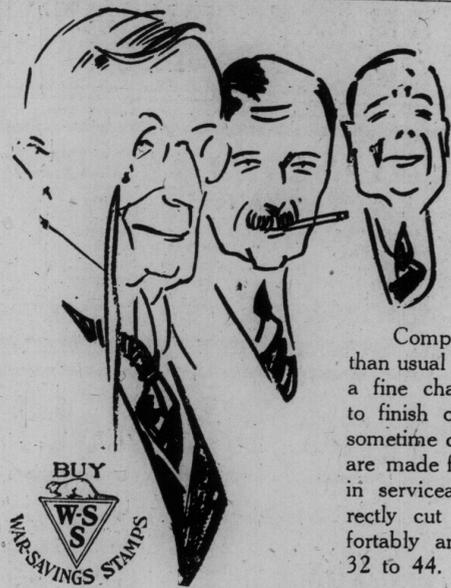


Store Opens at 8.30 a.m. Daily

SIMPSON'S

Store Closes at 5.30 p.m. Daily

Important Value-Giving Offerings for Men and Boys Today



100 Men Can Buy New Trousers for \$2.95 Pair

Comparison will reveal better than usual quality at the price. It is a fine chance to get an extra pair to finish out the old coat and vest sometime discarded. These trousers are made from hard finished tweeds in serviceable dark shades. Correctly cut and tailored to fit comfortably and hang properly. Sizes 32 to 44. Today, \$2.95.

Overcoats to Wear Rain or Shine, \$18.50

And equally stylish and comfortable whichever weather prevails. Models for men and young men. They are developed in grey and black English proofed tweed, trencher model with all-around belt, natural shoulders, convertible collar. Slash pockets—small cuff on sleeves—fancy plaid lining. Sizes 34 to 42, \$18.50.

Men Who Want to Pay \$20 for Suits

Will be interested in this offering of smartly styled models, developed in dark brown mixed tweed. Three-button, soft roll, semi-fitted sack. Sizes 36 to 44.

Simpson's—Main Floor.

Quality Hats in New Spring Styles For Men

No uncertainty. You'll see hats here that become you exactly—not just nearly. The correct style—the right shade. And priced fairly.

Soft Felt Hats at \$3
This popular price offers big choice from shades of steel grey, pearl grey, moss green, myrtle, brown, navy and black. Today, \$3.00.

Soft Felt Hats at \$4
"Leeds" quality hats in many new and strikingly attractive shapes and colors. Today, \$4.00.

Lincoln Quality Hats

The Lincoln black stiff hats at \$5.00, and the Lincoln soft felt hats at \$5.00 are two especially good offerings from the standpoint of quality and pricing.

Also worthy of special mention are the Christy, Stetson, Borsalino and Vanity hats, in a noteworthy collection of newest models.

Simpson's—Main Floor.

Men's "Simpson Special" Boots \$7.75 They're Regular \$8.50 Grades



Stylish street boots, made of chocolate kid leather, on London straight last. Neat perforated toecap; medium weight oak tanned sole and flat heel. Sizes 5½ to 11. Widths C, D and E. Today, \$7.75.

Men's Victor Gold Medal Boots Reduced to \$12.00.

Style 6305-4—Made of Russian calf leather. Cosy medium shaped toe; extra heavy single best English oak sole; flat heel. Sizes 5½ to 10. Today, \$12.00.

Men's Kangaroo Straight Lace Boots, straight toe last, lightweight leather soles; flat heels. Today, \$12.00.

Classic Low Shoes for Girls.

About 1500 pairs new spring strap slippers. Brown patent and white buck leather, with instep, ankle strap and brown bearfoot sandals. Turn and McKay sewn soles—also welt soles. Wide toe styles. Sizes 11 to 2, regularly \$3.00 to \$4.00, for \$2.95; sizes 7 to 10½ at \$2.29; sizes 3 to 7½, regularly \$2.50 to \$3.00, for \$1.69; sizes 1 to 5, regularly \$1.75 to \$2.50, today, \$1.49.

