LOYAL ITALIANS

Most Impressive—Patriot-

ism Overflowed.

ian Red Cross Was a Great

Success.

Italy, and the sons of Italy who are

shortly to leave Toronto to take their

place with the allies now fighting the

battle for right and liberty on the

large audience contributed to the ef-

forts of the management of the Rob-

Signor Marino, the Italian consul,

wearing his state uniform, with his

handsome wife, occupied a box which

was beautifully draped with magnifi-

cent silk flags of Canada and Italy,

and a number of pretty Italian girls

wearing the colors of their country made sales between the acis, while

signora in the native Italian dress sold the button of the allies in the vestibule.

The national anthem was followed

by the Italian Royal March, the open-ing notes of which were received with applause of recognition and a second

ising of the audience. The members of the Italian contingent, who were the

guests of the evening, occupied seats in the centre of the floor of the house

and evidently appreciated the many scenes of "The Marriage Game" per-

Pleasure to Assist.

At the close of the second act Mr. Robins made a brief speech expressing

the pleasure of himself and company

in being able to assist the patriotic

work of the moment by giving their services that evening in behalf of the Red Cross. He then approached the

Italian Red Cross a great success.

ESSAGE ONTO JEWS

or Help to Be g Kinsmen

IT ADDRESS

spiring Talk y Hall.

terestnig and imheld in Toronto conflict started Hall on Sunday auspices of the for the Jewish

in Poland were errible plight that gium was an an-Rabbi Price of ynagog. He had the Rockefeller Belgian situation by that of Poland. s were starving.

millions of Jews pleaded with the brews who were Hall to give to the oyal to the allies, in the German id, who had been

m, but they were for peace. Israel's had always been be." One of the the Jews in Rus-he said, by Ger-

fski told the of the Hebrew nto, which is now tion and of which chairman. The ting unitedly in all y. education and the Jewish com-

re in questions afgues or pertaining tit will have jurisitable institutions uildings. No sod for any commu rpose unless sancevenue will be dey dues, contribu-all kosher meats

during the meetconference, which organizations, has \$1500 to aid the

on music was proists' Orchestra. for the Jews who was sung with by Rev. Caplin of Synagogue. Large ts of the hall were

Address. New York, lecturer lucational Alliance, ent address. He is he greatest orators lish tongue. This d brought about a Jewish people, beon account of it s influence, be re-Jews. They could

ue Jew couldn't be ng a man and a as the sacred heirhandel down to

onist movement a

presided over by i Rosenberg, Rabbi

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as he did the Irish, and he knew them to be doing each his part in the prerogatives of citizenship.

Rev. Father Viglianti, pastor of the Italian Church of Our Lady of Mount Carmel, addressed his compatriots in their own tongue, his words being im pressively received.
Italian Consul Spoke.

his inability to be present.

Afterwards souvenirs were distri-buted to the soldiers who are on the

eve of departure by members of the Red Cross. Rev. Dr. Treacy, who

had formerly spent several years in Italy, was introduced and spoke both in English and Italian. It was the

wish of the archbishop, he said, that they should do all possible to help the

patriotic cause, and so, the more accustomed to speaking in the church, he now appeared on the stage.

Since his stay in Italy he had learned to love the Italians almost as much

The last speaker was the Italian consul, who from his place in the box made a picturesque figure in his rich uniform, and with the enthusiasm of the occasion giving eloquence to his brief but spirited address. Speaking in very fair English, considering his acquaintance with it of only a few weeks. Signor Marino thanked from the bottom of his heart "the brave, dra-matic company, all the ladies and gentlemeen and Mrs. Ambrose Small" for the benefit of the evening. Italy, he said, was fighting with the allies for the cause of right and liberty. Victory was, however, assured. The concluding sentence, "Long live Canada, long live King George, long live Victor Emmanuel," was received with the enthusiastic appleause of the house. the enthusiastic applause of the house.

