

THE METROPOLITAN LIFE INSURANCE CO.

(Incorporated by the State of New York)

The Company OF the People, BY the People, FOR the People

ASSETS, \$198,320,463.23

Nearly three hundred thousand Canadians of all classes are policyholders in the Metropolitan. In 1907 it here in Canada wrote as much new insurance as any two other life insurance Companies—Canadian, English or American.

The number of Policies in force is greater than that of any other Company in America, greater than all the regular Life Insurance Companies put together (less one) and can only be appreciated by comparison. It is a greater number than the Combined Population of Greater New York, Chicago, Philadelphia, Boston, Toronto, Montreal, Quebec, Ottawa.

THE DAILY AVERAGE OF THE COMPANY'S BUSINESS DURING 1907

452 per day in number of Claims Paid.

6,391 per day in number of Policies Placed and Paid For.

\$1,239,393.45 per day in New Insurance Placed and Paid For.

\$162,489.27 per day in Payments to Policyholders and addition to Reserve

\$72,011.34 per day in Increase of Assets.

Full particulars regarding the plans of the Metropolitan may be obtained of any of its agents in all the principal cities of the United States and Canada, or from the Home Office, 1 Madison Ave., New York City.

Amount of Canadian Securities deposited with the Dominion Government for the protection of Policyholders in Canada, over "Four Million."

CONFEDERATION LIFE ASSOCIATION.

Head Office, - Toronto, Canada

President

W. H. BEATTY, Esq.

Vice-Presidents

W. D. MATTHEWS, Esq. FRED'K WYLD, Esq.

Directors

E. B. OSLER, Esq. M.P.	WM. WHYTE, Esq.
D. R. WILKIE Esq.	GEO. MITCHELL, Esq.
S. NORDHEIMER, Esq.	JOHN MACDONALD, Esq.
A. McLEAN HOWARD, Esq.	HON. J. S. YOUNG
W. C. MACDONALD,	J. K. MACDONALD,
Secretary and Actuary	Managing Director.

POLICIES ISSUED ON ALL APPROVED PLANS

Seven to One

That is about the ratio. About seven times as many persons are injured as die from all causes yearly. Accidents are a more prolific cause of death than any disease except lung diseases.

Twice as many people are accidentally killed as die of old age.

Does it not seem reasonable to you as a business man that it would be to your interest to carry an accident policy.

WRITE THE

EMPLOYERS' LIABILITY ASSURANCE CORPORATION LIMITED

MONTREAL TORONTO
GRIFFIN & WOODLAND, Managers

JAPANESE WHEAT AND FLOUR MARKET.

Mr. W. T. R. Preston, Canadian Trade Commissioner in Japan, draws attention in the last Weekly Report to the remarkable expansion in the demand for Western food products

TO LIFE AGENTS

An assured and record harvest will mean extraordinary activity in all lines this Fall—and not least in Life Insurance work.

Unusual opportunities occur for competent Life canvassers at the present time with The Great-West Life Assurance Company—a Company that has earned the widest reputation for the value and liberality of its policies. Full details on request.

The Great-West Life ASSURANCE COMPANY
HEAD OFFICE, WINNIPEG

SUN LIFE ASSURANCE COMPANY OF CANADA

At 31st December, 1907

ASSETS	\$ 26,488,595.15
SURPLUS over all liabilities, and Capital according to the Hm Table with 3½ and 3 per cent interest	2,046,884.42
ASSURANCES IN FORCE,	111,135,694.38

Prosperous and Progressive

The Federal Life Assurance Company

HEAD OFFICE: HAMILTON, CANADA.

Capital and Assets	\$3,870,472.74
Total Assurances in force	18,965,117.93
Paid to Policyholders in 1907,	287,268.17

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

that has taken place in Japan during recent years. This is due to the increase in the number of persons who are adopting the European mode of life. The demand for flour for the purposes of bread making is steadily increasing, and as the wheat and flour produced in the country has proved insufficient to meet these demands, supplies must be procured in foreign countries. In these circumstances, Mr. Preston considers that a permanent market could be established there for Canadian wheat and flour.

The principal countries at present supplying Japan with wheat are the United States, Australia, British India, Asiatic Russia, Canada, China and Korea. Of these, the United States supplies the largest quantities. The United States also sends the largest quantities of flour, Canada coming next, then Australia, Hong Kong and China in the order indicated. During the last six years the flour importations into Japan have been:—1902, 95,000,000 lbs.; 1903, 276,000,000 lbs.; 1904, 252,500,000 lbs.; 1905, 243,000,000 lbs.; 1906, 210,000,000; 1907, 162,500,000 lbs.

Regarding the possibilities of the trade, Mr. Preston remarks:—

"When it is remembered that Japan has a population of 45,000,000, and that up to the present time not even 1,000,000 of these people can be said to have adopted western customs and habits, it will be seen how enormous are the possibilities, within the empire alone, for the growth or increase in the demand for this product of western wheat. As a result of my personal observations in various parts of the empire during the last twelve months, I am convinced that the next 20 years will see greater changes in the habits and customs of the people than have taken place in the past twelve; and if this opinion should be borne out, then it is particularly evident that the market will be practically unlimited for all food supplies that may be produced and exported from the Dominion of Canada."