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It makes all the difference in the world. The best material in the hands of a poor workman cannot produce good results. Our Dyeing, Cleaning and Finishing Departments are each under the management of practical workmen from Europe.

R. PARKER & CO.,
Dyers and Cleaners,
217 DUNDAS STREET, LONDON.
Telephone 614.

Window Shades

Fringes and Laces to match.

O. B. Graves,
222 Dundas Street.

BIRTHS, MARRIAGES AND DEATHS

DIED.

MOORE—In South London, on Aug. 27, 1935 at the family residence, 16 Marley Place William Moore, aged 60 years and 6 months. Funeral on Thursday, Aug. 29, at 3:30 p.m. service at 3 p.m. Friends and acquaintances will kindly accept this intimation. Signatures and Owen Sound papers please copy.

MADGE—In this city, on Aug. 27, Charles Frederick, infant son of William and the late Nellie Madge, also grandson of Chas. Castle, of this city. Funeral private.

HILL—At his late residence, 535 Wellington street, on the 27th inst., Joseph Hardy Hill, only son of the late Samuel and Sarah Hill, aged 53 years. Funeral from above residence on Thursday, Aug. 29, at 3 p.m.; services at 2:30. Please omit flowers.



This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.

USE NO OTHER.
J. D. SAUNBY
287 York Street.
Telephone 113.

Can We Do It?

YES. By the superior purity of our **FRUIT VINEGAR** we will soon make you ask your grocer for our goods.

Ours being a pure, natural acid, produced from the finest fruit and guaranteed full standard strength of 40 grains; no burning sensation and sharp cutting of breath as produced by common cheap vinegars. In the interest of your health do not hesitate to ask your grocer for our goods.

The Toronto Cider and Fruit Vinegar Co., Limited, Toronto. zxy

W. A. BROCK, Manufacturer
of the
DIADEM BICYCLES!
—Agent for—
ECLIPSE BICYCLES!

Ha! Ha! Ha! We have to smile. Cyclists are finding out that the place to buy coats from their coal dealer, clothing from their tailor, and bicycles from a bicycle manufacturer. Of course we still give our strict attention to bicycle repairing.

W. A. Brock, 192 Dundas St., London
SEND FOR CATALOGUE.

R.K. Cowan
Barrister, etc., over Bank of Commerce
London.

HATS • HATS
BERTON'S FALL STYLES

Or Hats are arriving, see the Little Admiral for children. Also Silk Ties in scarlet and blue.

STRAW HATS
Away Below Cost.

138 Dundas Street

Pocock Bros.

SCHOOL

SHOES.

We want you all to know how very cheaply good School Shoes can be sold for.

Boys' Boston Calf High Cut Laced Boots.....\$1 00

Boys' Tan Laced Boots special at.....\$1 20

Girls' Solid Leather, fine quality, button and laced.....\$1 00

Girls' all kinds of Tan and Black Oxfords..... 75c

Boys' all kinds of Tan and Black Oxfords, worth \$1, for..... 75c

Wholesale reductions in all summer footwear.

Our stock contains a full assortment in Men's, Women's and Children's Reliable Footwear. No trouble to show goods.

Pocock Bros.
PHONE 309.

Priddis Bros.

CARPETS

We are showing new and elegant designs in Brussels and Tapestry

CARPETS

For values we take the lead.

TELEPHONE 324.
158 Dundas Street,
157 Carling Street.

METALLIC CEILINGS:

Handsome, durable and fire-proof. We have a large variety of patterns and will be pleased to furnish estimates. Our prices are very low for first-class work.

Wm. Stevely & Son
362 Richmond St. - Phone 452.

GENERALLY FAIR.

Toronto, Aug. 27-11 p.m.—The pressure is comparatively low in the St. Lawrence Valley and the Southwest States, and nowhere high. The weather has been generally fine in all portions of Canada.

Toronto, Aug. 28. Minimum and maximum temperatures yesterday: Calgary, 34-68; Qu'Appelle, 36-70; Winnipeg, 44-72; Toronto, 56-80; Montreal, 62-82; Quebec, 52-64; Halifax, 54-74.

Toronto, Aug. 28-1 a.m.—Generally fair; showers or thunder storms in a few places; stationary or a little lower temperature.

Trusts Corporation

OF ONTARIO,
Safe Deposit Vaults.

Bank of Commerce Building, King Street, Toronto.

