

METHODIST MAGAZINE, which it commends to the loyal patronage of our people, the Pastoral Address goes on to say : " It offers to all ages, family reading of an instructive and religiously-edifying character, thoroughly loyal to the institutions of our Church, and surcharged with sympathy with its Arminian orthodoxy. It is hoped that it may, at least, accompany, if it does not supersede, the popular periodical literature found in many of our households, which is often antagonistic to our institutions and theology, if, indeed, it is not utterly frivolous and largely skeptical."

Our American friends, at great expense and with much energy, are enlarging the scope and changing the character of their veteran Magazine, in order to meet more fully the wants of the age. Such is the design of our own Magazine. We are abundantly able, as a Church, to sustain it with vigour. A slight increase in circulation will make it a decided financial as well as literary success. Let each of our present readers procure one additional subscriber, and we shall be able greatly to improve the character of the Magazine, and have a handsome profit for the Superannuated Ministers' Fund—an object which commends itself to the warmest sympathy of all our people.

We appeal, especially, to the thousand ministers of the Methodist Church of Canada for their kind co-operation in making this Connexional enterprise a grand success. Several have sent large lists from what seemed unfavourable canvassing fields. Others have warmly commended this periodical from some of our foremost pulpits. Let all our ministerial brethren give us their valuable aid in extending its circulation and influence, and it will become a still greater power for good throughout our far-extended Connexion. We are desirous not to lose a single one of our old subscribers. We hope, especially, that the subscribers to *Earnest Christianity*, to whom, for six months, we have been sending this Magazine without any remuneration, will now subscribe for themselves. It was the strong confidence that this would be the case which led to the amalgamation of the two magazines. Otherwise that amalgamation would be to us a loss, instead of a gain. All subscriptions expire with the December number, and the Publisher cannot continue the Magazine without the authority of the subscriber. We therefore urgently request all our readers to promptly