

This catalogue has been designed as an effective, easy-to-use reference source of information on Canadian companies involved in Telidon — NAPLPS products and services. The information has been organized so that you can easily find data related to your specific needs.

**Use it in four ways:**

1. If you are interested in a particular application of videotex, turn to the **Applications Directory**, page 5. Here, you will find a table of applications in areas such as retail, banking, tourism, cable TV, publishing, government services, personal computers, office applications and others. The table matches the application with companies providing related products or services and lists the page numbers where further information is located.
2. If you know the name of a particular company, turn directly to the **Company Profiles** section. Company profiles begin on page 7 and are conveniently listed in alphabetical order. Each profile provides an overview of company activities, an outline of its experience, a review of its products and services, and lists a contact with address and phone number for further information.
3. If you are interested in a particular videotex product or service, and want to find which companies offer it, turn to the **Systems Directory**, page 59. The systems directory lists most of the main videotex products and services now available, such as software, hardware, systems, turnkey services, consultants, computer communications, information providers and others. Each is matched with a list of companies, and a page number where information is provided.
4. If you require more general information about Telidon systems and services, or would like to arrange a demonstration of Telidon, turn to the list of **Canadian Trade Offices** on page 61, and contact the one nearest you. They can answer questions, clarify points, or steer you to other information sources. At most of the Canadian Trade Officer locations, Telidon units are available for hands-on demonstrations.

In the preparation of this catalogue, we've tried to ensure accuracy as it goes to print, notwithstanding the fact that developments are occurring so quickly in the entire videotex field that continual changes are inevitable. Company information has been provided by the companies themselves.