Capital - - - \$1,000,000
Hon. J. C. ATKINS, P.C. President
Hon. Sir R. J. CARTWRIGHT, K.C.M.G. Vice Presidents
Hon. E. C. WOOD.

This Company acts as ADMINISTRATOR in case of intestacy or with will annexed. EXECUTOR, TRUSTEE, RECEIVER, COMMITTEE OF LUNATIC GUARDIAN, LIQUIDATOR, ASSESSOR, etc., etc.; also as agent for the above offices.

All manner of trusts accepted, moneys invested, estates managed, rents, incomes, etc., collected. Bonds, debentures, etc., issued and countersigned.

Deposit safes to rent, all sizes. Parcels received for safe custody.

Solicitors placing business with the Corporation are retained in the professional care of same.

A. E. PLUMMER,
Manager.

Roses, Carnations, Violets.
Funeral Designs.

J. GAMMAGE & SONS,
Phone 96. 213 Dundas Street. zxy

The Good Work

Going on Bravely

We are steadily increasing. Kind words continue to come to us. No unfavorable comments.

Circulation Increasing.

Advertising Patronage Larger.

The best way to reach the London public is by an advertisement in the

LONDON ADVERTISER.

Drop postal or telephone 107.

Connaisseurs of driving patronize Overmeyer's livery, Richmond street north, as he has only the latest style rigs. Phone 423.

Special.—While the weather is fine have your house photographed. Mr. C. D. Anderson, 340 Richmond street, makes a specialty of this work.

Feather beds and hair mattresses renovated. We do all renovating on the premises. First-class work guaranteed. We are manufacturers of first-class mattresses and pillows. Dealer in stoves, spring beds and furniture. **JAMES F. HUNT, 538 Richmond street north. Telephone 997.**

T. C. THORNHILL, optician, jeweler, watchmaker, engraver, general repairing. Lawn mowers sharpened and repaired. A call solicited. 400 Talbot street.

"What

Do you do with your corn?" asked the smart city chap of the farmer from Lobo.

"We eat what we can, and what we can't eat we can," was the reply.

Cook doesn't give you any such double answer when you ask him concerning his bargains in Shoes. One price for everything, and that at the bottom. Try his School Shoes; they stand more kicking than any other in the market.

J. P. COOK

173 Dundas Street.
"Your money back if you want it."

London Advertiser.

Telephone Numbers.
107.....Business Office
134.....Editorial Rooms.
175.....Job Department

London and Environs

—The Seventh Battalion will recommence drill on Sept. 3.

—The steamer Thames will not run after today until fair week.

—Enterprising drygoods men are now advertising their fall goods.

—Enumerators are busy collecting data for a new city directory to be issued shortly.

—Pte. Robson, of the Seventh, scored 91 in the Dominion of Canada rifle match at Ottawa on Tuesday.

—Mrs. Shea, Miss Carey and Miss Platt, the three women sentenced by Police Magistrate Parke to terms in the Mercer Reformatory, left for that place this morning.

—Messrs. W. T. Duff and H. J. Boyd, of this city, have been appointed by the Executive Council of the High Court of the A. O. F., as members of the credential and distribution committees.

—Mr. L. G. Jarvis, manager of the poultry department at the O. A. C., has been invited to judge at the following exhibitions: Toronto, London, Hamilton, Guelph, Stratford, Brampton, Galt and Listowel.

—Mr. Wm. Angus, of the G. T. R. locomotive department, accompanied by Mr. Arthur Brown, has returned from a visit to the former's son, who has secured a lucrative position in Brooklyn, N. Y.

—There will be a total eclipse of the moon on the night of Sept. 4—the second eclipse of the lunar orb this year. Entering the shadow at 11 o'clock, the moon will be completely immersed at 6 minutes after midnight.

—Messrs. Arthur and Will Welch, brothers of Mr. A. E. Welch (Mason & Risch), city, have returned here from Nanaimo, B.C., and will attend college.

The young men brought home a block of Douglas fir bark which is fully twelve inches thick.

—Notice is given in the Ontario Gazette that Jane Babcock, of this city, will apply to the Surrogate Court of the County of Middlesex, to be appointed guardian of children and Oliver Babcock, the infant children of the late Harvey W. Babcock, deceased.

