

# SHOPKEEPERS! Don't Buy Soaps You Cannot Sell

## Stick to SUNLIGHT SOAP and You Won't be Stuck!

SUNLIGHT SOAP is made and guaranteed by Lever Bros., Ltd., Soapmakers to His Majesty King George V.

Most of your customers will buy SUNLIGHT in large twin bars like this—



If your customers want a smaller piece of soap cut the twin bar into two pieces like this—



Therefore, with a case of SUNLIGHT SOAP containing 144 large twin bars you can sell SUNLIGHT in large bars for 14 cts. and half bars for 7 cts.

If you have a demand for a smaller piece of soap, you can buy a case of SMALL SUNLIGHT containing 200 small cakes, and in an individual carton or box.

# SMALL SUNLIGHT Sells Everywhere for Five Cents

SUNLIGHT SOAP is so pure that it cannot injure even a baby's tender skin.

### Legal Action Against "Gold" Boomers Soon?

PROSPECTOR SAYS THERE ISN'T ENOUGH GOLD AT STAG BAY TO COVER A PENNY.

STAG BAY, Sept. 6.—That plans are being made in Newfoundland and Montreal to take legal action against the Goldfields, Ltd., and other mining corporations that boom Labrador "gold" rush last year is the statement made by Geo. W. Payne, prospector, who reached here on Tuesday, after spending 4 months at Stag Bay.

According to Winston, a number of prospectors, who paid out large sums of money for "gold" claims at Stag Bay, will ask the Newfoundland Government to proceed against the directors of various corporations which sold these claims, in order to have the money obtained by the claims refunded.

Winston states there isn't enough gold at Stag Bay to cover a penny. He bought a small claim and after working it for months gave it up. Winston was a couple of experienced mining men, one or two of whom spent a considerable time in Elmdyke. They explored all the creeks in the Stag Bay but did not find even a "color."

Among the following prospectors with claims were A. Green of Thomasburg, Geo. Fournier, of Windsor, Ont., Mackenzie, of Scotsburg, N.S., R. Appleton, of Flushing, N.Y., who went to Stag Bay by prominent means in that city; A. Payne, of St. John's; H. W. Sexton and J. P. Kelly, of Port Burwell, Nfld.; H. Hale, of Bay Roberts; N. Allan, a veteran of 22 years in the Klondyke; and Edward Holmes, of Bay Roberts, Nfld.

Each claim contained 320 acres, and it is said that about 1,400 claims were sold by the different corporations.

OTAWA, Sept. 6.—W. Morley Ogilvie, well known mining engineer, has returned from Labrador, where he went to ascertain what the prospects of finding gold in the leased gold fields of that province, of which J. Lambert Payne, of Ottawa, was Vice-President. Ogilvie reports that he found no gold. There is no gold as far as he can ascertain in the districts.

Ogilvie left for Labrador July 20 and returned Sunday. The financing of this company was a most interesting story. J. Lambert Payne, who is well and very well known in Ottawa, and, in fact, throughout Canada, in extensive advertisements warned the public that the proposition was an absolute gamble.

The belief in the presence of gold depended on the stories told by prospectors who had visited the area and had claimed to have discovered gold, backing this up with alleged assays.

The company sold 125 leases in all, each, some 90 in Ottawa, 27 in Montreal and 12 in Boston. Ogilvie, in a report to the company, states that the assumption of gold in the geological department as to the possible existence of glaciers at Stag Bay was not sustained by his investi-

In a statement by J. Lambert Payne the Vice-President says: "This is to me a bitter disappointment. I believed in the thing, and to the extent that I influenced some of my personal friends. I feel humiliated and discredited. This simply means, however, that I was deceived along with many others, and I am a loser as well as they. I have but one consolation. In all our advertising, we presented the proposition as an absolute gamble. No one could have been misled into the belief that they were taking up a sure thing."