The climax of the evening was reached when the Italians lined up at the door of the theatre after the play and formed a guard of honor for the Consul and Signora Marino, and with enthusiastic cries of "Viva l'Italia" the party was escorted to their motor from which the consul was again obliged to address his countrymen. Nor did the fervor of the Latin race expend itself at this point, for at the door of his residence the consul was greeted by still other expressions of

good-will from those who had assembled.

The impression made by the new consul and his wife was evidently most favorable, and the Italian Red Cross night at the Alexandra will furnish many pleasant thoughts for Canada's Italian soldiers.

ONE MORE BENEFIT FOR READERS NOW ANNOUNCED

Latest and Most Beautiful Glass Tableware is Offered for Coupons.

Another great stroke for the benefit of readers has been made by this paper. Perhaps more for the "Home Artistic" is done in this latest accompishment than in any previous effort For the home-loving woman, or man, for that matter, a set of six exquisite lasses, each with silvered rim and enmeled initial and wreath, is provided for the mere expense of handling.

Any reader may secure, by saving extra coupons, as many glasses as may be desired, also any initial desired will enameled inside the handsome wreath. Distribution will begin today and continue as long as the supply lasts. Full information is given in the oupon appearing daily in this paper



MAJOR W. S. DINNICK sanguinary fields of Europe, were Who has succeeded to the command of the 109th Regiment following the promotion of Colonel Stewart to the command of the 84th Battalion. given right royal honor at the Alexandra on Saturday evening, when a

ENTHUSIASM PUTS ins players to make the benefit for the

Judging by Saturday's Meeting, Force Not Necessary in Toronto.

THIRTY-THREE **ENLIST**

Patriotic Speeches and Martial Music Great Help to Sergeants.

If the enthusiasm shown at the first recruiting meeting of the newly-organized Toronto Recruiting League, which took place at the corner of Danforth and Logan avenue, is a forecast of what is to follow, conscription will never be necessary in To-ronto. Crammed on wacant lots, verandahs and crowding Logan ave., it is estimated that 3000 people craned their necks to hear or in an effort to consul's box, and on behalf of the Italian Red Cross presented Signora Marino with a beautiful basket of flame colored carnations and asters, the tall hear the addresses made by a number handle of which was adorned with a large ribbon bow of vivid scarlet.

The presentation was accompanied by the request that the consul's wife

near the addresses made by a number of members of the league.

At the close of the meeting the Q.O.R. recruiting office on Danforth avenue was crowded and a large crowd gathered on the sidewalk. Finally it was announced that thirty-three men had anlisted for oversees services. had enlisted for overseas service.

Despite the efforts of J. Pluvius to break up the gathering with a number of heavy showers, he was unsuccessful.

by the request that the consul's wife would accept the position of honorary president of the Italian Red Cross of Toronto. Signora Marino rose and gracefully bowed their thanks and acceptance. Letters of greeting were then read by Mr. Robins from His Grace Archbishop McNeil and from his worship the mayor, who regretted his inability to be present. and with the aid of raincoats and umbrellas the people stayed to the very and patriotic remarks of the speakers.

Previous to the commencement, the line was addressed by Rev. J. A. Stewart, J. Caswell, assistant chief librarend, cheering vociferously at the witty Frankland Corps of the Toronto Military Training Association, headed by the band of the Queen's Own Rifles, paraded along Danforth avenue and paraded along Danforth avenue and were responsible for the presence of a large number. During the evening an excellent musical program was rendered by the band.
Dr. E. A. McDonald occupied the

The chair, and speeches were made by Thomas Hook, M.L.A.; Lieut Sampson of the Q.O.R., Dr. R. J. Dwyer, Dr. Norman Allen and E. J. Hearn, K.C. Sergts. Lees and Marks, two of the boys who have returned injured from the front, told of their experiences in Flanders and were cheered to the

The recruiting sergeants at the Danforth branch of the Q.O.R. have every reason to be proud of their record, for within the last three weeks they have rounded up 170 recruits.

HOME GARDENERS

Comparatively Few Raising Anything Like Amount Possible.