—The police have a communication from D. A. Kirkpatrick, constable, West Lorne, asking them to be on the lookout for a young man named Frank Montgomery, of Wayne, Mich., who is wanted on an alleged charge of stealing a bicycle. The machine was stolen at Detroit and sold by Montgomery to a boy near Eagle. He is about 25 years old, 5 feet 3 inches tall, light complexion, full mustache, wears a black suit, low tan shoes and straw hat.

—Auctioneer Jones has disposed of a number of refreshment booths at Queen's Park for the Western Fair. The purchasers and prices paid were: J. W. Knowles, \$6; Mrs. Pines, \$6; Mrs. Johnson, \$22; Mrs. Buckingham, \$18.50; Thos. Henshaw, \$17; J. Meckler, \$17.50; A. Hall, \$15; Mrs. Gray, \$15.50; Mrs. Hunt, \$15.50; Mrs. Hodgins, \$16.50; Mrs. Thos. Pitt, \$23; Frank Young, \$16.50; Mrs. Little, \$12; Frank Gale, \$10; Mrs. Johnston, \$12.50.

—Owen Gillean, a very dirty-looking drunk, was one of the occupants of the Police Court cage again this morning. Gillean was only released from jail early on Monday. He kept straight "all" day, but lost his balance in the evening and was locked up. At the court Tuesday he had so many previous offences and told such a long story in such a short time that he was allowed to go. He was arrested shortly afterwards. "If you let me go this time," Gillean said, as he excitedly endeavored to climb over the railing, "I will go right out of town—yes, I will walk right to St. Thomas without even looking around." Five dollars or twenty days was imposed, and Gillean groaned. "Oh, pshaw!" Thomas Wilkinson, a Toronto brass finisher, was arrested for acting disorderly at a pawn shop because the proprietor would not advance him more money on his watch. He was fined \$2 or ten days. George Rawlings and James Davis, two gardeners, were fined \$2 for breaking the market by-laws. The case of Matthew Gould, charged with robbing the Royal Hotel, was given another adjournment of two weeks. Mr. McKillop, for the crown, was willing to have the case dismissed, but Mr. Love, for Mr. Gould, would not consent to this. He wanted the charge tried and the accused discharged in order to establish Mr. Gould's innocence and clear himself in the eyes of the public. John White, the other man wanted, has not been found by the police.

HARNESS THIEVES SENTENCED.

Joseph Clark and David Van Zandt, the two men arrested here a week or so ago for stealing harness, came before Judge Edward Elliott yesterday and were sent to the Central Prison for four months each. The prisoners were accompanied here by a step-

We are quoting very low prices for Lily White Oil, Aurora Light, Water White Benzine, gasoline, machine and cylinder oils. Send quotations. Phone No. 37. **EMPIRE OIL COMPANY.**

THE Royal Crown Remedy

Secures the harmonious action of each of the organs. It establishes throughout the entire system functional harmony, and supplies the blood vessels with a pure and healthy current of new life. The skin, after a few days' use of the Crown Remedy becomes clear and beautiful—pimples, blotches, black spots and skin eruptions are removed, sores and ulcers soon cured. Persons suffering from scrofula, eruptive diseases of the eyes, mouth, ears, legs, throat and glands, that have accumulated and spread, either from uncurbed diseases or mercury, or from the use of corrosive sublimate, may rely on a cure if the Royal Crown Remedy is continued a sufficient time to make its impression on the system. \$1, pills 25c, or 5 bottles of Remedy and 5 boxes of Pills for \$5, from druggists, or sent by Isaac Williams Company, London, Ont.

Fine Tailoring

Our fall stock, just received, includes Suits patterns which are beautiful. This season's designs are very neat. See them early.

Jos. Dambra,
Fashionable Tailor,
262½ DUNDAS STREET.

SIFTON & CO.

Hammocks of all kinds.
Express Wagons, Velocipedes
Doll and Baby Carriages.
Footballs, Baseball Goods,
Tennis, Croquet and Cricket.
All kinds of Sporting Goods.

168 DUNDAS ST.
Two Doors from Richmond.
Wholesale and Retail.

son of Clark, but he was let go. Two sets of harness in their possession proved to belong to farmers near Shelden, and had been taken from their barns. The men pleaded hard to be let down easily, saying it was their first offense. Alvin Prosser, one of the small boys charged with stealing from a Grand Trunk caboose, was let go on suspended sentence, and was handed over to the care of the Children's Aid Society.

LATE BUSINESS CHANGES.

John Doran, hotel, Freelon, sold out. J. Eastwood, bookstore, Hamilton, dead.

