mrs. Labatt, 572 Queen's avenue.

WANTED—GOOD SERVANT. GOOD wages. Mrs. A. C. Macpherson, 420 Oxford street.

Male Help Wanted.

WANTED—SMART YOUNG MAN, about 18, for general work. Apply 181 Dundas street.

TINSMITH WANTED—AT ONCE. J. W. Chambers, 392 Richmond street.

WANTED—AT ONCE, MEN TO WORK IN garden. Apply 50 Adelaide street.

HORSESHOER WANTED—YOUNG MAN. Apply personally to R. Mowat, 329 Talbot street.

WANTED—FOUR OR FIVE GOOD AC- tive boys, aged about 16 years, to work in bottling department. Apply to G. B. and M. Company.

Female Help Wanted

WANTED—3 FIRST-CLASS PAINT-MAK- ers at once; steady work. A. Seregent & Co.

WANTED—GIRLS—APPLY PARISIAN Steam Laundry.

Situations Wanted

A RESPECTABLE LADY OF GOOD CON- viction would like situation as either housekeeper or care of invalid. Address S. M. S., Box 4, Advertiser, London.

Miscellaneous

CLAIRVOYANT—15 CTS. TILL 15TH. Waiting Cleveland boat. 24 Wilson avenue.

THE JEWS OF THE CITY OF LONDON are going to build a house of worship. They bought a lot at 214 Richmond street, and ask the citizens of London for assistance, for which they would be very thankful for every small donation which might be given them and which will be received by J. Harris, Sincere street, H. Servey, corner Adelaide and South streets, L. Levy, corner King and Clarence streets.

THE LONDON CARPET-CLEANING Works—Carpets cleaned and relaid and every carpet disinfected. Jas. S. Shaw. Phone 1382.

Suits Made by Deeks & Munson...

Mean best fit, best style, best goods, best wear. We do not cater to cheapness, but to quality. We are best known by the superior clothes we make. The material, style and workmanship are what you naturally expect from a thoroughly reliable tailoring firm.

393 RICHMOND ST.,
Two doors north of City Hall.
Telephone 1321.

FOR MEN

\$4.00 a pair.

We have just received from Boston four new lines of shoes, the kind that are just right just now. We have never put out better value for this price than these. They are made of White Bros.' tan Russia calf, have outside folded backstay, agatine eyelets and hooks—new British and Cambridge lasts, widths A to E, sizes 6 to 11. Don't be taken in by our establishment and look around. We always have the latest styles to show you. We would like to make your acquaintance and introduce you to our shoes.

J. P. Cook,
173 Dundas Street.

Marriage Licenses.
R. V. S. SAUNDERS—MARRIAGE
Licenses issued; private office, 630 Dundas street, East London. No witnesses.

Articles For Sale.
FOR SALE—2 STORE WINDOWS AND
door. Apply cor. Princess and Adelaide.

FOR SALE—GOOD WOOD COOK STOVE, bargain for cash purchaser. Apply 149 John street, city.

FOR SALE—GOOD CARRIAGE OR SADDLE horse, quiet. Apply 431 South street.

SEED CORN REDUCED IN PRICE.
An excellent growing quality. A. McInnes, 383 Talbot street.

DIAMONDS REMOUNTED AND OLD jewelry made up-to-date at small expense. J. T. Westland, 340 Richmond street, upstairs.

FOR SALE—BLUE FLAME COAL OIL stove, with oven. Apply 201 Richmond street.

BICYCLES EXCHANGED ON WELLAND Vales and White (Cleveland) wheels. Sold for what they will bring. Stringer's, 141 King street, 3 Masonic Temple.

PIGEONS FOR SALE OR EXCHANGE. "Homers" a specialty. Apply for particulars, Box 106, this office.

FOR SALE—ONE SQUARE PIANO ON easy terms, quantity second-hand stoves and ranges, bedroom sets, sideboards, extension tables. Parish's store, 387 Talbot street, south market.

ENGINE, BOILER, SHAFTING, BELTS, and wood-turning lathe, pulley and fittings, rip and cross cut saws, with lathes, etc., would exchange for wood. Apply W. G. Eadey, or Alex. Hogg, London Postoffice.

FOR SALE—SUMMER WAGON AT THE savannah, East Bathurst, or will exchange for a load. D. H. Gillies & Co.

BICYCLES, TIRES, CEMENT, GRAPH- ITE, etc., etc. First-class bicycle repairing at lowest prices. D. McKenais & Co., 514 Richmond street.