IMPROVEMENT SHOWN

Progress of Those Competing for Second Time is Very Marked.

That only a comparatively small number of the "home gardeners" of Toronto, who are enterprising enough to utilize their back gardens, are raising anything like the crops they should, or getting the full value that might be secured from their small plots, is being revealed by the judging of this year's 600 garlens entered in the Dovercourt Land Co.'s home garden contest

This fact is strikingly shown in the improvement made in the gardens of those who competed in last year's con-test. Prof. Hutt, the former head of department of horticulture at the A. C., who was secured to not only

or the second-time. of a year ago, so marked has the advance been. The average city gardener uses fair judgment in the crops he plants, but in the great majority of cases he is only getting a part of the yield he could by scientific cropping and rotation. That is what we are

trying to encourage. "This principle applies, of course, to flower gardens, where it is neces-sary to have a steady succession of flowers, but we are emphasizing it chiefly in vegetable growing, for it is in the growing of foodstuffs that the home gardener today can render the best service not only to his own pocket

GREAT APPLAUSE WHEN MEN ENLIST

Patriotic Rally in Kew Gardens Attended by Large Crowd.

PARK GAILY DECORATED

Speakers Heard From Plat form Covered With Flags and Bunting.

Hundreds of Kew Beach residents attended the patriotic rally on Saturday night in Kew Beach Gardens, held by the York Rangers. The beautiful park looked like fairyland, with the electric lights and flag-decorated platform, and the martial strains of the York Rangers' Band rendered the event an inspiring one.

The band played several national airs, and the assemblage sang the choruses with vigor. President E. A. Berkinshaw of the Balmy Beach Cluh expressed gratification at the splendid turnout to hear the reasons for the present important recruiting movement. The Beaches had done nobly in ment. The Beaches had done nobly in sending strong delegations with the first and second contingents, as the honor rolls of the local churches, and, sad also to say, the casualty lists had shown. The sons of many of the families at the Beaches were now at the front, and he was confident that the call for reinforcements as the second for reinforcements. roll, and he was condent that the call for reinforcements would be well responded to by many others from the locality, as the reasons for the present call were fully recognized.

The band led the meeting in the hymn, "Oh, God, Our Help in Ages Past."

Controller F. S. Spence said that it was a great pleasure to see so many young people at the patriotic rally. They had the privilege of belonging to the British Empire, because the words Britain and England represe erty, while Germany stood for brute force and tyranny. The young men of Germany were not invited to meetings to have the justice of the war discussed before being asked to enter the ranks. They were compelled by despotic orders to join the army, which sought only to gain territory for the kaiser. If the kaiser's army succeeded in Europe, the heel of German oppres-sion would crush down the rights of the people of Canada. In the battles to prevent such a contingency it was

a high privilege for the young men o Canada to take a part. "The Maple Leaf" and "Tipperary" were played by the band with the choruses sung by the assemblage. As the weather turned to rain, the band led a procession to the Kew Beach Presbyterian Church, where the meet-Several young men in the audience went to the platform and enlisted. amid great applause.

THOUSANDS WANTED WITHIN THE WEEK

Highlanders' Recruiting Campaign Aims at Big Score in Record Time.

COLORED POSTERS UP

NOT GETTING ALL Pay Commences at Once-Fall in Behind the

> This week promises to see a grea recruiting campaign by the 48th Highlanders, with the aim of enlisting 100 men for overseas service. The 1000 recruits are wanted for the 92nd Highlanders, which will be a reinforcing regiment for the 15th Battalion, 1st Canadian Expeditionary Force (48th Highlanders).

In connection with this effort by the 48th, large colored posters are now being put up thruout the city. The poster says:

"Highlanders, fix bayonets! "One thousand men wanted at once for the 92nd Highlanders-a reinforcing regiment for the 15th Battalion C.E.F. (48th Highlanders). "Pay commences at once, Apply 48th Highlanders' Orderly Room, Armories, "Fall in behind the piper."

