

New . . .

Wall Papers

for 1898

Our travellers are on the road; they are carrying a fine lot of samples, in more popular papers, at lower prices than ever have been shown. It will pay you to delay ordering until you've inspected our lines.

M. Staunton & Co. Manufacturers TORONTO

Crackanthorpe, with an introduction by Mr. Henry James.

Mrs. Craigie (John Oliver Hobbes) has finished the novel on which she has been engaged during the past two years. The story refers to political life in England during the middle of the century. One of the characters is said to be modelled on an eminent politician who figured at that time. As has already been stated, the title chosen for the volume is "The School for Saints." The novel will be published in the early autumn by Fisher Unwin.

In the September number of The Pall Mall Magazine Mr. Quiller Couch continues the late Robert Louis Stevenson's unfinished story, "St. Ives."

W. E. Norris' new novel, "Marietta's Marriage," will be ready early in the autumn.

A new story by Rita is to be published shortly by Messrs. Hutchinson. It is named "Good Mrs. Hypocrite," and is a Scotch story, which is said to contain a very fine character study. A Scotch tale is unusual from Rita's pen; indeed, she has written so many and such vigorous Irish novels that she is popularly supposed to be Irish herself. She is, however, a Scotch-woman who has married an Irishman.

NEW EDITION OF KIPLING.

A uniform limited edition of Rudyard

Kipling's works is to be published by Macmillan. A volume will appear every month, beginning probably in October, and the price will be half a guinea net. As there are to be twelve volumes, that will make the whole cost of the edition six guineas. Clark, of Edinburgh, is doing the printing, and the paper has been specially made by Dickinson. The number of copies in the issue is 1,050, and already many of these have been taken up.

Mr. Kipling has arranged his writings for this edition, and it will probably be found that he has introduced certain new general headings. The first volume will be his "Plain Tales from the Hills," and two volumes are to follow, containing "Soldiers Three" and "Military Tales." The book in which Mr. Kipling collaborated with Mr. Balestier, that is, "The Naulahka," is to be included in the edition. Mr. William Strang has etched from life a portrait of Mr. Kipling for the first volume. The portrait is said to be an uncommonly good one.

BEST SELLING BOOKS.

THE BAIN CO., TORONTO.

The following are the six best selling new books, in order of demand, up to Sept. 1.

1. "The Christian." Hall Caine.
2. "In Kedar's Tents." H. S. Merri-man.
3. "Farthest North." Nansen.
4. "Equality." Bellamy.
5. "The Martian." Dumaaurier.
6. "Quo Vadis." Sienkiewicz.

THE BAIN CO.'S READING CLUB.

Editor BOOKSELLER AND STATIONER,—Thank you very much for all the good things you have said about us in your notice in last issue of our "reading club."

Since that issue of BOOKSELLER AND STATIONER has appeared we have had many enquiries as to the working of our reading club—some from the trade outside of this city. We wish to say that we have no objections at all to any other firm using our reading club idea, and will furnish a circular we have issued, which explains our system, on application.

Of course, no doubt many other booksellers have employed similar means of working up trade, but in detail we think our system is about right.

We are now already on the home stretch towards 100 subscribers and so far have no reason at all to regret having organized the club.

Our book sales are very much in advance of any previous year, and we find many of the subscribers to the reading club often decide to keep a book after reading it.

The reading club, or lending library idea we think is well within the range of legitimate bookselling.

Yours truly,

A. E. HURSTIS,

Manager the Bain Book
Toronto, Aug. 31. and Stationery Co.