### Timber Limits Going.

I have read your articles in the Star, on "The Whisper of Death." My opinion may not be as heavy as that of a big financier, being only a commercial traveller for a Montreal firm, but I have travelled all through Quebec Province, and if I know little, I must say that I see and hear a lot. The way things stand in the wood and lumber districts in La Beauce, Temiscouata Line and Matapedia, I must state that private limits, which were tremendously large, are almost all cut off. I can predict that within five years from now, private lumber limits will be exhausted, and they will then have to dig into Government limits. J. B. Lemieux, in Montreal Star.

Canned peaches are nice jellied, flavored with lemon juice and served with sweetened, whipped cream.

### Deceived!

An Englishman staying at a Nevada ranch suggested that his host should take a walk with him to a mountain that looked close to hand. The Englishman was deceived in the appearance of the distance owing to the rarity of the atmosphere. After walking several hours the mountain seemed no nearer.

Returning by a different route, the pair came upon an irrigated field. At the first ditch the Englishman sat down and began to remove his shoes. "What are you going to do?" inquired the Nevada. The Englishman contemplated the ditch, and said, "Why, I'm going to swim this blooming river."

### Tiny Truths.

A mirage is a marriage that never happens. A woman's "No" has so many tomorrows. For some women it's never too late to pretend. The prettier the feet, the easier they get up stairs. It's a poor young man who can't even pay addresses. Worry is interest paid on trouble before it becomes due. Truth is personified as feminine; but why, nobody knows. If you live in a glass-house you should pull down the blinds. A woman will pardon cruelty and injustice, but never indifference. Many a girl has hugged safety because she couldn't hug anything else.

### Stories for all Moods.

#### A MIXED BAG.

(John O'London's Weekly). An old farmer lay so dangerously ill that the doctor gave no hope of recovery. Whilst lying in an apparently semi-conscious state, he suddenly opened his eyes and said to his wife, who was watching by his bedside: "Mary, that's a nice smell, it's just like a ham cooking. I almost think I could eat a little, if it is cooked."

The reply was: "Thee get on with the dying, that ham is for the tunsel!" This story is one of three hundred good yarns told in "Ever Heard This?" by E. W. Chambers. Here are some others:— A great punster was Sir G. Rose. Once, observing someone imitating his gait, he said, "You have the stalk without the rose."

#### A NEW RECIPE.

At one of the meetings of a literary club a dish of peas was brought in, become almost grey with age. "You ought to carry these peas to Kensington," said one of the party. "Why?" asked another. "Because it's the way to Turn'em Green."

#### STORIES THE TURKS LIKE.

"Simple stories about the Royal Family of Great Britain," says Miss Ellison, "interested the Turks far more than my 'grander' or more romantic reminiscences from the Courts of Europe. They are never tired of hearing that our Edward VII. only required one 'gentleman-in-waiting' at a time at Marlborough, whereas the Czar (Ferdinand) of Bulgaria was always accompanied by a suite of eight or nine. Sir Edward Goschen was instructed to dress, like his royal master, in a green Tyrolean hat with its little shooting feather. He was sent to sit on 'the king's bench' until the crowd had satisfied their natural desires for 'a good view' and gone home to breakfast. Then Edward VII. himself arrived."

#### A DIFFERENT POINT OF VIEW.

A Scot and a minister were in a train together travelling through a lovely part of Scotland. Beautiful scenery—mountains, dales, rivers, and all the glories of Nature. When passing a grand mountain they saw a huge advertisement for So-and-so's whisky. The Scot gave a snort of disgust. The minister leaned forward and said, "I'm glad to see, sir, that you agree with me, that they should not be allowed to debase the beauties of Nature by advertisement."

#### WHAT'S IN A NAME!

A lawyer who was sometimes forgetful, having been engaged to plead the cause of an offender, began by saying: "I know the prisoner at the bar, and he bears the character of being a most consummate and impudent scoundrel." Here somebody whispered to him that the prisoner was his client, when he immediately continued: "But what great and good man ever lived who was not calumniated by many of his contemporaries?"

