rans-Atlantic Air Route Coming

lon, Aug. 10.-Plans for a comd trans-Atlantic air service, onster triplants propelled by 50-horsepower engines, which to have the oral support of nt Coolidge and the United Navy Department, were dishere Saturday by Joseph Na. well-known aircraft designer. Navarro said that he had ined the President in the scheme Mr. Coolidge had brought matter to the attention of naval ials and that the latter had writhim, promising all the help they give him. The planes have a

450-horsepower ion engines will be placed of the machine. The will be fitted, four on in tandem. One of each

With each pair of engines there an engine room, with quaran engineer in charge. Mr. dea is to have twelve each plane who will other at eight hour in-A crew of 38 men will hanplane. This will include ins. two navigators and pil-

tre there will be a large two decks, on each of a saloon 45 feet long high. A lounge stairiddle will connect the

kitchen and sleeping wards and stewardesses ied on all trips. of each machine is esti-Mr. Navarro to be about He figures that he will capital of \$10,000,000 to later on. The passenger of each machine will be ersons. Mr. Navarro said, howthat with 75 aboard, the fare a trip to New York will be as w as \$275. The time for the jouris placed at 35 hours.

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The Evil Depends Upon Its Use

The thing most people stumble over this world is money. In itself s never wrong; we make it applying it to the wrong Long years ago it was said that ove of money is the root of all f you come to consider it, most igh money being abused or by a

don't live for money; I don't care leasant things and experiences can e obtained by money for any of us o despise it. We all want it; if we ve it we desire more.

And, of course, there is nothing ong in endeavouring to get it. The n when we want more and in order to get hich are unworthy. is that sort of selfish practice that nakes men say: "To-day you can't

Then there are, for instance, speech and sport and love. Does it always pay to be right there? Lying is prevalent. Sport is damaged by an unealthy professionalism. Divorces cometimes make a laughing-stock of ove matters. Often it does seem as

Truth is even on the scaffold.

Then one remembers that there is God within the shadows." A man may gain the world by wrongdoing, bu tool all same. At the last the thing that will matter is whether we have done right; not our smartness or social standing. Unhappy endings to life are caused by the recollection of fraud and deceit, and the game is not worth the candle. Let no one persuade you otherwise that, finally, truth and soodness and virtue must win. It is better seemingly to lose with right than appear to win with the coward.

One who never turned his back but marched breast forward, for doubted the clouds would break, ver dreamed, though right were worsted, wrong would triumph, Held we fall to rise, are baffled to fight

ter, Sleep to wake. —Tit-Bits.

rifteen Years for a Drink

It has just been disclosed that in the war a sentry at Packpool Wort, near Ryde, placed his rifle against the sea wall while he went to get a drink. The rife was observed through a searcolight by the authorities at Portsmouth, five miles away. A telephone message was sent to the fort. The sentry was court-martialled and sentenced to fifteen years' penal servitude,

DEARD'S LINIMENT FOR COLDS.

We have just opened this line, light grounds with small floral patterns; nice for furniture slips, etc. The yard,

45c

tiful soft clinging hang when made up, free from dressing, suitable for Ladies, Misses and Boys wear, nice for casements. Just to

Linoleum Mats

New large size English Linoleum Mats, 36 x 54 size, rounded corners, painted back; all new floral patterns, bordered. Friday, Saturday and

1.69c

Reversible Chintz

Chintz: these are all new patterns and bring excellent value. Friday, Saturday and Monday, the 55c.

D WITH OPPORTUNITIES

THIS STORE STILL MAINTAINS IT'S POPULARITY AS THE BEST VALUE-BRINGING SOURCE

As Proof of it, Witness the Many Daringly Low Prices Quoted for

FRIDAY, SATURDAY AND MONDAY



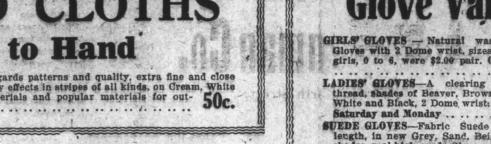
BOYS' HOSE—Rolled Top Hosiery in good strong wearing Heather mixtures, with fancy coloured tops, repriced for Friday, Saturday

BOYS' HOSE—Strong Ribbed Wool Hosiery in shades of Brown, Navy, Grey and Heathers, with coloured tops; sizes 6 to 10. 89c.

