

PROGRAM RESULTS: EUROPE

BUSINESS ACTIVITY

During the October-December 1988 period twenty-six posts reported the following business activity:

1. 100 EXPORT SALES WORTH \$424 MILLION
2. 90 NEW BUYING CONNECTIONS/AGENCY AGREEMENTS WORTH 36.8 MILLION
3. 19 NEW JOINT VENTURES/LICENCING AGREEMENTS WORTH \$203 MILLION
4. 7 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$143 MILLION
5. 3 CANADIAN INVESTMENTS IN TERRITORY WORTH 7 MILLION
6. 15 TECHNOLOGY TRANSFERS WORTH \$256 MILLION

HIGHLIGHTS:

- o \$130 million investment in Canadian autoparts industry (Munich)
- o \$100 million sale of military computer system (London)
- o \$ 60 million sale of pallet lumber (Hague)
- o \$ 40 million sale of turbine components (Bonn)
- o \$ 90 million sale of telecommunications equipment (Budapest)
- o \$ 12 million sale of fish products (Bucharest)

KEY STATISTICS: for the twenty-six posts reporting workload information

		<u>Missions Reporting To</u>	
		RWT	RBT
No. Trade Enquiries	Cdn	6015	1492
	Local	6882	769
No. Investment Enquiries	Cdn	281	10
	Local	735	15
No. Business Visitors	Cdn	1935	334
	Local	1705	431