

# Swift's Sale a Great Success

Many lines are factory overmakes bought by us  
at 50 and 60 cents on the Dollar

THIS LIST WILL AGAIN TALK OUT LOUD!

NOW ON FRIDAY MORNING WE WILL HAVE READY A BIG AND BRIGHT LIST OF BARGAINS TO MAKE THIS SALE A REAL RECORD—BREAKER!

SO HERE THEY ARE:—

14 pieces 36-inch GINGHAMS and  
PRINTS, Regular 40c yard.  
SALE PRICE ..... **28c**

LOOK!  
28 pieces FANCY GINGHAMS  
Regular price 24 cents. Sale Price..... **15c**

AND AGAIN!  
BOYS' OVERALLS.....69c  
YOUTHS' OVERALLS.....\$1.10  
MEN'S OVERALLS.....\$1.50

UPSTAIRS IN CARPET DEPT. **5.50**  
9 Union Rugs 3x3 and 3x3½

FOR EARLY BUYERS  
CHILDREN'S ROMPERS, made of  
Blue Chambray. Sale Price..... **25c**

HOSIERY!  
SILK HOSE—first quality. It is  
funny how we can sell these at..... **49c**

SKIRTS!  
19 of them—Out they go!  
SALE PRICE..... **\$2.50**

HOSIERY AGAIN!  
Ladies' White Silk Hose, Sale Price..... **79c**

CROMPTON CORSETS  
Have you ever seen a Corset like  
them to sell at anywhere near this?  
SALE PRICE..... **98c**

SHIRTS! SHIRTS! SHIRTS!  
A table ready for Friday morning  
of MEN'S WORK SHIRTS.  
SALE PRICE..... **88c**

BIG SALE OF MEN'S FINE  
SHIRTS  
We have all sizes, at..... **\$1.25**

UPSTAIRS!—SECOND FLOOR  
11 dozen only ROLLER BLINDS—  
Cream and Green. Sale Price..... **90c**

A Knitting Factory has sent along  
overmakes in LADIES' VESTS,  
DRAWERS and COMBINATIONS.  
Large and medium sizes. Regular  
\$1.00. Sale Price..... **49c**

A Factory lot of WHITEWEAR—  
Gowns, Skirts, Corset Covers, and  
Drawers. On Sale, each..... **79c**

UPSTAIRS!—SECOND FLOOR  
11 dozen only ROLLER BLINDS—  
Cream and Green. Sale Price..... **90c**

July Sale -**SWIFT, SONS & CO., Watford**-July Sale

## WANT COLUMN.

Five lines and under 25c.  
Card of Thanks 50c.

APPLE BARRELS—Now making  
and shipping.—Reid Bros., Bothwell,  
Ontario. j14-4f

SHAWL LOST, out of car on Sim-  
coe street, about three weeks ago.  
Finder please leave at this office or  
at Silverwood's.

CARD OF THANKS—Mr. Ray  
Smith and family wish to express  
their sincere thanks to the many  
friends and neighbors for the kind-  
ness and sympathy shown them in  
their recent sad bereavement. Also  
for the beautiful floral tributes.

DO NOT PLACE YOUR ORDER  
for Fertilizer until you phone or see  
Wm. H. Bryson for Sydney Basic  
Slag, the old "B" quality supplied in  
pre-war days. Also, Scottish wheat  
special 2-10-3 the kind that will not  
take the time out of the land.—Wm.  
H. Bryson, R.R. 8, Watford. j7-4f

CORRUGATED IRON, Preston  
Safe-Lock Shingles, Metal Ceilings  
and all kinds of metal goods. Also  
Brantford Asphalt Shingles and  
Roofing. Anyone requiring any sup-  
plies in this line will find it to their  
advantage to get in touch with GEO.  
O. STEVENSON, Phone 74, Wat-  
ford. n19tf

## TEACHER WANTED

For S. S. No. 17, Brooke. State  
salary, qualifications and experience.  
Apply to  
E. H. SHIRLEY, Sec.  
R.R. 3, Watford. j7-3f

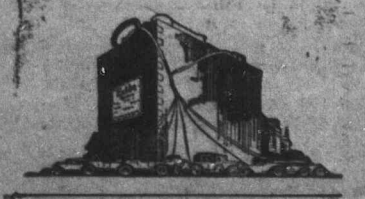
## FARM FOR SALE

100 Acres in Warwick Tp., being  
West ½ Lot 19, Con. 2, N.E.R. Rich  
clay loam, 90 acres well tiled, all  
tillable land. Good orchard, two-  
storey brick house 32x24 with hot  
air furnace; kitchen 18x20; bank  
barn with 9 ft. brick walls; cement  
floors; 20 Beatty steel stanchels,  
with water bowls and litter carrier;  
shed 48x34 on brick wall; steel wind  
mill. Plenty of spring water. Garage.  
Six miles from both Arkona and  
Watford. For further particulars  
apply to  
Ivan Stanley Lucas,  
June 23-m R.R. 8, Watford.

