

POWELL'S SPECIAL TEAS
A continued use of Powell's Teas by discriminating consumers is the best evidence of their pleasing character.
60c, 75c, 85c, \$1 and \$2 Pound.
T. A. ROWAT & CO.
250 Dundas Street. Phone 3051-3052

The Store With the Stock
W. J. WRAY
MAKE YOUR Selection for Christmas.

\$ TABLE \$

Numerous articles to be found on our bargain table suitable for prizes and small gifts:

Cut Glass and China Bud Vases.
Cut Glass Mustard Pots.
Cue Glass Creams and Sugars.
Cups and Saucers.
Silver-Plated Photo Frames.
Manicure Scissors.
Fancy Plates, Pickle Forks, Butter Knives, Combs, Baby Spoons, Tea-Strainers, Napkin Rings.

C. H. Ward & Co.
Diamond Merchants,
Jewelers and Opticians.
386 RICHMOND STREET.
PHONE 1384

We have Trusses to fit all needs. Our fitters are experts. \$1.50 to \$10.00.
ANDERSON & NELLES.
Cut shows one of our many lines. 268 Dundas St.

GEO. E. LOGAN
FUNERAL DIRECTOR AND EMBALMER
418 Richmond St. Phone 1363.
Finest Motor and Horse Equipment.

A. L. OATMAN
Cor. King and Colborne Sts.
The Funeral Home.

N. J. GRIFFITH
FUNERAL DIRECTOR AND EMBALMER
104 Dundas Street, London.
Residence on premises. Phone 459.

J. FERGUSON'S SONS
172-178 KING STREET.
Funeral Directors and Embalmers.
Handsome Motor Car or Hearse.
Day or Night Service.
Phones: 541. Residences, 205W-5587

A Limited Amount of Real
Pea Coal at \$14.50
Absolutely the Best Obtainable.
Jenkins Fuel Co.
TELEPHONE 1391.

ESSERY & BLACKWELL
530 Maitland Street. Phone 1089.
First Quality Coal and Wood. Prompt Delivery.
Stove, per ton \$16.50
Nut, per ton 16.00
Sgt, per ton 16.00
Pea, per ton 12.75
Slabs, per load 4.50
Kindling, per load 3.50

DON'T WORRY OVER YOUR TIRE TROUBLE
Double Mileage
PUNCTURE-PROOF SERVICE.
ASK
ART WILKES
London Tire Repair Depot.
354 Wellington. Opp. McClary's.

PLUMBING-HEATING
Repairs Guaranteed.
T. WELCH
573 Central Ave. Tel. 7211W.

CEMENT WORK, EXCAVATING AND DRAIN WORK.
Give Us a Trial.
WILLIAM SMITH
6 Victoria St. ywt Tel. 5458.

TRUCK COVERS
CARTER & SON
TENTS, AWNINGS AND COAL BAGS
Phone 5197.

You can choose any article from our fine stock of Diamonds, Watches, Clocks and Jewelry, and have it laid aside for Christmas at a big saving.
AGRAVO'S.
Square-Deal Jeweler and Optician.
644 DUNDAS ST. PHONE 1742.
Open Evenings.

The London Loan Company of Canada
MORTGAGES AND REAL ESTATE AGREEMENTS PURCHASED.
M. J. KENT, Manager.

FURS
COATS AND WRAPS.
From specially selected skins. Best workmanship, special linings and trimmings.
BELTZ & CO.
PRACTICAL FURRIERS. ywt

Appetizing, Delicious, Wholesome, Good and Pure.

Those are some of the words necessary to describe

T-ZER BREAD

Try a loaf today and learn. From your grocer or by phoning 1390.

OFTENEST THOUGHT OF FOR ITS DELICIOUSNESS.
HIGHEST THOUGHT OF FOR ITS WHOLESOMENESS.

JOHNSTON BROS' XXX BREAD
Why not have the best when it costs no more?
Fresh at your Grocer's now.
JOHNSTON BROS. PHONE 944.

SAYS RECIPROCITY BAD FOR COUNTRY

Meighen Believes Canada Should Have Own Tariff Row.

ROSSER, Man., Nov. 16.—(By Canadian Press)—Premier Meighen's first morning meeting of his western tour and the fourth in his own constituency of Portage La Prairie was held in the assembly hall here today. Major O. W. Andrews, government candidate in Centre Winnipeg, was present. The meeting had been arranged hurriedly and the audience was consequently not very large.

The premier had heard, he said, that an effort had been made to get the people of this constituency to pledge themselves to vote against him. The reason given was that it was a farming constituency and that farmers should stand together.

