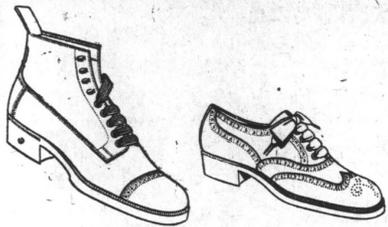


K Famous English Footwear



Ladies and Gentlemen, secure a pair of this wonderful "K" Brand Shoes, and

Solve Your Shoe Troubles for at least a year.

In stock, Ladies' and Gentlemen's Black and Tan Brogues; also Gentlemen's Black and Tan Boots in assorted Leathers.

F. SMALLWOOD,

THE HOME OF GOOD SHOES
218 & 220 Water Street, St. John's.

1924.11

ANNOUNCEMENT! THE CITY TAXI.

We beg to announce to the General Public, that we have opened our Office in the OKE BUILDING, Prescott Street, where all calls will be promptly attended to and efficient service guaranteed.
FIVE and SEVEN PASSENGER CARS.
Phone 272. Late Calls 1947M and 97M.

1924.11

Sailor's Pride

THE TOBACCO THAT NEVER DISSAPPOINTS
THE RIGHT QUALITY
AT THE RIGHT PRICE
20 cents a cut EVERYWHERE.

JOHN ROSSITER,
Distributor.

1924.11



We Build CLOTHES to fit your Figure
from our own selection of Style and Fabric, giving you
MAXIMUM VALUE at MINIMUM PRICE
proving to your entire satisfaction the value of a
hand-tailored Suit

W. P. SHORTALL,
THE AMERICAN TAILOR,
300 Water Street Phone: 477. P.O.B. 445. ST. JOHN'S, Nfld.

An estate agent recently showed one of the new rich (a Londoner, for once) over a house with extensive grounds at Hampstead. Owing to pressure of business, the appointment was made for the evening.
While going through the upper rooms a scorch rent the air.
"Goodness, gracious!" ejaculated the alarmed Cockney. "Whatever was that?"
"An owl, of course," replied the estate agent.
"I know that well enough," said the Cockney, "but 'oo did it?"

COURTNEY'S

2 Prescott St. Phone 1559

Kerene — odorless Kerosene. As pleasant to use as pure water. For dandruff, oily hair, falling and splitting hair. Keeps your hair soft and silky—Pluffy. Brings out the life and lustre, natural wave and color.
Price \$1.00 per bottle.

WE OFFER:

Government of Newfoundland 5 1/2 p.c. Bonds,
Due 1939, at 100% and Interest.

JOHNSTON & WARD,
Members Montreal and Toronto Stock Exchanges,
Board of Trade Bldg., St. John's, Newfoundland.

1924.11

The Great Sahara Desert

The Sahara is almost as large as the continent of Europe, and is the greatest desert in the world.

With the exception of the cultivated Nile belt, the desert stretches from the Red Sea to the shores of the Atlantic.

The real desert is the traditional desert of fillimtable sand, undulating into massive dunes and deep valleys, blown into wave-like ripples by hot winds, but broken at rare intervals by oases of palms; in places there are footprints, soon to be swallowed by the drifting sand, that mark the passing of roving caravans.

In these vast stretches of trackless desert, where there is no tuft or blade of grass, adventurous travellers go straight into the blazing sun beating on sand dunes, immense and ridged like the waves of a sunlit sea. One need not follow them, nor the Arab tribes whose home is in the desert.

The Great Sahara, however, is not unbroken, monotonous stretch of sand. Barren and treacherous as it is, it is not without its own life. The sand may be screened from sight by a wild growth of plants, a scattering of scrub, loose stones and pebbles, resembling more a prairie land than the traditional desert, and there are rocks and hills, dotted with a profusion of flowers giving the impression of a wild rock garden.

There are oases, large or small, mere clumps of palms with a pool of brackish water, or enormous green groves, sometimes harboring a lake or the site of some ancient desert town. The Arab will often carry with him enough food for ninety days of desert travel. In certain parts the Beduin Arab can find sustenance for his flocks of sheep and goats; and he excels in the breeding of camels and horses, shifting his tents, and wandering from well to well, or from one oasis to another.