**Exide**  
MADE IN CANADA  
BATTERIES

The pleasure of driving your  
car equipped with an Exide is  
the pleasure that comes from a  
mind relieved of the worry  
of "what's going to happen to  
my battery next?"

WILLIAMS BROS.  
GARAGE  
Watford Ontario



NOTICE—Old Horses wanted, also  
dead horses and cattle removed  
promptly.—Fred Throver, Keswood.  
June 23-4f

PARTIES requiring Twine or Fer-  
tilizer please call at the Farmers'  
Co-operative Store, Watford. We are  
handling Freeman's High Grade  
Fertilizer and Irish Twine. j14-3f

FARMERS—ATTENTION!  
Anyone wishing to buy GUNN'S  
FERTILIZER kindly leave orders  
with D. A. Macdonald, Watford.  
Gunn's Limited. j14-6f

TENDERS WANTED  
Separate tenders for painting  
Alvinston School outside and inside  
of six rooms. Tenders closed Wed-  
nesday, July 17th.  
R. H. BROWNLEE, Sec.  
Alvinston, Ontario.

CATARRH  
Catarrh is a local disease, greatly  
influenced by constitutional con-  
ditions. HALL'S CATARRH MEDI-  
CINE is a Tonic and Blood Purifier.  
By cleansing the blood and building  
up the system, HALL'S CATARRH  
MEDICINE restores normal condition  
and allows Nature to do its work.  
All Druggists. Circulars free.  
F. J. Cheney & Co., Toledo, Ohio.

## AN APPRECIATION

Editor, Guide-Advocate,  
Dear Editor:—May I take this  
opportunity through the kindness of  
the local paper, to state to my many  
former friends in Watford and in  
North Warwick, how much I have  
appreciated the many kindnesses and  
favors contributed, that have done so  
much to make my visit among you  
pleasant, and, we trust profitable in  
the best things of life.

I will carry back to my home in  
California many remembrances of  
friendships renewed and kind words  
spoken, and a mental picture of many  
faces, whom I expect to meet again  
at the great reunion in the skies.  
May your homes and lives be under  
sheltering wings of the "King of  
Kings" while you keep faith's win-  
dows open, letting love keep shining  
through.

## LET LOVE SHINE THROUGH

Though the days are dark and dreary,  
And the skies are overcast  
And perhaps we grow impatient  
'Till the leaden clouds are past,  
But 'tis well for us to ponder  
And to ask if this is true,  
Do we keep faith's windows open  
Letting love keep shining through?  
Prone we are when skies are dreary  
To forget; sun's golden rays  
Flood the great expanse above us,  
And there are no cloudy days,  
Just a mile or two up yonder  
Arched by Heaven's ethereal blue,  
There's a wealth of golden sunshine  
Ready, waiting to shine through.  
So the love of our Great Father  
Fills eternities of space,  
And to those who seek to know him,  
There's a welcome on his face,  
There, there's infinite compassion,  
Reserved for us—if we are true,  
Let us keep faith's windows open,  
Letting love keep shining through.  
—GEO. D. LEE,  
Yucapia, Calif.

A 137 pound sturgeon was caught  
at Point Edward last week. When  
dressed it weighed 75 pounds.

## ARKONA

Mr. John Hockin of London spent  
the weekend with friends in the vil-  
lage.

Mr. Geo. Bartrum of Detroit is  
visiting with his sister, Mrs. Horatio  
Smith.

Miss Jean Hillmer of Port Elgin  
is visiting her friend Miss Helen  
Jones.

Mr. and Mrs. W. J. Clark and son  
Kenneth, London, called on friends  
here last week.

Miss M. B. Chamberlain of Leam-  
ington is visiting with her brother,  
M. H. Chamberlain.

Mr. and Mrs. Harry Selman and  
family of Sarnia visited at Mr. Alex  
Johnston's on Sunday.

Mr. John Burden of Camlachie  
spent the weekend with his daughter  
Mrs. Alex Johnston.