He considered it unfair and dishonorable for his opponents to make this effort, especially when he was unavoidably absent from this constituency as an "honest man who had supported the government." It would have been impossible for the government to retain the support of such prominent Liberals as Mr. Henderson, Hon. S. C. Newburn, Colonel Lang, and others if its course had been anything but right and just. The premier remarked on criticisms that a large percentage of the membership of parliament was composed of lawyers. All classes were welcome in parliament and he emphasized that there were a large number of farmers in the house.

The premier declared that he was opposed to reciprocity arrangements on tariff with the United States. Such arrangements were perilous when made with a country which produced a surplus of every kind of goods produced in Canada.

Canada should have her own tariff matters as far as the United States was concerned and must never get into a position where she was dependent upon what that country did with its tariff. His words were marked by no animosity towards the United States but by what he was sure was best for Canada, said the premier.

RIORDON CREDITORS HOLD PRELIMINARY MEETING

MONTREAL, Nov. 16.—A preliminary meeting of creditors of the Riordon Company, Limited, is being held at the Windsor Hotel this afternoon.

The meeting was called on behalf of creditors to give them an opportunity to formulate some plan of action to be taken up at tomorrow's formal meeting of shareholders to be held at the Windsor Hotel in the morning.

Carbyl Trebilcock OPTICIAN
233 Dundas Street. Phone 2351.
Two Doors East of Majestic.

ENGLISH RHEUMATISM CAPSULES
for the quick, safe relief of rheumatism, lumbago and sciatica. They work quickly, and are harmless. Will upset the stomach; 50c box. Sold in London by

Taylor's Drug Store
330 RICHMOND STREET.
Established 1866.
Mailed anywhere on receipt of price.

OBTAIN HELP IN FIGHT TO MAKE CITY BEAUTIFUL

St. Thomas Officials Assured M. C. R. Behind Big Improvement Plan.

PLAN LONG BOULEVARD

[Special to The Advertiser.]
ST. THOMAS, Nov. 16.—One more battle of the continuous fight for a beautiful, has been fought and won by the city officials of St. Thomas and the members of the Horticultural Society.

On Wednesday afternoon during a conference of several high officials of the M. C. R. with the city council representatives in every way the St. Thomas Horticultural Society in beautifying the long stretch of property which now in all its ugliness faces on Talbot street, not far east from the center of the city.

Permission was given to the city to build a twenty-foot boulevard bordering on the company's property for more than one-quarter of a mile. The company will give the use of the land for the purpose and in all likelihood will assist in a material way with the work.

The work will be done by the Horticultural Society. The land will be plowed and graded and grass will be planted. On the inside of the boulevard a flower bed will be planted and kept trimmed just high enough to keep hidden from view the property behind. In short, practically the same system of gardens will be built as that which turned the ugly unsightly east side of Railway street into a place of beauty.

Following a plan which has been carried out with much success on many of the streets and tiny parks of the city, the Horticultural Society, according to its president, Dr. F. E. Bennett, will plant attractive flower beds and perennial shrubs, adopting a consistent color scheme.

To Build Diamond.
Further, the M. C. R. officials informed the city officials that the company was willing to turn an ugly hollow, which is located just east of the station, and where posts owned by the Bell Telephone Company are stored in full view of the passersby on Talbot street, into a baseball diamond. The posts will be moved to a less conspicuous place.

The section of Talbot street which is to be renovated has been an eyesore, and the Horticultural Society, headed by its president, along with members of the city council, has long fought for the proposed improvements.

The company objected to their frontage assessment would be raised. It is understood that an agreement along this line was reached.

Agreed to Pay.
Five years ago the M. C. R. made an agreement with the city to pay \$500 annually for five years to the Horticultural Society towards the cost of improvements to the company's property. Almost \$2,000 of the total \$2,500 was used as an initial outlay in turning two plots of ground of several acres each into miniature parks. The other money has been spent for upkeep.

While no hard and fast agreement was made this year for continuing the payment, the company has intimated that it has no objections to renewing the agreement and there is a strong possibility that the amount will be increased.

The matter was taken up by Mr. Bennett several weeks ago with General Manager J. J. Shearer of the M. C. R. At that time he expressed great appreciation for what the Horticultural Society had done.

In addition to the promise of the Michigan Central, the C. P. R., which has a running right into the city over the road, has intimated its willingness to co-operate in improving the right-of-way. While, according to General Superintendent H. C. Groat, the company has no money to spend, he has promised to send the chief landscape gardener of the company to the city for a conference with Mr. Bennett, and, also, if possible, to make a contribution of shrubs and plants.

SPITTAL BROTHERS, Limited
WHOLESALE FURRIERS AND HATTERS.
333 RICHMOND STREET. LONDON.

Save Further Expense
by draining out the water in your car, and refill
With ANTI-FREEZE
(Made of pure alcohol and glycerine). Will not freeze at 25 degrees below zero.