Malloy & Malcolm, carriages, Hamilton, offered to compromise. A. J. Evans, planning mill, Kincairdine, assigned. Cameron & Son, shoes, Strathroy, succeeded by F. W. Tanner.

TORONTO INDUSTRIAL FAIR.

Grand Special Attraction.

Those intending to visit Toronto during the Industrial Fair should not fail to spend an evening at the new Princess Theater, which is nearing completion, and will be opened on Monday, Sept. 2. It is said that this new theater, when finished, will not only be the handsomest in Canada but equal to many in the large cities of the United States and one of the attractions of Toronto. It is situated on the site of the old Academy of Music, King street, west of York street, where only the very best traveling companies will be seen. Mr. Frank Connelly, the manager, has secured especially for the first week of the Fair America's greatest player, Mr. Frederick Warde, who will be seen in a round of super productions, and will present for the first time on any stage the great drama, "Eunuchides."

The second week, commencing Monday, Sept. 9, will be devoted to high class musical comedy, "A Gay Old Boy," a new comedy on the order of a "Trip to Chinatown," presented with Mr. Joseph Hart, of Hallan & Hart, in the leading role. With two such strong attractions the new Princess should enjoy crowded houses during the fair, and those desiring a delightful evening should secure their tickets during the day, when all visitors to Toronto are cordially invited to inspect one of the handsomest theaters in America.

THE MISSIONARY DISPUTE.

Rev. Dr. Sutherland Asks for a Suspension of Judgment.

Dr. Sutherland, missionary secretary of the Canada Methodist Church, writes:

"The publication of the letter from six of our missionaries in Japan has placed before the whole church statements seriously affecting the action and administration of myself and Dr. Macdonald. As the whole question has been, and still is, under consideration by the executive committee, and will be finally adjudicated by the general board in October, it would be manifestly improper for me, as an officer of the society, to enter the arena of newspaper controversy, or to try to influence public opinion on a question that is before the properly constituted court. But to prevent a grave injustice to Dr. Macdonald, by allowing one-sided statements to go unchallenged, I will go so far as to say that documentary and other evidence will be placed before the general board sufficient, in my opinion, to fully vindicate Dr. Macdonald's course. As for myself, I will only say that I shall be prepared, at the proper time and place, to present such evidence as will effectually answer any impeachment of my administration, and show clearly where responsibility for the troubles in Japan properly belongs. Meanwhile, I would suggest that the only wise and safe course for the friends of our missions to pursue, is to suspend judgment until all the facts are before them, and especially to avoid further complicating the matter by a public controversy which, at present, must necessarily proceed upon one-sided and imperfect information."

TISDALE'S TORONTO IRON STABLE FITTINGS, healthful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.), No. 8 Adelaide St. E., Toronto.

REMOVAL

The local offices of the

Confederation Life

have been removed to the

building of the Ontario

Loan and Debenture Com-

pany, Market Lane, ground

floor.

Mara's

Snaps

for Tuesday

and Wednesday.

Greatest Bargains

EVER OFFERED IN

CANADA.....

1st

450 Ladies' German Fall Jackets, worth from \$4 to \$10, your choice for \$2.

2nd

50 dozen Gentlemen's Silk Ties, in bows, knots and four-in-hands, worth 25c, 35c and 50c, now going at 19c.

3rd

110 pieces of All-Wool Henrietta Cashmeres, in all shades, worth 40c, on Tuesday and Wednesday 25c.

4th

1½ Summer Blankets, extra large size, for \$1, worth \$1 60.

5th

55 pieces of Best English Prints, worth 10c and 12½c, for 6c per yard.

6th

125 pieces of English Habit Cloth, both plain and twilled, in all shades, worth 35c, for 20c per yard.

7th

Heavy Factory Cotton, full yard wide, worth 6c, for 4c per yard.

8th

Large size Antelope Blankets, worth \$1 25, for 75c per pair.

9th

8 pieces of 60 inch White Table Linen, worth 45c, for 30c per yard.

10th

75 pieces of plain French Satens, in all shades, worth 15c, for 10c per yard.

SOLE AGENTS FOR

Standard Publications

See the new fall books with all the latest styles and fashion plates. Small books 5c, large size 10c. Call and get a September fashion sheet free.

Special

We pay special attention to MAIL ORDERS. Any item advertised here can be ordered by mail. You will be just as well served as if you visited our stores in person. We pay all freight and express charges on orders amounting to \$5 or over.

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