



Source: Richard Welford - CSR Asia, 15<sup>th</sup> June 2011

### Step - 5: Set an implementation plan for the significant SR issues

The next step is to create an implementation plan for the most important issues identified through the stakeholder dialogue. The organisation can hire specialists to assist in this process and to help to work on the identified issues. It would also be a good idea to engage the stakeholders in the planning process. When setting and implementing the plan, the organisation needs to consider several things.

- It is necessary to know and understand what is 'standard practice' in handling the issues that are chosen
- It would be good to know whether the proposed issues fit well with the organisational culture
- It is important to maintain regular communication with the stakeholders, to exchange ideas, give feedback to them and try to get them further involved

All of the seven ISO 26000 principles need to be followed. The table below can be useful when making a plan.