Price Only \$1.50 Per Gal.
Do It Now, When It Is Fresh in Your Mind.
The Purdom Hardware
124 DUNDAS STREET. PHONES 2800-2801

PRICES DROP ON CHATHAM MART

CHATHAM, Nov. 16.—The price of eggs took a tumble on the city markets this morning. Last week the price was from 65 to 70 cents per dozen, but today the quotations were from 50 to 55 cents per dozen. Butter also took a slide, the sales being fast at 40 cents per pound.

Potatoes also took a tumble, the quotation being \$1.85 a bag. Prospects for \$1.50 and \$1.60 per bag for next Saturday. EXCELLENT for gas on Saturday charged for chickens were 85c and 90 cents. At the city weigh scales the price of hay was quoted at \$18 per ton.

People are surprised at the QUICK results from simple buckthorn bark, glycerine, etc., as mixed in Adler-i-ka. One man reports his long-standing stomach trouble was relieved with ONE dose. Adler-i-ka removes foul matter from BOTH upper and lower bowel which may have been poisoning stomach for months. EXCELLENT for gas on stomach or sour stomach. Guards against appendicitis. Brings out matter you never thought was in your system. Standard Drug Company, Limited, London.—Adv.

LONDON WILL BE SURPRISED BY THIS

WINCARNIS SAVED HER LIFE

Toronto Man Says Wife Was Wasting Away—Wincarnis Saved Operation.

One of the most remarkable tributes to the value of Wincarnis is given by Mr. W. H. Parker, 159 Sheridan avenue, Toronto. This is what he writes: This time last year my wife was in a terrible state, and I know two doctors thought her case consumption in the first stage. She had a terrible cough night and day, her tonsils later became diseased, and the doctors at the hospital said she would have to have them removed. She went inside for the operation, and while there waiting for her nerves to get calmer, she went considerably worse, and I could see she was wasting away fast, so I got her away again home without the operation, and commenced with "Wincarnis" right away, and believe me, sir, the second day there was a great improvement for the better and we could see and knew that "Wincarnis" was the only thing to save her life, and it did save her life. I shall always maintain. Her throat gradually went better, and the color came back to her cheeks, and now today she is fine.

We had tried many other preparations, but, as I say, the only thing is "Wincarnis," and so I have told this same news to all whom I have come in contact with who have mentioned sickness to me. I have told this to scores of men and as many women, whenever a case of sickness is mentioned to me by them, and shall continue to do so, because I am so very, very thankful for what it has done. I have told the druggist and his assistant many times that it is the only medicine for my wife in the future. Oh, what thousands of dollars could be saved if people only knew of "Wincarnis." I wish you to understand that this letter is from my heart, not to flatter you or your firm. I am grateful that I found "Wincarnis" and shall do my utmost to persuade others who are sick to take it.

(Signed) W. H. PARKER.
The reason for Mrs. Parker's happy recovery through Wincarnis is because when she was in a very nervous and debilitated condition, Wincarnis with its Iron and Manganese for enriching the blood; Phosphorus for Brain and Nerves; Calcium, Sodium and Potassium, replaced these very elements of which her system was lacking. Wincarnis contains the very elements of which our bodies are composed. Wincarnis enriches the blood, creates new strength, repairs the wasted tissues. That is why it is such a wonderful medicine, so essential to all who are weak, nervous, anaemic and rundown.—Adv.

OUR ENTIRE STOCK OF

Millinery
—AT—
HALF PRICE
(EXCEPT FUR-TRIMMED HATS)

FRIDAY, SATURDAY
AND ALL NEXT WEEK.

Dress Hats Tailored Hats
Pattern Hats

OUR ENTIRE STOCK OF Women's, Misses' and Children's Hats at HALF the present marked prices, and as many of these hats have already been reduced, half of the present marked price often means about one-quarter of the original price.

AS STRIKING EXAMPLES of this we have about 100 Ladies' Hats, formerly selling from \$3.50 to \$5.00, now selling at \$1.19.

Half price would be only 60c

We also have about 60 Children's Hats, formerly selling from \$1.50 to \$2.50, now selling at 95c. Half price on these is only 48c

THIS SPLENDID BARGAIN OFFER gives a choice of over 300 Hats, with a large variety, in almost every fabric and family. In Hatters' Plush Hats alone there are nearly 50 different styles, while our entire stock of Velours is also included in this HALF-PRICE SALE.

A full range of COTTON DUVETYN TAMS. Former price, \$1.95.

Half price 98c

As seven-eighths of our stock is now selling from \$2.95 to \$12.00, the average half-price figure will be around \$4.50.

Ryan Hat Shops
LONDON ADDRESS: 260 DUNDAS ST.

Mount Lassen, California, is the only active volcano crater in the United States.