300 YARDS RAG CARPET AT 30c AND 25c a yard. Keene Bros. Cash Bargain Furniture Store, 127 King street.

KENNE'S MASONIC TEMPLE, IS THE largest stock on hand.

ONE HEINTZMAN & CO. PIANO, UP- RIGHT, 7 1/2 octaves, slightly used, at a bargain. Heintzman & Co., 217 Dundas street, corner Clarence.

CUSTOM PAPERS OF ALL KINDS AL- ways on hand at Advertiser Job Department. You can have them in large or small quantities.

METAL BELLS—WE MAKE BELLS and Brass Work. Our Bell metal is equal to any, and cannot be beat. John Law, 141 Clarence street, London.

Livery Stables.

LILLEY'S LIVERY—NO. 416 DUNDAS street, East London, Ont. Telephone 666.

THOMAS TREBILCOCK—STAR LIVERY—639 Richmond street. Best hacks, coupes, etc. Light livery a specialty. Careful attention to orders. Phone 423. Open night and day.

Real Estate.

FOR SALE OR RENT—NICE MODERN residence; central location. Apply A. N. Udy, over C. P. R. ticket office.

FOR SALE—BRICK VENEER COTTAGE— 100 ft. of city limits, situated on Lower street, near Hamilton road. Apply Lewis Clark, 385 Rectory street, or this office.

\$100 A YEAR WILL PURCHASE A fifty-acre farm in the township of Dawn, county of Lambton, or will exchange same for city property. Tennant, McDonagh & Coleridge, London.

IN ORDER TO CLOSE AN ESTATE the following properties are now offered for sale, viz.: Brick dwelling, No. 267 Queen's avenue; 3 frame houses, Nos. 229, 231 and 233 Queen's avenue; brick dwelling, No. 432 Park avenue; brick cottage, No. 339 Burwell street; 2 frame houses, Nos. 197 and 199 Mill street, and frame house, No. 1072 Dundas street, together with a detached garage belonging to each. Also a number of good building lots on Charlotte and Dorinda streets. For particulars inquire at Abbott's Carriage Factory.

Veterinary Surgeon.
J. H. TENNANT—VETERINARY SUR-
GEON—Office, King street, opposite Mar-
ket House. Residence, corner King and Wellington. Telephone.

Houses, Etc., To Let.
TO LET—BRICK COTTAGE; NICE LAWN
and stable. Apply 422 Oxford street.

TO LET—STORE, 189 DUNDAS STREET,
now occupied by W. Mann & Co. Posses-
sion Aug. 1. Apply R. Short, 673 York street.

TO LET—COMFORTABLE HOUSE—NINE
rooms, furnace and all modern con-
venience, stable, etc.; central location. Apply J. R. Shuttleworth, 383 Clarence street.

FURST CITY MOVING VAN—LARGEST in the city, 30 years' experience, 338 Talbot street. Joseph Brown & Co., auctioneers, proprietors.

TO LET—JOHN BIGGS, THE FURNITURE
mover, 22 years with London Furniture
Co., will do you a good job. Call phone 310.

Business Chan ces.
FOR SALE—GENERAL STORE, EAST
London. Apply this office.

HOTEL FOR SALE—BEST VILLAGE stand in the county of Middlesex—Large brick hotel, stable for 20 horses, large garden and orchard, plenty of small fruit, additional six acres of land if desired; license transferred. Good reasons for selling; terms reasonable. For particulars address Box 3, Advertiser.

GOOD MEDICAL PRACTICE FOR SALE. Partly affording a desirable opportunity. Partly moving. J. A. Cameron, M.D., Pickford, Mich., U.S.A.

INVEST \$200—SECURING EXCELLENT weekly income. Safe, conservative proposition. Second successful year. Investigation invited. H. Griffin, 1180 Broadway, New York.

The Company's Organ "Ven-

tures in."

The Company's organ begins an article on the street railway dispute, descending on the beauties of London in the leafy month of June, the presence of the camp, and the pity that everything so lovely should be marred by the strained relations of the Street Railway Company and their employees. This may be called our contemporary's preamble. The preamble is all right. The Advertiser would like to add that it is only another argument for our contention that the strain referred to should be removed as soon as possible by mutual approach and arbitration. Preamble, therefore, agreed to.

The Company's organ then says:

"Into the merits of the question or questions at issue in the strike the Free Press has not dared to venture."

