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Supplement
**MEXICO — CANADA'S OTHER
NORTH AMERICAN PARTNER**
(see insert)



Atlantic Craft Trade Show

Reverse trade mission a success

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Trade fairs and missions

The 26th **Atlantic Craft Trade Show (ACTS)**, held in early February 2003 in Halifax, Nova Scotia, promotes crafts and giftware manufactured exclusively in the Atlantic provinces. The show was co-sponsored by the four Atlantic provincial governments (Nova Scotia, New Brunswick, Prince Edward Island, and Newfoundland-Labrador) and featured some 200 companies.

ACTS has a strong U.S. buyers' program, which last year resulted in American buyers purchasing more than \$10,500 at the show. This year, the organizers teamed up with the Canadian Consulate General in Chicago, the International *continued on page 4 — Atlantic*



Trudy Gallagher's Bejewel stand at the 2003 Atlantic Craft Trade Show

Government contributions to promote trade

In May 2003, International Trade Minister Pierre Pettigrew announced a contribution of \$3.4 million by the Government of Canada to 57 trade and industry associations to encourage the firms they represent to export their products and services abroad.

"Exports are the spearhead of Canada's economy," said Pettigrew. "One job in

every four depends on the success of our exports in global markets. That is why government programs of this type, which support the Canadian international trade development strategy, are so important."

This government assistance is being granted under the Assistance to Trade Associations component of the Program *continued on page 7 — Contributions*