

CommunicAsia2002

The 14th Asian International Communications and Information Technology Exhibition (June 18-21, 2002) and Conference (June 17-21, 2002)

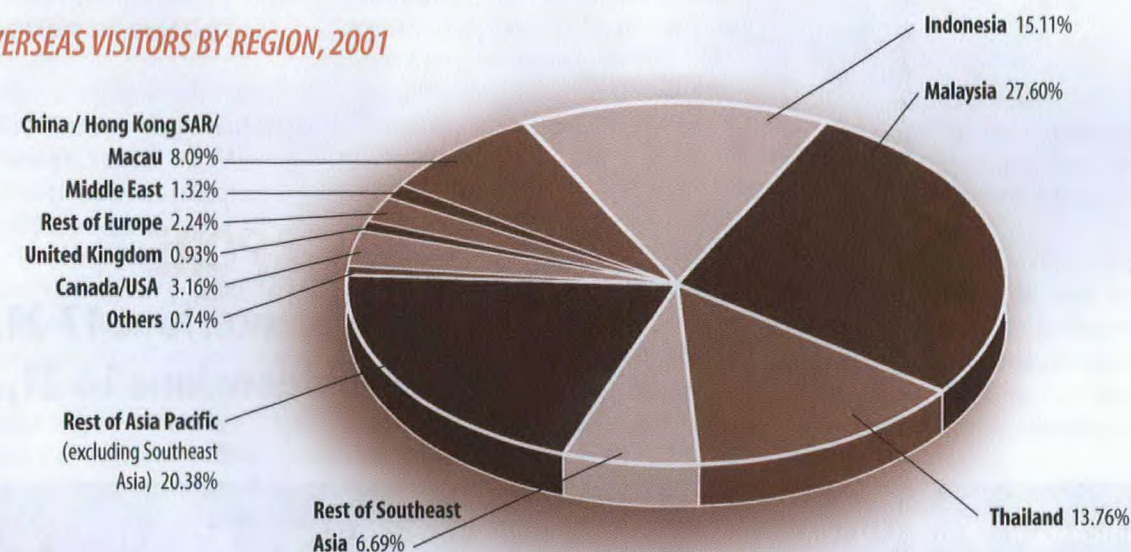
Last year's **CommunicAsia** was the biggest in its history. Breaking all previous records, it attracted 48,883 trade visitors. Coming from 54 countries, 2,371 international participants showcased their latest technologies.

CommunicAsia 2002 returns to Singapore to dazzle the information and communications technology industry with a showcase of the latest technology in the world.

Asia-Pacific's fixed-line communications services market is expected to grow by 9% annually over the next few years, to be worth US\$208 billion by 2005. By that time, Asia-Pacific's telecommunications market will be larger than Europe's and two-thirds the size of the US market. The Asia-Pacific e-commerce market is expected to be worth US\$7 trillion by 2005. No matter what area of the industry you're in, the potential of the Asia-Pacific market means that **CommunicAsia 2002** is an event not to be missed.

CommunicAsia 2002 will be held at the Singapore Expo.

OVERSEAS VISITORS BY REGION, 2001



INVITATION

The Department of Foreign Affairs and International Trade, Canadian Heritage and Industry Canada urge the Canadian information and communications technology community to participate in **CommunicAsia/BroadcastAsia 2002**. **Benefits include:**

- a wonderful opportunity to exhibit the latest Canadian innovations to interested international buyers
- the chance to participate in a partnering forum with other companies doing business in foreign markets, both within Southeast Asia and elsewhere
- the chance to pursue venture capital from foreign markets

The following services will be available for companies participating in the Team Canada Inc mission to **CommunicAsia/BroadcastAsia 2002**: on-site support by Canada's Trade Commissioner Service, pre-show market exposure throughout the region, pre-arranged one-on-one meetings with potential Asian partners, and a "Canada Day Reception" for selected Asian buyers, investors, partners, government officials and Canadian delegation members.

BroadcastAsia2002

The 8th Asian International Broadcast and Multimedia Technology Exhibition (June 18-21, 2002) and Conference (June 17-21, 2002)

Asia's broadcasting landscape is changing, and in recent years broadcasting has moved to a whole new dimension. Rapid advances and technology convergence have brought about revolutionary changes. Key developments such as significant upgrade orders, new project launches, and moves to open broadcast markets to substantial foreign investment have taken place over the past 12 months.

BroadcastAsia 2002 will feature the best and widest range of electronic media technology. Showcasing the latest in interactive TV, broadband transmission technologies, streaming media, digital cameras, converters, switches, and much more, **BroadcastAsia** is Asia's premier event for the industry. If your company wants to do business in Asia, be at **BroadcastAsia 2002**!

In 2001, **BroadcastAsia** attracted 10,196 buyers. Riding high on the success of 2001, Asia's most important gathering of the top decision makers in the broadcasting industry promises to extend the frontiers of broadcasting even further in 2002.

BroadcastAsia 2002 will be held at the Suntec Singapore International Convention & Exhibition Centre.

For further information on these and other coming events, phone the Southeast Asia Division of the Department of Foreign Affairs and International Trade at (613) 996-5824 or 995-1189 or check out our Web site at www.dfait-maeci.gc.ca.

BUT THE GAINS FROM TEAM CANADA INC'S PRESENCE DON'T STOP THERE!

Visit the Trade Team Canada information and communications technologies site: www.ttcinfotech.com

It's a valuable tool whether you're new to exporting, getting ready to export, or interested in expanding your international markets.

The tool provides market information, a listing of activities such as trade fairs and missions in specific markets, key contacts and helpful links. For example, read about ITU Telecom Asia 2002, which will be held in Hong Kong December 2-7, 2002.

CommunicAsia2002

MobileCommAsia2002

New! SatComm2002

CommunicAsiaOnline

eBizAsia2002

NetworkAsia2002

BroadcastAsia2002

Professional AudioTechnology2002

CableSat2002

ComGraphics & Animation2002