Simpson's—Second Floor.

Boys! Here Are Better Class Suits Stylish and Durable, and as Comfortable as You'd Wish

At \$12.00 Durable grey and black herringbone tweed suits, in single-breasted model. All-around three-piece belt at waist; bloomers have belt loops and governor fasteners. Sizes 13 to 16 years—\$12.00.

At \$12.50 Dressy blue cheviot suits, developed in smart two-button single-breasted model. All-around loose belt with buckle and vertical pockets. Full fitting bloomers with belt loops and expanding knee bands. Sizes 13 to 16 years—\$12.50.

At \$15.00 Dark grey tweed suits, showing red and green subdued striped pattern; three-button, single-breasted model; all-around loose belt and patch pockets. Full fitting bloomers with belt loops and governor fasteners. Sizes 13 to 16 years—\$15.00.

At \$21.00 Extremely smart, plain brown cheviot suits, in the new waist seam model. Double-breasted, two-button style with vertical pockets. Full fitting bloomers with belt of self material, belt loops and governor fasteners. Sizes 13 to 16 years—\$21.00.

Simpson's—Main Floor.

A Tempting Market List for Today Phone Adelaide 6100

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| <p>MEATS AND FISH.
Canada Food Board License No. 9-229.
All meats sold in Simpson's Market are inspected and approved by Government inspectors.
200 only, Cottage Hams, boneless, peamealed; 3 to 5 lbs. each, for frying or boiling. Special, per lb., 35c.</p> <p>GROCERIES
Canada Food Board License No. 8-1331
2,000 lbs. Finest Creamery Butter, per lb., 55c.
Campbell's Soup, assorted, 2 tins, 35c.
2,000 tins Finest Canned Peas, 1½ lb., 14c.
2,000 tins Finest Canned Tomatoes, 1½ lb., 15c.
(Only 5 tins to a customer)
Morris' Oleomargarine, lb., 24c.</p> | <p>1,000 lbs. Gunn's Brand Breakfast Bacon, boneless, mild cured, whole or half piece, per lb., 45c.
1,000 lbs. Chuck Roasts, choice young beef, Today's special, per lb., 20c.
Round Steak, Simpson quality, per lb., 35c.
Sirloin Steak, finest beef, per lb., 35c.
Minced Shoulder Steak, per lb., 25c.</p> <p>One car Standard Granulated Sugar, 20-lb. bag, \$2.25.
1,000 pale St. Williams Raspberry Jam, No. 4 size pail, 90c.
Dingman's Napha Soap, 7 bars, 45c.
Assam Tea, regular 6½ lb., 35c.
Ogilvie's or Purily Flour, 34-lb. bag, per bag, \$1.49.
Sardines, Balaña, lb., 17c.
Magic Baking Powder, 1-lb. tin, 35c.</p> | <p>Domestic Shortening, 3-lb. pails, gross weight, per pail, 85c.
Finest Baked Ham, per lb., 60c.
Winter-caught Whitefish, dressed, per lb., 15c.
Fresh Frozen Mackerel, per lb., 12½c.
Fresh Frozen Lake Herring, per lb., 7½c.
Finest Red Sea Salmon Steaks, per lb., 35c.
Fresh Smoked Finnan Haddies, per lb., 15c.
Shredded Salt Cod, per pail, 12½c.</p> <p>Red Salmon, tall tin, 24c.
Choice Olives, 500 gm jar, 55c.
Salt, 2 packets, 15c.</p> <p>FRUIT SECTION
California Navel Oranges, Sunkist Brand, dozen, 48c.
Choice Grapefruit, 3 for 55c.
California Lemons, dozen, 15c.
Plant Cooking Onions, 1½ lbs., 25c.
Choice Parsnips, 7 lbs., 15c.</p> |
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Bath Mats \$1.95--Heavy Oilcloth 79c Sq. Yd. Fourth Floor

Blue Bath Mats—These have been scarce for many months, but we have just secured a large shipment. Blue and white effects—all cotton. Heavy quality and washable. Size 2 ft. 3 in. x 4 ft. 6 in., at, each, \$1.95.