Forty-six recruits have been taken on by the 9th Battery, Canadian Field IN SERIOUS CONDITION Artillery, at the armories during the last two days. The new men are to judge the gardens, but to assist the take the places of 50 that are leaving contestants in every way, has been immediately for overseas. The recruits watching with special interest the pro-gress of those who were competing and quite a number of them have or the second time.

"I have visited over 500 gardens this
"The recruiting organization of the ummer," said Prof. Hutt, "and one of 9th Battery is able to recruit men the most encouraging features is the difference shown in these particular gardens. There are some backyards I find it difficult to recognize as the yards make some arrangement whereby they could lend their organization for the purpose of recruiting infantry.

For Field Battery.

By the Seashore. A holiday by the seashore is the form of vacation most appreciated by thousands of people from the inland Portland and its environs centres. abound with attractions to suit all tastes, from the quiet retirement of Cape Elizabeth and Cushing's Island to Old Orchard and Kennebunk lar chiefly for their beaches and surf bathing. "Mountains of New Engtoupon appearing daily in this paper and in the display announcements.

This glassware is thin blown, fire best service not only to his own pocket but to the cause of greater production.

This opportunity is undetest fashion. This opportunity is undetest fashion. This opportunity is undetest fashion are presented to newspaper readers. None presented to newspaper readers. None of the coupons should be overlooked.

The growing of foodstuffs that the home gardener today can render the best service not only to his own pocket but to the cause of greater production.

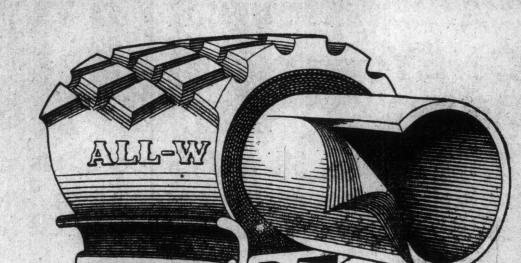
It is to encourage intensive cultivation of this kind that the prize list of hotels and boarding houses, etc., and may be had on application to C. E. Horning, district passenger agent, for the overlooked.

After going upstairs he encountered bathing. "Mountains of New England and the Sea," just issued by the Grand Trunk Railway System, contains full information, complete list of hotels and boarding houses, etc., and may be had on application to C. E. Horning, district passenger agent, for the overlooked bathing."

It is to encourage intensive cultivation of this kind that the prize list of the contest has this year been augmented by the addition of prizes for records in cost and production.

This glassware is thin blown, fire best deviced the best service not only to his own pocket but to the cause of greater production."

It is to encourage intensive cultivation of this kind that the prize list of hotels and barding houses, etc., and may be had on application to C. E. Horning, district passenger agent, for the best deaths and the Sea." Just issued by the dathing. "Mountains of New England and the Sea." Just issued by the dathing. "Mountains of New England and the Sea." Just issued by the dathing. "Mountains of New England and the Sea." Just issued by the dathing. "Mountains of New England and the Sea." Just issued by the dathing. "Mountains of New England and the Sea." Just issued by the dathing. "Mountains of New England and the Sea." Just issued by th



This is a section of both Tube and Tire. The Inner Tube is pictured to show the layers which compose it. In completed Tubes these layers, of course, are vulcanized together into one solid rubber Tube.

Goodyear Tubes Can't Leak

They Outlast Any Tire

Inner tubes are made to hold air. Those that are made of one thick piece of rubber are apt to be perous. Neither can foreign matter be detected. So the air escapes and your tires run into trouble. Tubes that are colored contain much mineral matter. That, heats up under friction and destroys the tube before its time.

Goodyear Inner Tubes are made of thin sheets of pure natural gray rubber. So the slightest flaw is detected and eliminated. Then these perfect sheets are wrapped layer on layer and vulcanized into an inseparable unit. The valve patch, too, is made part of the tube. It is not stuck on. And so our method makes the tube proof against inherent leaks.

JOOD YEAR

Laminated Tubes

Extra Heavy Tubes—Uncolored

Built Layer on Layer By the Makers of Fortified Tires

14 Per Cent Heavier

Countless tests have proved that Goodyear Laminated Inner Tubes outlast, on the average, any tire.

