

SECTOR: Advanced Technology Products, Systems and Services

SUB-SECTOR: ELECTRONIC COMPONENTS **Officer:** D. Shaw
991-9474

EVENT: MidCon, Dallas. Sept/92
PRODUCTS: Electronic components, test equipment, systems and software.
SCOPE: Regional South central sponsored by IEEE. Information booth participation.
ATTENDANCE: 8000

EVENT: NorthCon, Seattle Oct/92
PRODUCTS: design tools, test and measurement, board-level components, packaging, manufacturing/production equipment and subsystems, including software.
SCOPE: Regional
ATTENDANCE: 7216 - Six Canadian exhibitors.

EVENT: Mission In - Atlanta/Ontario Feb/93
PRODUCTS: Electronic components, test equipment, manufacturing/production equipment incl. software.
SCOPE: Visits to selected Ontario firms
ATTENDANCE: 4 to 6 buyers from major U.S. fabricators, distributors and end users from the U.S. Southeast

EVENT: Mission Out to Wescon Nov/92
PRODUCTS: Electronic components, test equip., manufacturing/production equipment and subsystems.
ATTENDANCE: 10 to 15 Western Canadian suppliers.