Heavy Oilcloth, 79c Square Yard—After many months we have just received the first shipment of Canadian-made oilcloth. New designs and good colors, suitable for any purpose. Different widths at, square yard, 79c.

Hardwood Floors—Thousands of feet of best selected quarter-cut white oak flooring, thoroughly seasoned. Phone the Carpet Department—and a man will take measurements and give you estimate free of cost. Satisfactory workmanship guaranteed. Laid and waxed complete; 26c and 28c per square foot.

\$107 8-Piece Dining-Room Suite for \$82.55

Consisting of buffet, extension table and set of chairs in quarter-cut oak. Buffet, colonial design. Extension table, top 45-inch; pedestal base; 5 small and 1 arm chair. Movable seats, upholstered in genuine leather; 8 pieces complete, \$82.55.

Buffet—Genuine quarter-cut oak, fumed or golden finish, colonial design; 48-inch case. Bevelled plate mirror. Regularly \$44.75; for \$32.35.

Extension Table—Quarter-cut oak, 45-inch top. Fumed or golden finish. Regularly priced \$28.00. On sale today for \$20.95.

Simpson's—Fifth Floor.



5-Light Hammered Brass Fixture, \$23.85

Illustrated. The amber panels in the lanterns impart a cheerful glow to its surroundings—\$23.85.

Semi-Indirect Fixture, \$9.70—The bowl measures 16 inches across. It is toned down from rich amber brown to light amber. The hanger is brushed brass—\$9.70.

Simpson's—Sixth Floor.

Charming New Chintzes to Beautify Home Interiors

The wonderful colorings and striking designs are displayed to best advantage and suggest what effects can be made by combining chintzes with plain fabrics in harmonizing shades. The prices are surprisingly moderate and the range of chintzes almost unlimited.

Draperies Made to Order—Our man will call to take correct measurements and advise as to the most appropriate style for your windows. No charge for this service.

Chintz Slip Covers Made to Order—For any style chair or chesterfield. Nothing will brighten your rooms more than slip covers of carefully selected chintz—besides preserving the under covering.

Simpson's—Fourth Floor.

Special Values in Wall Papers for Today's Selling

Fancy Stripe Designs for Parlors, Regularly 25c, Today, 10c; 15c Cut-Out Border, 7c Yard—Ivory silk background overprinted with lacey design in gold—embossed stock.

All-Over Floral Pattern for Bedrooms, Special Value, 11c Single Roll—Two pretty colorings—blue with yellow on light ground, and pink with blue on light ground.

Moire Ceiling Paper, 10c Roll—White and cream grounds with well-covered moire design, in silver mica.

Tapestry and Fabric Weave Papers, regularly \$1.00. Special, today, 69c.

New Stipple Effect Wall Paper, 30 inches wide, 50c—5-yard roll.

Simpson's—Sixth Floor.

Basement Specials

Brooms—Mops—Baskets.

A Substantial Price Saving on Every Item—Phone Main 7841.

WORN BROOMS—Four-string, good size, well made. Today, 69c.

POLISH MOPS for cleaning and polishing hardwood floors, linoleums, oil cloth. Today, 69c.



SPRUSTEX POLISH, a very high-grade cedar oil polish for use on mops, furniture and woodwork.
12-oz. bottles, today, 45c.
1-quart cans, today, 85c.
FLOOR WAX, a high-grade Canadian make, 1-lb. tins, today, 49c.



CLOTHES BASKETS, hardwood splint, oblong shape, end handles, a strong serviceable basket, today, \$1.25.

Simpson's—Basement.

Just Published
"The Sky Pilot in No Man's Land"
By Ralph Connor

\$1.35

Stationery Dept.—Main Floor.

The Robert SIMPSON Company Limited

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MARKET, ADELAIDE 6100

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