Yet since those tests we have added extra layers. The smaller

sizes are 121/2 per cent thicker, the larger sizes 16 per cent-all pure rubber. They average 14 per cent heavier.

20 Per Cent Lower Priced Besides giving extra quality, we cut our prices 20

February 15th-in the face of the war tax on all our raw materials. And that reduction—our third within two years—

Tubes and Tires have won.

was earned by the legions of users that Goodyear

Let Goodyear Tubes reveal Goodyear standards per cent on tubes when we announced our great reduction on Goodyear Fortified Tires. That was

to you. Then you will want the famous Goodyear Fortified Tires that embody those standards, too. Any dealer can supply you. If he hasn't them in stock he can get them from our nearby branch.

get these Goodyear Laminated Tubes and you will

buy fewer tubes than in the past. For they outlest

any tire that's made. And these leak-proof tubes are

sold, remember, at about the prices of ordinary tubes.

The Goodyear Tire & Rubber Co. of Canada, Limited Makers of Truck, Motorcycle, Carriade and Bioyele Tires Bead Office, Toronto, Ontario

Their demand compelled us to double our factory The Goodyear Tire & Rubber Company of Canada, Limited, has no con

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Buy Fewer Tubes

No matter what tires you use.

betterment's and lower prices.

So this saving we pass on to

per tube and tire.

Near-by Town Dealers

2098 Dundas Street.

Brampton W. E. Downs Newmarket K. N. Robertson Port Credit Port Credit Garage Richmond Hill Wm. Trench & Son Weston Weston Garage

Lee Jim Released on Bail, Alleged to Have Assaulted Lee Mon

Victim Rushed to Hospital, and Assailant Under Arrest Again

got out on bail on the charge of keeping an opium joint, Lee Jim, a Chinaman, living at 166 1-2 York street. was back in the Court street station cells, charged with attempt to mur-der Lee Ko Mon, another Chinaman, living at the same address. Lee Jim obtained his bail at 3.45 on Saturday afternoon and apparently lost no time in getting back to 1661-2 York street. At 4.30 he armed himself with a sharp meat ax and went

into the house where he knew Lee Ko Mon to be.

They have seven daughters, five sons and thirty-seven grandchildren, all of whom were present at the cele-bration, and made the happy couple a presentation of a purse of gold.

WHIFFLETREE BROKE FARMER MET DEATH

James Adrian, Kent County, Thrown From Wagon and Struck Head on Rock.

BROCKVILLE, Ont., Aug. 8. -James Adrian, until recently a resident of Kent County, died from injuries received in a fall from a load of hay at the Village of Forfar. A whiffletree broke and Adrian was jolted from his elevated jolted from his elevated position, striking his head on a rock. He died skull. He was 78 years of age,

rested on Adelaide street and taken to the station. Lee Ko Mon was rushed in the police ambulance to the General Hospital and is still in a critical condi-

to be 25,000 years old. Since the British association's convention the petrified encrustation inside and outside the skull has been removed by Profs. David and Smith of the university.

sign for the crime is that Lee Jim suspected Lee Ko Mon of informing on him when he was arrested for keeping opium in the house.

ALL FAMILY PRESENT

AT GOLDEN WEDDING

Mr. and Mrs. H. G. Ireland, 147 Winchester street, celebrated their golden wedding on Saturday, at which every immediate member of the family was present.

Both Mr. and Mrs. Ireland, who are 70 and 69 years of age respectively, were born in London, Eng., and came to this country thirty-two years ago having lived in Toronto ever since.

They have seven daughters, five

This Certificate



From the Soil

together with \$1.50, presented at The World, 40 West Richmond street, Toronto, or 15 East Main street, Hamilton, entitles bearer to a copy of the new book, "MAKING MONEY FROM THE SOIL." By mail add parcel postage-7 cents first zone. 18 cents Ontario, 20 cents in Canada