Arkona played West Williams to  
baseball on Monday evening last,  
score 6-1 favor of Arkona.

Mrs. C. W. Lucas entertained  
Miss Preston of Napanee Thursday  
and Friday of last week.

Mrs. Arnot Porter and children of  
Niagara Falls are spending a few  
days at the home of Mr. David John-  
son.

Mr. and Mrs. J. E. Dickison are at  
Grand Bend the past few weeks. Mr.  
Dickison is erecting cottages for the  
summer.

Mr. and Mrs. Thos. Pressey and  
daughter, Miss Shirley, left for the  
West on Wednesday where they will  
visit their daughter this summer.

Mr. and Mrs. Chas. Boylan and  
daughter, Reta, of Chatham and Mr.  
and Mrs. Everett Boylan of Chatham  
visited their aunt and uncle, Mr.  
and Mrs. Robt. Riggs.

Last Wednesday the Methodist  
Sunday School picnicked at Hillsboro  
Beach. The Baptist Sunday school  
went to Gustin's grove on Lake  
Huron. All reported a good time.

The Presbyterian and Anglican  
Sunday Schools held their union  
picnic to Hillsboro on Tuesday. There  
was a large attendance and most en-  
joyable time was spent.

Everybody is busy with the fruit.  
Raspberries are now in, and an  
abundant crop is being picked and  
sent to different points. Late cher-  
ries are still plentiful and bringing  
good prices.

The Arkona Citizen's Band played  
at the Baptist social recently.  
The band was highly complimented  
on the excellent music furnished. It  
has only been organized about three  
months.

Parkhill played West Adelaide to  
baseball on Thursday afternoon last.  
A great crowd witnessed the contest  
which was keenly interesting, result-  
ing in the score of 6-14 in favor of  
West Adelaide.

The death took place at Flint,  
Mich., July 10th, of Gwendolyn,  
daughter of Mr. and Mrs. Orval  
Augustine, aged 3 years, 5 months.  
Interment in Arkona cemetery on  
Wednesday afternoon.

L. O. L. 2336 held their annual  
church service on Sunday evening at  
the Methodist church. Rev. C. L. L.  
Couzens preached the sermon which  
was fitted for the occasion. The pa-  
rade was largely attended. Many from  
neighboring lodges.

The Arkona Tennis Club have re-  
cently organized, and completed their  
new courts which are the most up-to-  
date in the county. Invitations will  
be forthcoming for games with  
neighboring towns. Members are  
wanted to make this a future success.  
Arkona Women's Institute —a

## All Summer Footwear Cut to Cost to Clear

DROP IN AND SEE OUR BARGAIN TABLES

We must have room for our  
New Fall Stock now arriving  
at greatly reduced prices.

Buy what you need as you need it. This is  
no time to buy shoes for next year. That day  
we hope is gone forever.

**P. Dodds & Son**

## If It's Printed-- We Can Print It!

Visiting Cards  
Announcements  
Invitations  
Bill Heads  
Statements  
Envelopes  
Letterheads  
Ruled Ledger Sheets  
Loose Leaf Binders  
Sales Books  
Blank Paper

Stationery  
Office Supplies  
Trade Linotype Composition  
Stock Certificates  
Debiture Forms  
Special Ruled Forms  
Printing in Colors  
Counting Blotters  
Salesman's Order Books  
Receipt Books

Guide-Advocate Job Dept.

Phone 11w

WATFORD

special meeting of the W. I. was  
held on the afternoon of July 6th,  
in the Methodist church, after sing-  
ing the opening ode Mrs. Gale fa-  
vored the ladies with a piano solo.  
Miss Janet M. Preston of Napanee,  
Household Science graduate, occu-  
pied the rest of the afternoon in dis-  
cussing dress from the various stand-  
points. Illustrating the tendency of  
women and girls in their desire to be  
fashionable to go to the extreme in  
dress rather than the happy medium,  
she also showed various articles of  
dress demonstrating different styles,  
stitches and finishes. Patterns were  
cut and copies of same may be ob-  
tained by Institute members at the  
next meeting which will be held at  
the home of Mrs. Wm. Butler, Sat-  
urday, Aug. 5th.

DO YOU WANT  
to know what you looked like  
when you were eighteen or  
twenty years old? Call on  
ROBSON, Petrolia, and make  
an appointment.