During a viva voce examination a school inspector asked the class if anyone could tell him the number of exported bales of cotton from America for any one year. He got a surprise when one boy answered: "Anno Domini 1491. None exported."

Published by Authority
On recommendation of the Game and Inland Fisheries Board, His Excellency the Governor-in-Council has been pleased to order that, for the year 1924 only, the shooting season for wild migratory birds, rabbits and hares, will open on September 18th instead of September 20th.

J. R. BENNETT,
Colonial Secretary,
Dept. of Colonial Secretary,
September 9th, 1924.

1924.11

TO THE TRADE.

Eggs and Butter

Due ex "Sapper,"
Thursday Next, Sept. 11.
(rush order)

80 Cases "Bull" Brand Eggs, without doubt the best on the market.

30 boxes "Gold Medal" P. E. L. Butter, 2 lb. blocks.

10 boxes "Gold Medal" P. E. L. Butter, solids 56 lbs., the best imported. You cannot beat it.

Book your orders now, as this stock will be disposed off quickly.

ARTHUR R. BULLEY,
Phone 815. Commercial Chambers,
Sept. 9, 21.

1924.11

O'Mara's Drug Store,

"THE SHOP ON THE CORNER"

Announces the arrival of

GLAXO
in all sizes; also

CAMPANA'S ITALIAN BALM.
The Balm that never fails.

O'Mara's Drug Store
Rawlins' Cross,
Phone 353. P.O. Box 1581.

1924.11

1000 Flies a Minute

TIE RECORD FOR FLYOSAN.
Flyosan for every pest: flies, beetles, roaches, bugs and fleas.

Complete Outfit, Spray and Pint Tin \$1.30

Flyosan Pint Tin 80

Tangle Foot \$1.40 Box of 50 Double Sheets.

Tangle Foot, \$2.50, Case of 5 Boxes, each 50 Double Sheets.

T. McMURDO & CO., LTD.,
Chemist and Druggist.

1924.11

The Sacred Scarab of Egypt

INSECT AS EMBLEM OF IMMORTALITY.

Of all lucky charms probably the most common is the so-called "Egyptian" scarab. As a matter of fact, this beetle is found in plenty of other places besides Egypt, being quite common in the South of France and in North Africa.

It is a burying beetle, with broad feet like shovels and a head like a garden fork. It lays its eggs in a ball of refuse which it buries in the ground.

It was only to the ancient Egyptians that the scarab was the God of Immortality. They saw the beetle bury the pellet; they saw the young beetles emerge; and in the same fashion they buried their mummified dead, expecting that a new and glorified body would arise from the dust of the human mummy.

The scarab, having thus become the emblem of immortality, was copied in pottery, porcelain, jade and Jasper. As many as three thousand of these couples have been found in one tomb.

Even Kings described themselves as Beetles of the Sun God, and large and beautifully made scarabs are found in some Royal mummies in the place of the human heart.

If the praying mantis had been known in Old Egypt it might have been as sacred as the scarab. The creature, which looks as if constructed out of dry sticks, has a pair of front legs made for grasping its prey, and holds them up folded together as if in prayer. It is the sacred insect of the South African Bushmen.

Bolled rice makes a very delicious dessert when served with chocolate or lemon sauce.

1924.11



The brush that combs

MEN with thick hair find that this brush penetrates right through the hair like a comb. It smooths the hair down into position with very little effort, brushing and combing at the same time.

Until you try it once you would scarcely believe a brush could make so much difference in the looks of your hair. Hair that sticks up stubbornly in the morning will fall into position after a few strokes with this brush. It brushes every strand of hair, touching the scalp so that the scalp is stimulated enough to send a fresh supply of blood to the roots of the hair.

Stiff bristles set widely apart is the construction that makes this the kind of brush that a man requires.

Examine this brush at any store where brushes are sold. Always sold in the yellow box.