ART SILK HOSE—Another new line of rich looking Art Silk Hosiery, in a wondrous array of hues, Nude, Beach, Flesh, Mouse, Greys, Beaver, Fawn, Black and 89c.

You should see these Exquisite BROAD CLOTHS Just to Hand

BROAD CLOTHS—Beauties, as regards patterns and quality, extra fine and close in texture and innumerable pretty effects in stripes of all kinds, on Cream, White and Blue grounds, suitable materials and popular materials for out-





GIRLS' GLOVES — Natural washable Ch Gloves with 2 Dome wrist, sizes for the si girls, 0 to 6, were \$2.00 pair. Clearing

LADIES GLOVES—A clearing line in L thread, shades of Beaver, Brown, Coating, G White and Black, 2 Dome wrist: Friday, Saturday and Monday SUEDE GLOVES-Fabric Suede Gloves,

length, in new Grey, Sand, Beige and Cove shades, real high grade Gloves, wash-able. Friday, Saturday and Monday \$1.8 Sample Line LADIES'

ENSEMBLE SUITS and COSTUMES

Beautiful straight line models, in Tweeds, Serges and Gabardines, in shades of Fan, Fawn, Sand, Grey and Navy, tailored collar and button 86 to 44 inch. See these to-day! Special

Very distinctive assertment emphasizing the very latest trend of Fall styles.

17.00 2000 22.00

Brand New Arrivals! Linings Silky Curtainings

Season-End Prices to Clear Away

Lines of Reputable

SEASONABLE FOOTWEAR

BOYS' BOOTS-School time Boots, in good wearing Black

LADIES' SHOES-Pretty Brown and Fawn Suede Sh in strapped style; sizes 4 to 6, rubber heels. \$4.25

Calf; laced style, rubber heels, sturdy boots for sturdy chaps; sizes 1 to 5. Special \$2.88

MEN'S BOOTS Our most

popular line in Dark Tan shade, in light weight Calf; a splendidly finish-ed boot, equipped with rubber heels, Goodyear welted. Regular 35.20. Friday, Saturday and Monday ... \$4.68

GIRLS' BOOTS Boots for

school time in light weight Calf, Dark Tan shade, laced style and rubber heels; sizes 8½ to

Regular \$2.40. \$1.95 Special \$1.95

CUSHIONS - SPECIAL!-

Very special value in useful Cushions; square in shape, 17 x 17 size, pretty art tops with plain colored linen back; useful. Clearing Friday, Saturday and Monday,

\$1.19 and \$1.35

BOLSTER CASES — Strong family Bolster Cases, J8 x 45 size, wide hem finish with tying tapes; 80c. value. Friday, Saturday and Monday, e a c h 69c.

PILLOW CASES-Hemstitch-

ed Pillow Cases, 22 x 32 size; Linen buttoned. Special, c a c h. 65c.

2 for children and mis

FANCY LININGS—38 inch fancy linings, with a rich sheen, shades of Rose, Saxe and Gold, fine twill finish, serviceable. Friday, Saturday and Monday, the yard 43c.

BLACK SATEENS-30 inch double weight Sateens, especially good for linings. Black only. 37c.

MOIRETTE LINING—38 inch Moir-ette Linings in shades of Fawn, Brown and Grey; excellent for and underskirts, Saturday and 59

TABLE COVERS—Small size 36 x 36, fancy coloured Cotton Table Covers; nice assortment. Regular 70c. Friday, Saturday 59c.

