

REPT4D
90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

19

POST :613-BUFFALO

SECTOR :005-ADVANCED TECH. PROD. & SERV
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SUB-SECTOR:COMPUTERS HARD/SOFTWARE & COMP

ONGOING UPDATE OF MANUFACTURER'S REPS IN TERR FOR COMP SOFT
LIST WILL GREATLY ASSIST PARTICIPANTS AT COMPUTER SHOW.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Instrumentation Show, April 4, 1989, Buffalo.

Approximately 150 companies in attendance.

QUARTER: 2 Rochester Business and Computer Show,
September 19-21, 1989.

12 companies participated in the Rochester
Computer Show. A follow-up survey is presently
being carried out. There were approximately
20,000 registrants.

QUARTER: 3 -----

QUARTER: 4 1. Ontario Software NEBS January 24-25, 1990

1. 32 Companies participated in mission