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we celebrate Brotherhood Week, Citizenship Day, United Nations Day, World Services Day and International Day. But each year, on December 10, the attention of all Canadians is focussed on the ideals and the norms which emerge from the Universal Declaration of Human Rights. Similarly, the impact which the Declaration has had on national legislation all over the world, and more especially in Canada through the promulgation of the Bills of Rights, is stressed. This explains, I believe, the Canadian Government's interest in ensuring that the fifteenth anniversary will be suitably observed. And I can assure you that Canada will co-operate both in the international field and at home to ensure a worthy commemoration...

IDEA OF BALANCED DEVELOPMENT

"It seems to my Delegation that the pressing needs of developing countries with limited resources can best be met by strengthening the technical machinery for planning and by co-ordinating the planning efforts of international agencies in the programmes which they carry out in co-operation with these governments.

"The basic difficulty, of course, is that the idea of balanced development cannot at present be translated into precise quantitative terms. This difficulty is particularly true of countries with limited resources. It is not easy to measure economic and social assets in comparable terms, since development in the social sector cannot be translated into monetary terms.

"The task of the Social Commission remains to see what steps could be taken to improve our understanding of social development. It is fairly clear from the studies already produced that there can be no standard formula and the case studies are therefore extremely valuable in contributing to the finding of certain general criteria, even though they may be limited in scope to certain sectors like housing or education. A good deal of attention should be directed towards the key indicators and time ought not to be wasted on surveys when it is already obvious that their conclusions could not be carried out for lack of resources.

PROPOSAL FOR RESEARCH INSTITUTE

"In this connection, my Delegation is pleased to learn of the proposals of the Netherlands Government concerning the establishment of a United Nations Research Institute for Social Development. We shall await with great interest the report which the Secretary-General is expected to present shortly, outlining some of the details regarding this project.

"The report of the ad hoc group on housing and urban development, recommending the creation of a United Nations committee on housing is a most comprehensive piece of work. We attach particular interest to its emphasis on the usefulness of creating in every country a national agency for housing which could be used as a point of contact for international assistance.

My Delegation also welcomes the idea of convening a meeting of an ad hoc group of experts on community development, which will contribute to strengthening the United Nations programme in that field, as part of the Development Decade.

"As suggested by the group of experts on social and welfare programmes, the importance of active citizen participation in the welfare field at all levels cannot be overlooked.

SMALLER NATIONAL PROJECTS

"Within the framework of national planning, there is room not only for large programmes involving extensive use of resources but also for smaller and sometimes quite modest projects, which can, and often do, have a value out of all proportion to their physical size. There is some danger that very large undertakings, if they are put into effect in the wrong place and at the wrong time, may collaspe from their own weight, whereas small projects, carefully developed, can frequently be expanded stage by stage into broad programmes benefiting wide segments of the population. Whatever the approach, we feel that a cardinal rule is that no endeavour can ultimately succeed unless it is firmly rooted among the people; it must be understood by them, it must be seen to benefit them, and they must be actively involved in moving it forward.

"It is the view of my Delegation that a satisfactory balance must be found between the social and economic sectors as part of the United Nations Development Decade. We feel that the Secretariat should be given full latitude to re-adjust programmes and priorities in compliance with plans of action outlined by the Economic and Social Council.

NEW UNICEF TREND

"My Delegation is, therefore, gratified at the important re-orientation of UNICEF policy which has recently taken place. The so-called 'new look' provides a good illustration of the flexibility with which the United Nations has been able to adapt itself to changing needs and circumstances. The Canadian Delegation finds itself in broad agreement with this new UNICEF trend and particularly approved the diversification of UNICEF policies with programmes aimed particularly at child and family welfare.

"We also feel that UNICEF has shown a praise-worthy appreciation of the desirability of a universal approach to meeting the needs of children at the national level and that it has displayed an equally commendable consciousness of the dangers of over-ambitious planning. My Delegation agrees with UNICEF's excellent principles of planning, in meeting the needs of children.

"The needs of children and youth living in urban slums are indeed immense and require urgent attention. In fact, these needs will tend to become even greater in the future in view of the rapidly increasing rate or urbanization coupled