

NORTH BRITISH & MERCANTILE INSURANCE COMPANY.

ESTABLISHED 1809.

Assets at 31st Dec., 1892.....	\$54,004,998
Revenue	13,744,791
Canadian Investments	5,156,866

Resident Agents in Toronto :
R. N. GOOCH **H. W. EVANS**
F. H. GOOCH
THOMAS DAVIDSON, Managing Director,
MONTREAL.

ESTABLISHED 1720

The London Assurance

Total . . .
 Funds . . .
\$18,000,000.

Head Office Canada Branch, MONTREAL

FIRE RISKS ○ ○ ○ ○ ○ ○ ○ ○ ○ ○

accepted at current rates

E. A. LILLY, Manager.
 Toronto—**S. BRUCE HARMAN, General Agent,**
 19 Wellington St. East.

SUN FOUNDED A.D. 1710

INSURANCE OFFICE FIRE

HEAD OFFICE

Threadneedle St., London, Eng.

Transacts Fire Business only, and is the oldest purely Fire Office in the world.

Surplus over Capital and all Liabilities, exceeds **\$7,000,000.**

Canadian Branch:

15 Wellington St. East
TORONTO, ONT.

H. M. BLACKBURN, **Manager**
W. EOWLAND, **Inspector**

This Company commenced business in Canada by depositing \$300,000 with the Dominion Government for security of Canadian Policy-holders.

THE ACCUMULATION POLICY

Of the New York Life

Is a Policy with no restrictions whatever, and but a single condition, namely,

The Payment of
Premiums **DAVID BURKE,**
 General Manager for Canada

Standard Life Assurance Co. of Edinburgh

Established 1825.

Head Office for Canada :
MONTREAL

Total Assurance over **\$111,500,000.**

Total Invested Funds.....	\$38,550,000	World-wide Policies
Bonus Distributed.....	27,500,000	13 months for revival of lapse'd policies without medical certificate of five years' existence.
Annual Income	5,100,000	
Total Assurance in Canada..	14,000,000	
Total Investments	9,850,000	

Loans advanced on Mortgages, and Debentures purchased.
W. M. RAMSAY, Manager
CHAS. HUNTER, Chief Agent

Liverpool & London & Globe Insurance Co.

Invested Funds.....	\$35,614,354
Investments in Canada	900,000

HEAD OFFICE, CANADA BRANCH, MONTREAL.

DIRECTORS.—Hon. H. Starnes, Chairman; Edmond J. Barbeau, Esq., Wentworth J. Buchanan, Esq.

Risks accepted at Lowest Current Rates. Dwelling Houses and Farm Property Insured on Special Terms.
JOS. B. REED, Toronto Agent, 80 Wellington St. East.
G. F. C. SMITH, Chief Agent for Dom., Montreal.



INSURANCE COMPANY.

ALFRED WRIGHT,

Mgr. for Ontario, Manitoba and the North-West.
MARTER & YORK, Agents, Toronto.
 TELEPHONE 600.

The IMPERIAL Insurance Co. Ltd.

“FIRE”
 Established in London, 1808

SUBSCRIBED CAPITAL, \$6,000,000
 TOTAL INVESTED FUNDS, OVER \$9,000,000

Agencies in all the principal towns of the Dominion.
 CANADIAN BRANCH OFFICE:
 Company's Bldg., 107 St. James St., Montreal
E. D. LACY, Resident Manager for Canada

UNION ASSURANCE SOCIETY

OF LONDON, ENGLAND.



T. L. MORRISEY, Resident Manager,
 Cor McGill & St. James Sts., Montreal.

Guardian FIRE AND LIFE ASSURANCE CO. Of London, Eng.

CAPITAL, \$10,000,000
 FUNDS IN HAND EXCEED \$22,000,000

Head Office for Canada:

Guardian Assurance Bldg., Montreal

E. P. HEATON, Manager

G. A. ROBERTS, Sub-Manager

Toronto Office, Cor. King and Toronto Sts.

H. D. P. ARMSTRONG **MALCOLM GIBBS**
 GENERAL AGENTS

North American Life Assurance Company

Head Office
TORONTO, Ont.

President

JOHN L. BLAIKIE, Esq.,

Pres. Canada Landed and National Investment Co.

Vice-Presidents

HON. G. W. ALLAN.

J. K. KERR, Esq., Q.C.

During 1893 (the most successful year in its history the North American Life Assurance Company made unexcelled gains in every department tending to financial prosperity. The following figures are taken from the last financial statement :

Cash Income	\$482,514 08
Expenditure (including death claims, endowments, profits and all payments to policyholders) ..	216,798 45
Assets	1,703,453 39
Reserve Fund	1,319,510 00
Net Surplus	297,062 26

WM. McCABE, F.I.A.,

Managing Director,

British Empire Mutual Life Assurance Company

Established 1847

Assurance Company
 Of London, Eng.

CANADA BRANCH:
MONTREAL

CANADIAN INVESTMENTS OVER \$1,600,000
 ACCUMULATED FUNDS, \$8,548,625
 INCOME, \$1,415,000

ASSURANCE IN FORCE, \$21,500,000
 TOTAL CLAIMS PAID, \$12,000,000

Results of 15th Triennial Valuation, 31st December, 1893.

Larger Cash Surplus. Increased Bonds.
 Valuation Reserves Strengthened.
 Special advantages to total abstainers.

F. STANCLIFFE,
 General Manager.

Phoenix Fire Assurance Co.

Of London, Eng.

Established 1792.

LEWIS MOFFATT & CO.,
 Agents for Toronto and District.

PATERSON & SON,
 General Agents for Dominion,
 Montreal, Que.

WELLINGTON MUTUAL FIRE INSURANCE CO.

Business done on the Cash and Premium Note System.

JAMES GOLDIE, **CHAS. DAVIDSON,**
 President. Secretary.

Head Office, - - - - - **Guelph, Ont.**

HERBERT A. SHAW, Agent

Toronto St., TORONTO

The "Gore" Fire Insurance Company

Head Office: Galt

CASH ASSETS \$151,337
 TOTAL ASSETS 341,293

Both Cash and Mutual Plans. During 1891 and 1893 refunded 20% of all members' premiums.

PRESIDENT, - - - - - **Hon. JAMES YOUNG,**
 VICE-PRESIDENT, - - - - - **A. WARNOCK, Esq.,**

R. S. STRONG, Manager, Galt.