A Request and a Duty

THE Publishers of the CANADIAN MAGAZINE request that the readers will look through the advertisements appearing in this and subsequent issues of this publication.

It is as great an education, and equally as interesting, as reading the literary section. When reading the advertisements watch for articles advertised which you have and see the improvements made upon them since you bought.

Before purchasing look for an advertisement of the article you are going buy so that you can purchase intelligently and get the article with all the improvements—not the article that has been in the store for some time and which the store-keeper wants to get rid of.

It is as much the duty of the mistress of the house to read the advertisements and keep in touch with the most modern things in household articles as it is for the man to get the most modern and efficient appliances for his office or factory.