#### THE COMPROMISE.

At Durham Assizes a deaf old lady, who had brought an action for damages against a neighbour, was being examined, when the judge suggested a compromise, and instructed counsel to ask what she would take to settle the matter. "His lordship wants to know what you will take," asked the learned counsel, bawling as loud as ever he could in the old lady's ear. "I thank his lordship kindly," answered the ancient dame; "and if it's no inconvenience to him, I'll take little warm ale!"

### WITH QUALIFICATIONS.

The late Judge O— one day had occasion to examine a witness who stammered very much in delivering his testimony. "I believe," said his lordship, "you are a very great rogue." "Not so great a rogue as you, my lord, take-it takes me to be."

### A WATCH OVER OUR FRIENDS.

Miss Grace Ellison, in her "an Englishwoman in Angora" describes a Turkish wedding, which she calls, "a fine example of true democracy as practised in the East."

"Among the guests in their elaborate ball-dresses, trimmed with orange blossoms, I noticed the Grand Vizier's wife, and then, catching sight of a very differently attired group of women, wearing faded and worn turbans and kerchiefs, I realized that the 'half-women' of the family had come uninvited to the feast! And the door of the harem was wide open, that all might enter in to see the presents, admire the dresses, and all the other delightful feminine intimacies of such an occasion."

"As a matter of fact, I was told by Zeyneb, any woman can go to a Turkish wedding without having been invited. 'You in England only ask your intimate friends, and yet you have to employ detectives to watch the presents.'"

### OF INTEREST TO TOURISTS.

CASH'S TOBACCO STORE IS NOW READY FOR THE TOURIST TRADE. The man from England or the United States or any other country when visiting our City, will find his favorite brand of Cigars, Cigarettes, Tobacco and other Requisites at Our Store. We also carry a full line of Picture Postcards and Books of views of Newfoundland.

Our Soda Water Fountain is now in full swing. Our Ice Cold Coca Cola and other syrups are pronounced by all to be the very best in the City. A good smoke—a cool drink and a visit to our beautiful Bowling Park will linger in your memory for many years.

### Cash's Tobacco Store,

Keep Wednesday, September 12th for the Guards Sports, on St. George's Field at 3 p.m. sept. 10, 11

## DRAIN PIPES!

Just Arrived (Ex "Digby") A Large Shipment of 4 in. 6 in. and 9 in. PIPES (3 ft. lengths)

H. J. Stabb & Co.

### Do You Like Pure Soap?

YOU are particular about your toilet soap and want only the purest kind you will insist upon

### IVORY SOAP



for this pure, wholesome toilet soap will please you immensely. It is not at all necessary to pay extravagant prices for your toilet soaps. No soap can do more for your skin than Ivory. You will love to wash your face and hands in this delightful soap. 5, 10 and 15 cents a cake at all stores.

Distributed by

Charles S. Doyle sept 11, 21

### Say it With Flowers.

Bouquets, Wreaths, Crosses and other floral designs prepared on short notice. The answer to our success is satisfied customers.

### The Valley Nurseries, Limited

ST. JOHN'S. Phone 1513. Box 994. msy719, 604

The ideal husband exists chiefly in the minds of women who have never had one.

If You want FELT we can Supply it--

But Note Our Prices On

# Campbell's Patent Roofing

Heavyweight—3-Ply Quality—full size Rolls.

\$2.89 Per Roll--Complete with Nails and Cement HOUSES COVERED WITH CAMPBELL'S PATENT ROOFING

Pay less for Fire Insurance than houses covered with felt.

When you buy Campbell's Patent Roofing you do not need to buy nails or tins; the fittings are supplied FREE!

Send Your Carpenter down to see this PATENT ROOFING.

Compare it with any \$5.00 Roofing of same weight, length and width, then you will realize that it surely is a bargain.

# Colin Campbell, Ltd.