

LIONS CLUB OF OTTAWA  
SUMMARY OF "MONSTER NIGHT" OPERATIONS

Year	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	Total
Number of "Monster Nights" held	14	11	13	15	13	10	8	6	12	22	21	144
Attendance.....	91,732	80,469	87,312	109,676	90,208	63,420	53,525	33,635	80,799	121,625	84,135	896,536
Average per game.....	6,552	7,315	6,716	7,312	6,939	6,342	6,690	5,606	6,733	5,528	4,006	6,226
Revenue:												
Box office.....	91,732	80,469	87,312	109,676	71,888	35,526	26,763	16,818	40,400	60,832	42,068	663,484
Sale of extra and Special sheets..	80,456	58,782	70,023	65,163	48,421	29,253	22,966	14,627	36,437	48,739	26,726	501,593
	172,188	139,251	157,335	174,839	120,309	64,779	49,729	31,445	76,837	109,571	68,794	1,165,077
Average per person.....	1.88	1.73	1.80	1.59	1.33	1.02	0.93	0.93	0.95	0.91	0.82	1.30
Expenditure												
Prizes.....	114,340	90,916	104,032	103,479	58,827	29,799	20,008	11,059	24,788	34,295	23,630	615,173
Rent.....	14,000	11,000	12,800	12,300	10,400	8,000	5,850	3,600	6,350	7,950	5,600	97,850
Advertising.....	10,671	7,972	10,107	7,312	4,691	3,567	3,153	2,019	3,233	6,162	4,178	66,065
Supplies.....	4,828	4,051	3,104	2,973	2,532	2,389	1,349	755	*	*	1,037	23,018
Stage.....	1,911	2,455	1,946	2,104	*	*	*	*	*	*	*	8,416
Refreshments.....	515	522	674	943	618	612	309	194	*	*	*	4,387
Cushions.....	604	583	600	835	*	*	371	120	*	*	*	3,133
Cartage.....	438	395	353	395	315	210	170	158	*	*	*	2,434
Accounting.....	420	330	390	450	390	300	200	150	*	*	*	2,630
Brink's Express.....	392	293	330	315	260	200	100	—	—	—	—	1,890
Ticket Sales expense—Lindsays..	221	180	277	420	*	*	*	*	*	*	*	1,098
Coin counting machine.....	65	20	—	—	—	—	—	—	—	—	—	85
Corps. of Commissionaires.....	71	—	—	—	—	—	—	—	—	—	—	71
Rent of ticket boxes.....	30	—	—	—	—	—	—	—	—	—	—	30
Sundry.....	—	—	—	—	*3,784	*1,269	*686	*166	*4,404	*5,758	*1,995	18,062
	148,506	118,717	134,613	131,526	81,817	46,346	32,096	18,221	38,775	54,165	36,440	841,222
Operating revenue.....	23,682	20,534	22,722	43,313	38,492	18,433	17,633	13,224	38,062	55,406	32,354	323,855
Deduct:												
Equipment purchased.....	—	230	23	70	*	*	*	*	*	—	—	323
Insurance.....	321	413	303	623	*	*	18	436	*	—	—	2,114