That is true. Into discussion, editorially, of a matter of which everybody has been talking, our contemporary has not dared to venture. But it had no delicacy about venturing into the arena to the extent of loading up public opinion against the men by means of ready-made interviews in its columns.

Says the company's organ, further:

"The Free Press reported their (the men's) meetings with reasonable fullness, with perfect fairness, and entire impartiality."

The report of the great Opera House meeting, as given by our contemporary, was neither full, fair nor impartial. One correspondent who wrote us complaining of the report of the Free Press, had been a subscriber to that journal for 25 years.

The company's organ then goes on to say:

"Judge, then, the surprise with which we have heard it bruited about the city that the Free Press has fallen from grace so far as to have become opposed to the cause of laboring men. Who are the persons engaged in spreading this falsehood about? We are told that it originated in the office of The Advertiser, and that emissaries of that journal are going from house to house buzzing the lie among our friends in the hope of improving its business at our expense."

The foregoing is what is usually termed a "sneak." The Advertiser management is not in the business of meddling with its contemporary's affairs. If our contemporary will pull its intellects together, it will recognize that, whatever the conditions that justify its "sneak," they have been of its own, and not of The Advertiser's, making.

The Free Press should take its medicine without grime. If it displeases organized labor, it has the substantial good-will of the Company. The Advertiser has to stand its own brand, too. There are a few retail merchants today who notoriously have refused to advertise in our columns, solely on the ground that we are too friendly to organized labor, and have even raised objection to our publishing the labor column headed "The Mechanic and Artisan."

The Company's organ then tries a new tack, and lectures the members of the labor unions of London for choosing the Advertiser "as their special organ and mouthpiece." But The Advertiser, during its 35 years of existence, has never been anybody's "organ." It is not even a political "organ." In this dispute it makes no secret of the trend of its general sympathy; but it has not displayed the slightest disposition, as our readers can bear witness, to treat the pending dispute in the spirit either of an "organ" or of a demagogue. It would be a thousand shames if, among the newspapers of London, there was not one willing, voluntarily, and without money and without price, to endeavor to give a fair exposition to the side of organized labor!

The Company's organ next endeavors to play what it probably considers the card most likely to create division among the men, by complaining that any Conservatives should seem to lend aid or encouragement to their political adversaries by being in the same boat as The Advertiser in this dispute. The object of this allusion is obvious. It was an ancient proverb of tactics, "divide, and rule." If the company

could get organized labor to begin fighting among themselves over issues that have nothing to do with labor, or with the present dispute, it would suit the Company admirably. But there is another ancient proverb, "Surely in vain the net is spread in the sight of any bird."

But the Company's organ discovers another mare's nest, namely, that The Advertiser seeks to displace in the affections of organized labor its paper, The Industrial Banner, or to put it in the limpid language of the Free Press, "to usurp at one cunning swoop the position occupied by the Banner." It is sufficient to say in reply, that the Free Press is barking up the wrong tree. So far from The Industrial Banner being displaced or discontinued, we learn, on inquiry, that steps are likelier to be taken to add to its efficiency and usefulness.

The Company's organ makes a passing hit at Ald. Plant, as being connected with The Advertiser Printing Establishment. It is not Ald. Plant who is just now on the defensive; if he were, he is quite capable of taking care of himself. Man and boy, he has been connected with The Advertiser for 22 years, and The Advertiser has never had occasion to be ashamed of its graduate.

The Free Press next enters what it may find dangerous ground, in its

reference to the late plebiscite cam-

paign. Though no single individual in Canada, with one Montreal exception, had ever made or is making equal personal sacrifices for an opinion, the conductor of The Advertiser thought it only justice and common sense to give both sides a hearing during the plebiscite campaign. But he laid it down as he has done in this street railway controversy, that whatever was printed on either side would be printed disinterestedly, without money and without price. We are aware that the reading matter against prohibition that appeared in the Free Press and other papers in this city during the plebiscite campaign was paid for as advertising at so much per line; just as the ready-made interviews put out in the other newspapers to load up opinion against organized labor, were paid for at so much per line. We are also aware that persons of a certain sort consider the founder and conductor of The Advertiser a fool for not doing likewise. The conductor of The Advertiser may be the poorer, as the Free Press sneeringly and snobbishly suggests, by adhering to principles, regardless of their commercial value, and may be a fool in declining to be either bought or bullied out of what he considers to be right, but that is the sort of fool he has been for 35 years, and the sort of fool he proposes to continue to be.

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