

Other (1997)* : Aggregate of General services to Business, Government Services, Education, Health and Social Services.

Other (2001)* : Aggregate of Transportation Services, General Services to Business, Government Services, Education, Health and Social Services, Accommodation, Restaurants and Recreation Services and Food Retailing.

- ☐ Canada represents a significant opportunity for European investors, incorporating an educated, skilled, cost-effective workforce, generous R&D incentives and a gateway to the world's richest market - NAFTA.
- ☐ Total FDI stock in Canada was measured at \$349.39 billion in 2002, up from \$137.92 billion in 1992, a 153% increase.
- ☐ The three main source regions of FDI are: USA at \$224.33 billion (64%), Europe at \$102.49 billion (29%) and Japan at \$8.60 billion (2%). These account for 95% of FDI in Canada.

CANADA IN THE INVESTMENT WORLD

Some Recent Facts about Canadian Investment Opportunities:

- ☐ Canada's after tax business costs are at least 9.0% cheaper on average than in the US. Canada's cost advantage can be as high as 24.7% in certain sectors. (KPMG Cost Study 2004).
- ☐ The most generous R&D tax incentives in the G-7.
- ☐ We sell more to the US than any country; our share of what the US imports is 71% greater than Japan's share.
- ☐ World's largest trading relationship with the US. Cross-border goods trade is US\$1.45 billion a day.
- ☐ Canada will be the best country in the world in which to conduct business over the next five years, according to the latest business environment rankings from the Economist Intelligence Unit, in 2003.

For more information:

<http://www.dfait-maeci.gc.ca/canadaeuropa/>

<http://investincanada.gc.ca/>