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MOTORIZING THE FARM

THE horse has been declared by Thomas Edison to be the most inefficient machine in the world. In return for the amount of food and care needed, the horse returns less in work than any other machine.

The average team of farm horses costs \$400, a good set of double harness \$100, a wagon without box \$115, making a total of \$615.

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A Ford Truck costs \$750 at Ford, Ont. A Fordson Tractor costs \$850 at Dearborn Mich.

The initial cost of motorizing a farm is slightly greater than the cost of a horse outfit, but the lower cost of operation and upkeep of the tractor and truck and the greater amount of work done easily put the horse out of the running.

Government experiments have proved that the cost of feeding a horse is 8.7 cents per working hour.

A team of horses cannot plow more than two acres in a ten-hour day. At 8.7 cents per hour or 17.4 cents per hour for a team, the cost would be \$1.74, or 87 cents an acre. A Fordson Tractor plows on an average of seven acres a day. The cost per acre averages not more than 75 cents per acre for gas and oil. The Fordson does three and a half times as much plowing in a day at a smaller cost per acre. Suppose you are hauling produce to market or bringing out supplies. If the town is twenty miles away it will take you a whole day to make the return trip

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with horses. If you have a heavy load and the weather is hot it will take you two days. If it took you twelve hours, the cost at 17.4 cents an hour for your team would be \$2.09. The average cost of running a Ford Truck, for gas and oil, is $4\frac{1}{2}$ cents a mile or \$1.80 for the forty miles. But with the Ford Truck you can make the return trip in four hours. The truck enables you to make three times as many, trips and at a lower cost per trip.

But this is not all. If you motorize your farm you can get up an hour later in the morning. You have no horses to feed, groom or harness. You start work after breakfast.

When dinner is ready you stop at the end of the field,' drive your tractor direct to the house, eat your dinner, and rest till it is time to go to work again.

In the afternoon your motor works just as well though the sun is hot and the flies are bad.

And at night when work is over you are through for the day,—no horses to rub down, feed or water. You are always free to leave your farm for picnic or vacation—no worry about horses left behind to be cared for.

Every way you look at it the motor has the advantage over the horse. It means shorter hours on the farm, more work done in less time and at less cost.

BOARD OF TRADE No One Comes to a Dead Town if He Can Avoid it and Gets Out

as Soon as Possible

THE VALUE OF A

(From the Busy East) The value of a live Board of Trade in a town can hardly be overestimated and every town which makes any pretensions to life and activity should have such an organization within its borders. Of course there are many varieties of Boards of Trade. All such organizations do not do 'effective work, but that cannot be helped. The success of a Board depends upon a few men, who, laying aside personal interest are willing to sacrifice themselves, to some extent at least in the public interest. If a man is so entirely engrossed in his own affairs that he cannot spare a little time once and while to give to town matters, then he should go away back somewhere where it is quiet and commune with himself for a spell. He should try to see himself as others see him. He should look the whole situation squarely in the face and try to solve the problem of why men are put into the world. If a man after sober reflection, comes to the conclusion that the only aim and pupose in life is to make money with which to buy high priced automobiles' and money to leave to his children to fight over, then such a man is hopeless, so far as public spirit is concerned. If on the other hand, the thought comes that he should make himself part of the town in which he lives; that he owes something to his community; that he should leave his town a better place than he found it, then a man naturally joins or helps to organize a Board of Trade which is a forum for public expression, a Get together organization, which helps to smooth out civic difficulties and helps to promote the progress and prosperity of the town. If there is no Board of Trade in

your town, then see what you can do to get one organized. If there is a Board already in your town, then pitch in and see if you cannot do

To all



Foods are specially prepared for babies. A baby's medicine is even more essential for Baby. Remedies primarily prepared for grown-ups are not interchangeable. It was the need of a remedy for the common ailments of Infants and Children that brought Castoria before the public after years of research, and no claim has been made for it that its use for over 30 years has not proven.

What is CASTORIA?

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Comfort—The Mother's Friend.



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