FLORENCE MFG. CO., Limited
275 Craig Street West
Montreal, Canada

Prophylactic Brushes

© 1924, F. M. Co.

AT ALL DEALERS.

Charles S. Doyle
LOCAL AGENT.

1924.11

Pears Soap!

For 135 Years the Favourite
Soap of Ladies and
Gentlemen.

Do You Use Pears?

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EXCEL Long Rubbers

THE FISHERMAN'S FRIEND
FOR MEN & BOYS

are made on a particular shape of last, which gives the foot more room and prevents slipping at the heel and instep. A heavy cloth insole made under a new process which absorbs all moisture, is nicely fitted in to add extra comfort for the wearer.

ASK YOUR DEALER FOR "EXCEL" BOOTS.

Sold by all reliable dealers from coast to coast.

Distributed by

Parker & Monroe,
Limited
SHOE STORES.

195 - - - - Water St. East.
365 & 363 - - - - Water St. West.

Looking for Monster Comet

The astronomical hunters of the sky are looking for the arrival of a monster comet.

Not one of the "hairy stars" (as the ancients call them) that journey around the sun in vast elliptical orbits, returning to our neighborhood at regular intervals, but a visitor from the outer void of space.

Just about once in every ten years such a stranger comet of large size makes its appearance in the heavens. The next one is almost due, and the comet-hunters are watching for it.

Some astronomers specialize in hunting for comets. They use for this purpose a peculiar kind of telescope, of low power but wide field of view.

There is more than a purely scientific interest in the discovery of a new comet. Astronomers have long ago concluded by purely mathematical reckoning that a comet is likely to hit the earth "head on" sooner or later.

Novellists have dealt with this possibility and have drawn fantastic pictures of what would happen to our earth if it collided with a comet. And scientists agree that in the event of such a catastrophe the entire population of the world might be destroyed by the poisoning of our atmosphere from the gas carried by the comet.

The head of a comet is gas-lit. It consists of a relatively solid "nucleus" which looks like a star—in some cases thousands of miles in diameter, surrounded by an immense envelope of burning gas.

The quantity of gas carried by a big comet may not improbably be greater than the earth's entire atmosphere. One can imagine then what might be the result of a profuse mixing of this gas, very probably unbreathable, with our air.

1924.11

Susu Sails

S.S. Susu, Capt. Jacob Kean, sailed for the Fogo mail service at 11 a.m. She took a full freight, besides the following passengers:—Mr. Pollards Mr. and Mrs. Walter Mesh, Nurse Dav's.

1924.11

Notice to Parents!

Have your Children Normal Vision, or are they suffering from EYE STRAIN?

This is a very important question and demands your immediate attention.

The future success of your child may depend upon your action now.

Children suffering from Eye Strain are working under a great handicap, which properly fitted Glasses will correct.

Begin the school year right. Have your children's eyes examined by us, and if necessary

PROPER GLASSES FITTED.

R. H. TRAPNELL, Ltd.

Jewellers & Opticians, 197 Water Street.

1924.11

Immediate Delivery of

1 New Special Six Studebaker . . \$2300.00

And following second-hand Cars:

1 Seven Passenger Chalmers 500.00

In good condition.

1 Special Six Studebaker 1000.00

In exceptionally good condition.

Car has 3 new oversize tires.

The price of the Light Six Studebaker is \$1750.00, delivered St. John's. This car is 23 H.P. for tax purposes.

R. G. SILVERLOCK

Distributor for Studebaker.

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1924.11

Personal

BAND CONCERT.—The Mt. Cashol Band rendered another delightful band concert in Bannerman Park last night. The proceeds, which went to the aid of the Child Welfare, were quite up to expectations.

Mrs. J. A. Scott and daughter left by yesterday's express for home in Sydney, after a pleasant caton visiting the former's parents.

MINARD'S LINIMENT FOR CORNS.
MINARD'S LINIMENT FOR DIS-
MINARD'S LINIMENT, THE
LET'S REMEDY.