22/12/89

## DEPARTMENT OF EXTERNAL AFFAIRS

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RPTC1

## TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

90/91 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: ANKARA Market: TURKEY

Sector: TRANSPORT SYS, EQUIP, COMP, SERV.

Sub-Sector: RAIL

Cumulative 3 year export potential for CDN products in this sector/subsector: \$M

Factors for Canadian exports not reaching market potential:

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For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity:

Preparation of a turnkey proposal for Bursa light rail

project

Expected Results: Securing of contract

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity:

Preparation of a trun-key proposal for Istambul and Izmir

Heavy Rail Transit Project

Expected Results: An attr pack w/concessional finc may result in contract

Activity:

Canadian firm to accept local manufacturing of rolling

stock in Turkey

Expected Results: J.V. to manufacture rolling stock in Turkey