Just 2 Bundles in long remnant form, 36 inches wide; deep Cream shade; plain and fancy patterned; just imagine their prettiness and low priceness. Friday, Sat- 47c. urday and Monday MARQUESETTA HANGINGS A very beautiful and very dainty Silk Curtaining, in pretty biscuit shade,

"Shower of Hail" pattern, 35 inches wide. Just for Friday, 75c.
Saturday and Monday, yard
TABLE OIL CLOTHS—Large assortment of Table Oil Cloths in light and medium patterns; good underpriced for Friday, 48c. Saturday and Monday, yard CARRIAGE RUGS—Just 8 of them, in large plaid patterns, reversible, fringed. Clearing at \$2.55

THUNDERING GOOD VALUES from THE SHOWROOM

for young, growing figures. 54c. Friday, Sat'y. and Monday Such LADIES' JUMPERS—Very special

SLIP-ONS—Ladies' two-tone Silpons, in fine Jersey, long sleeves,
round neck with tie; shade blendings include Rose and Jade, White
and Copenhagen Blue, White and
Mauve, Tan and Beige, \$3.29
Peacock and Rose Special \$3.29
LADIES' VESTS—Silk Jersey Undervests, in shades of Orchid, Peach,
Flesh and Pink, with Silk ribbon
straps, opera top and ribbon bow;
dressy. Regular \$1.20. 98c.
Nithit GOWNS—Ladies' White Lawn
Nightgowns, v or squore neck

Nightgowns, v or squore neck style, short or strap sleeve, Swiss embroidery and lace trim, very dainty. Regular \$2.00. \$1.69 COLLARS—See this chin line of Ladies' Lace and embroidered White and Cream Organdy Collars,

white and Cream Organdy Collars, assorted styles, all new this secson. Regular 35c. Fri- 27c. day, Saturday and Monday 27c. darrens—Beauties in shirred 8ith White. Special the pair 23c.

Men's Soft Felt Hats, etc.

SOFT FELTS—An excellent value line in good looking Soft Felt Hats for men, shades of Browns, Greys and Greens. Regular \$2.50 Friday, Saturday and Monday \$2.90 MEN'S CAPS—Huge line of men's English and American

Tweed Caps, pieced and one piece crowns. Regular lines up to \$2.00 Friday, Saturday and Monday ... \$1.25 UNDERWEAR-Stanfield's Medium Weight Under Vests and Fants, the former in long and short sleeves, nice weight for Fall wear. Friday, Saturday and \$1.90

Monday. The garment

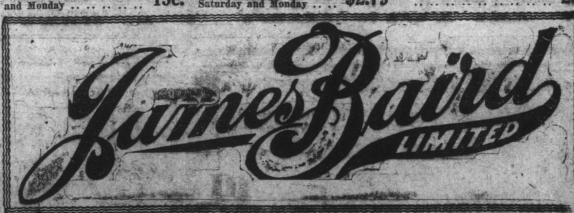
5 0 F T COLLARS—

Men's Cream Soft Collars of very ex-cellent quality, as-sortment of styles PRESIDENT GAR-TERS — Broader in webbing than usual,

webbing than usual, all White fittings, very neat. Friday, Saturday & 49c.
Men's PYJAMAS —
Beautifully fine in texture and they come in very neat patterns, check & satures and 20 CO stripes and \$2.69 me spots \$2.69 WORK SHIRTS Men's medium Blue Shirts, with collar attached, triple stitched seams,

2 breast pockets with buttoned tops. A wonderful Shirt val-ue. Spec- \$1.30 NEW SOCKS The lat-

est in Sock styles, beautiful fine chock effects in rich looking Sliks, many shades to select from, reinforced lists too and heel. They resnappy. Special 5



Ladies' Raincoats--New

Ladles Rubberized Tweed Coats, in pretty Fawns and Greys, belted models, others in check Tweed effects, side pockets and belt. They're new to hand this week. Special