A shipment of
SPANISH POTTERY AND CZECHO-SLOVAKIAN GLASS
Just received at
WILLOW HALL

Meet Santa Claus at Peel's Toy World
EVERY AFTERNOON FROM 3 P.M. TO 5 P.M.

Prince of Wales is second cousin to the former crown prince of Germany. Beans reach maturity twice as fast under electric light as in daylight.

WHEN COAL WAS SCARCE HOW MUCH DID YOU HAVE TO PAY?
Our customers never paid more than \$17.50 per ton and were never without a supply of the highest quality.
WM. A. MARTIN COAL CO.
717 Richmond, Phone One-One-One. No other office. No other phone number. ywt

TRANSPORT
Made for Men on the Fashion Plan
Tooke Collars

SPECIALS FOR THURSDAY, FRIDAY, and SATURDAY

Dominion Stores LIMITED

380 and 581 RICHMOND ST. 650 DUNDAS ST.
152 WHARNCLIFFE RD. 349 HAMILTON RD.

MACHINE-SLICED BACON 33c

BREAD, THREE LOAVES FOR 25c

BEST CREAMERY BUTTER 43c

CANADIAN CHEESE, PER LB. 22c

PURE LARD, NO. 3, PER PAIL 52c

SPECIAL BLEND TEA, PER LB. 33c

ROLLED OATS 6 LBS. FOR 23c

SUGAR 10 LBS. FOR 83c

5 LBS. FOR 42c

CORN, TWO TINS 25c

PEAS, TWO TINS 29c

NEW PEELS Orange and Lemon, per lb. 37c

Citron, per lb. 57c

SEEDED RAISINS, PER LB. 24c

CHOICE POTATOES PER PECK 34c

PER BAG \$1.85

FILLETS HADDIE PER LB. 20c

SPECIAL BLEND COFFEE, PER LB. 39c

FRY'S COCOA, PER TIN 24c

BEST PASTRY FLOUR, PER BAG 95c

CREAM WHEAT, 4 LBS. FOR 25c

CORNMEAL, 5 LBS. FOR 25c

NO. 1 EGGS, DOZEN 55c

SEEDLESS RAISINS 27c POUND



OUR ENTIRE STOCK OF

Millinery HALF PRICE

(EXCEPT FUR-TRIMMED HATS)
FRIDAY, SATURDAY
AND ALL NEXT WEEK.

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Ryan Hat Shops
LONDON ADDRESS: 260 DUNDAS ST.

Ladies' Apparel DRESSES

Exclusive gowns in the latest modes of New York and Paris, as well as a large range of modest styles in all the most popular fabrics and colors of the season. Heavy Silk Krepe Knit Cloth, just new in the market, is now coming through our workrooms, as well as a large range of Canton Crepes, Satin-back Charmeuse, Crepe de Chines, etc.

The new colors of morro, wine, loganberry, scarab green, sapphire and pelican grey are now finding their way into favor with lovers of distinctive dress.

Black Canton Crepe Dress, trimmed with Scarab Green Silk, Ciri ribbon and beads, straight style, with girde and full length bell sleeves. \$40.00

Morro Canton Crepe Dress, trimmed with Scarab green beads, straight style, with narrow girde and sash. Three-quarter length sleeve. \$37.50

Afternoon dresses of Black Duchess Satin, trimmed with black French lace, tunic and sleeves finished with beads. \$44.50

Tricotine and Serge Dresses, in colors of Black, Navy, Brown and Reindeer, straight line and coat styles, trimmed with beads, fringe, braid and embroidery. Prices \$14.50 to \$45

SUITS

Clearing High-Class Exclusive Garments

An Exceptional Offering in the Latest Distinctive Styles of the Season.

In Velours, Tricotines, Serges, Poret Twills and Gabardines The latest brown, sand and grey colorings, as well as the staple shades of green, navy and black, will be found in this collection.

The trimmings, in both embroidery, beadings and fur, are duplications of the most exclusive high-class garments of New York and Paris.

Regular \$55.00 to \$85.00. \$40.00 to \$55.00

Clearing at from \$20.00 to \$37.50

Regular \$40.00 to \$60.00. \$20.00 to \$37.50

Clearing at from \$20.00 to \$37.50

THE NEW FALL AND WINTER COATS

In Burberry Style

English Winter Weight Cloths in all the Latest Mixtures of grey, brown, heather, green and navy.

This garment is the most serviceable and comfortable winter coat in the market. Large range of sizes and colors. Prices

\$32.50, \$35.00, \$37.00

SKIRTS

Pleated Skirts in stripes and plaids, in various colors. From \$7.50 to \$14.75

Splendid line of Underskirts in Jersey Silk, Taffeta, Habutai Silk, Heather-Bloom, Moire and Saten. \$2 to \$8

All sizes. Prices

ROSS' LIMITED

MANUFACTURERS.

Phone 1319. 136 Dundas Street.