

PUBLICATIONS ...

Mongolia Market Subject of Study

Study on Mongolia (code 258CA) was undertaken to provide Canadian industry with an understanding of current economic and trade conditions in that country, and to set forth potential business opportunities. Providing general background material on Mongolia (such as politics and reforms), the study will show how the country was able to survive the collapse of the former Soviet Union — a country on which it was almost totally dependant for its exports.

Among other items featured are: business opportunities, sector-by-sector reviews, financing sources, and government services for Canadian exporters. The study was prepared by The Canada China Trade Council for the Department of Foreign Affairs and International Trade (DFAIT). To obtain a copy, contact DFAIT's InfoCentre, Ottawa. (See box at bottom of page 12).

Japan is Worth the Junket

Doing Business in Japan, compiled in collaboration with the Canadian Chamber of Commerce in Japan, written by Western business people with extensive working experience in and with Japan, covers a full range of topics, including market trends, social and business customs, setting up joint ventures, marketing and distribution, strategic alliances, and much more. \$21.95 paperback. Order your copy by calling 1-800-668-5525. Ask for Operator 6.

Oilseeds Review Continues Series

Global Market Opportunities Review — OILSEEDS, a survey of the oilseed industry for selected countries, now is available to exporters of these products.

Part of an on-going program to assist new and established Canadian exporters in expanding into new markets, the review is part of a continuing series of publications that cover a wide range of product sectors.

This particular *OILSEEDS* survey takes a regional approach, studying markets in various countries — from Argentina to Turkey — in Asia

Pacific, Europe, Central and South America, Africa, the Middle East and Asia.

Also included are country statistical tables and lists of federal government and industry contacts.

Additional copies of *OILSEEDS* (code 237TA), as well as material on other product sectors (pork, beef, value-added food products, primary agricultural products) are available through Foreign Affairs and International Trade's InfoCentre, Ottawa. Tel.: 1-800-267-8376 (Ottawa area: 944-4000). Fax: (613) 996-9709.

Sector Reports Survey China

Three recently-updated sector reports, prepared by the Canadian Embassy in Beijing, are available through Foreign Affairs and International Trade's InfoCentre: *The Petroleum Industry in China* (253CA), *The Mining and Metals Industry in China* (119CA), and *The Chinese Gold Mining Industry* (117CA).

Each guide contains information on production, key players, recent developments, and business opportunities. For copies, call 1-800-267-8376 (Ottawa area: 944-4000). Fax: (613) 996-9709.

Austria, China, Egypt: Focus is Fish

Three updated reports prepared for Canadian fish exporters are now available through Foreign Affairs and International Trade's InfoCentre. Under the name *Guidelines for Canadian Fish Exporters 1994*, each report provides an overview of the *Chinese* (339CB), *Egyptian* (142AB), and *Austrian* (180TB)

fish markets. It also identifies market opportunities of potential interest to Canadian seafood exporters and includes information on fish and seafood products, marketing information and factors influencing fisheries imports into those markets. For copies, call 1-800-267-8376 (Ottawa area: 944-4000). Fax: (613) 996-9709.