## APPRECIATED THEIR EDITOR

Here is a story published in an ex-  
change, which shows how greatly the  
people of a community in Kansas ap-  
preciated their editor: "In appreci-  
ation of the work of a Kansas editor  
for their community, a bunch of  
citizens recently presented him with  
a bouquet. On the same occasion a  
quartet from a local church sang  
a few sweet songs and a minister  
made a little talk. After the minis-  
ter's talk six husky men carried the  
popular editor from the house and  
placed him tenderly in a model  
1921 plumed sedan, and the whole  
town formed in a parade behind the  
editor's expensive car. After the  
parade the appreciative crowd re-  
turned to their homes serene in the  
thought of having provided one  
bright day in the life of their local  
news purveyor, even if they did wait  
until he was dead to do it.

**Children Cry  
FOR FLETCHER'S  
CASTORIA**

## ODD FELLO

Read Carefully—Then

## LOST, STRAYED O

A DOG—He is a sm  
many good qualities,  
odd looking little fellow  
teeth out in front, has  
corner of his right eye,  
cut off about six inch  
body. When flies light  
he will frighten them a  
ing repeatedly with hi  
When asleep he always  
stomach with his hind  
straight out. He has  
growth of hair over  
around his forehead, ar  
bit a piece out of his le  
and him with his front  
ad forward, take warni  
advance further; but if  
lying quietly with hi  
touching, then you may  
perfect safety. If, howe  
he resting his right paw  
then it would be dan  
proach him. He gener  
his front paws folded i  
has a spot in the cente  
head, and always wears  
great many persons hav  
and he is known by  
Fido, Quincy, Moss and  
finder will please return

## BOSANQUET CO

Council met on the  
the members present. M  
meeting confirmed. M  
ders were given: Jno  
\$122.50 to pay men fo  
stone and drawing sto  
hill and \$122.00 grave  
and Scarping con. 12; V  
son \$191.75 to pay mer  
ing proof line; O. W  
serving copies of Cana  
by-law; Ed. Moody \$17  
near Ravenswood; El  
\$12.50 drawing cement  
to bridge 17 con.; W.  
\$11 work at bridge co  
Walker \$4 drawing cem  
con. 12, Frank Rendle \$2  
cement to bridge con. 1  
\$2.50 drawing reinforc  
con. 10; S. Christmas \$  
Haney drain on lot 38,  
Watson \$33, for gravel;  
got Iron Co., \$115.37 fo  
Gustin's hill; Bruce Tho  
for 2 culverts; R. D. T  
for gravel; Wm. Huff  
gravel, B. B. Dann \$344  
ing bridges, \$148.00 bui  
con. 17, and \$220 bui  
water in Mud Creek d  
Tronside \$34.87 cement  
water, and \$238.00  
bridges; Wm. Cochran  
gravel; D. Bell \$11. 1  
drawing and shovelling  
breakwater; J. G. Elliot  
ing cement to breakwa  
entire \$51.50 to pay m  
ing stone wall in Shawa  
Bryant \$45, printing Ca  
by-law; L. Rumford \$2  
gravel to bridge Decker  
work on bridge Decker  
Grigg \$1.50 tile for roa  
for Carrothers drain; Bu  
\$266 in full for work  
drain; Russell & Vivian \$  
son on Haney drain; (1  
filling hole over tile i  
John Bell \$3 drawing ti  
drain; John Elliott \$2  
gravel to bridge Decker  
ford and Bosanquet; G.  
\$97.50 to pay witness fe  
pard \$18, to pay witness  
on Wadsworth drain; Roy  
\$5 drawing gravel to  
bridge, Theford and  
Guy Boyd \$3.55 work o  
Pt. Franks road; Chri  
\$26.25 to pay men fo  
bridge con. 2; Ed. Hump  
drawing gravel and cem  
road; D. Dumigan \$10 dr  
el to bridge 27 side roa  
Willie \$9.25 work on 27  
The reeve and Mr. Th  
appointed to have l  
opened up east of con 3-  
was instructed to notifi  
bin to attend Court of  
the Canada Co. Drain B  
Council adjourned t  
Wednesday, the 19th inst  
for general business and  
a Court of Revision on  
Co. Drain Bylaw.  
Geo. Sutherland,

A bride's mother we  
wedding because she has  
of what is going to hap  
room.

Daniel Ross McDachre  
cently at Spokane. He  
time in the undertaking  
Glencoe and Thameville.  
Prominent Oddfellow.

**CASTOR**  
For Infants and Ch  
In Use For Over 30  
Always bears  
The  
Signature of