

SPECIAL NEWS for the LADIES!

WE HAVE now opened and ready for your inspection a shipment of Ladies' American Fall and Winter Coats, Hats, etc. Owing to unforeseen circumstances the markets at the present time are not over-stocked with new Goods, therefore we advise you to call as early as possible if you want to secure apparel that is New and Stylish.

Ladies' AMERICAN HATS!

A small shipment of
Ladies' Hats.
The most fashionable shapes in Velvet and Velour.

We would remind our customers that in many lines of goods we have been unable to secure large quantities.

The Latest Ladies' Amer. Coats.

THE MOST ADVANCED STYLES
MADE FROM THE NEWEST MATERIALS.
SOLD AT THE LOWEST POSSIBLE PRICES.

Marshall Bros

Ladies' Am. Hat Shapes!

THE LATEST NEW YORK CREATIONS.

The foundation on which can be built the very Hat that you require.

N.B.—Hats trimmed on the premises.

If you require any of the articles we bring before your notice in this ad. BUY NOW—we may not have them tomorrow.

Egotism or Embarrassment?

By RUTH CAMERON.

Did you ever in your life hear anyone so egotistic?" said the Author's Wife.

"Do not you mean so self-conscious?" and "am I?" she asked the Lady, whose I way she knows.

A woman whom we know but casually had, been talking to us and in answer to some simple question she had poured forth an astonishing stream of information about herself.

It did sound egotistical for her to think we should be interested in the personal affairs of one we knew so casually, and yet when I stopped to think of it in the light of my own experience, I could heartily endorse the Lady's kind correction.

When One Is Intoxicated.

There are two classes of occasions when one is apt to make a fool of oneself by talking too much about oneself. One is when one is embarrassed by being with people one does not feel at ease with. The other is when one is intoxicated (do not shudder at that implication, friend reader. I do not mean only the kind of intoxication that comes from drinking things but the many, many kinds to which we are all subject; the intoxication of praise, of success, of excitement, of stimulating society, etc.).

There are some people (luckily constituted I call them) who just naturally shut up when they are shy and embarrassed. On other people, embarrassment has exactly the opposite effect. They can think of nothing to say and so they say things without thinking. Instead of becoming silent they become noisy and find.

Selected Bacon Pork

Now on Sale by Side or Cut,
Backs and Bellies.



Parties wishing to have sides of Bacon, smoked can have same attended to here after their selection is made from my stock.

The finished product will be delivered promptly at your address.

C. P. Eagan

DUCKWORTH STREET & QUEEN'S ROAD.

Pure Lard by the lb.
"Blue Nose" Butter by the lb.
"Blue Nose" Butter in tins, viz: 1's, 5's, 25's
Heinz White Pickling Vinegar.
Heinz Peanut Butter.
Heinz Tomato Soup.
Heinz Beefsteak Sauce, etc.

FRESH RABBITS.
FRESH EGGS.

SUGAR!

ON SPOT
TO-DAY:

50 only sacks, 100 lbs. each,
American Granulated Sugar.

Soper & Moore,
Importers & Jobbers.
Phone 450.

Rann-Dom Reels.

THE MUSCLES.

The muscles are neat, restless rubber bands concealed within the legs, arms, and jaw of man. The jaw muscles of the average man are somewhat under-developed, as a rule, as he is usually kept in a cowed state and not allowed to mingle in the conversation in the gay, jubilant and unrestrained manner peculiar to the demigod. Specialists in diseases of the jaw bone tell us that if man were permitted to use these muscles more his general health would be improved and his teeth would last longer.

Muscles are not bestowed upon man for ornamental purposes, but in order to secure practical results. Men who live in the great city and do office work would have more muscle if they would take a little interest in housework and help turn the wringer or lug a thirty-two pound baby around in the small hours of the night, instead of allowing their wives to take on all the muscle in the family. Such men are under a heavy handicap when the time comes that they want to assert their authority, for then they are confronted with a bristling wife with an unrepentant air and muscles that would make old Hercules' biceps look like a shepstering.

The muscles should be used, every day, else they will deteriorate and become as useless as a fat boy at a temperance lecture. The most heavily muscled animal in existence is a blind mule on a treadmill, which uses his muscles often with fewer opportunities to take a full breath than anybody else, unless it is the man who is trying to feed genuine creamery butter to a family of nine children on \$12 a week. The muscles can be overworked, in which event they will play out like a decrepit sinner, but cases of this kind are about as scarce as strawberries in a restaurant shortcake.

The professional strong man who holds up a loaded touring car with his stomach shows what the muscles

are capable of when the elastic has not been lost out of them. The neck of the pugilist is also well supplied with muscles, but these do not run very far up into the head. We should all aim to be muscular without becoming growthy, for we may encounter a second wife who refuses to do all the work. The man with bulging muscles like a champion wrestler in evening dress is respected and feared, both at home and abroad. There would be more male bosses of the family hearthstone if every husband would swing Indian clubs and toss iron dumbbells two hours a day.

GOING OUT.

World, in which we dwell as men, so greatly needed that when they tell his passing bell his going is much needed. To-day we see a shining guy of whom the world is talking, and we remark, "If he should die planet rocking. Oh, it would jolt this country hard, to lose this human pattern; the solar system would be jarred from Jupiter to Saturn." And then this man of mighty brains is taken with the colic, and fifty-seven kinds of pains around his innards frolic. The doctors round his couch have swarmed as thick as they were able, and in the end we are informed that he has slipped his cable. The great man's dead! And still the sun its daily bonfire raises, and still the stars, when day is done, come forth and shine like blazes. The government wags on the same, dissatisfaction giving, and men pursue the same old game they played when he was living. The fame he worked so long to build has vanished, as enchanted; the great man's place is promptly filled, the great man's dead and planted.

Forty-eight pennies weigh as nearly as possible 1 lb.

Eight hundred thousand people still speak Welsh.

A striking instance of the fierce and fatal competition which goes on amongst plants is found in the case of the Brazil nut. This fruit contains from fifteen to twenty-four seeds, which all germinate at one time. The most vigorous one gets first through a small hole at the top to the open air, and thereupon it strangles the rest and feeds upon them.

The Housewife's Dependable Ally



Windsor Table Salt
THE CANADIAN SALT CO. LIMITED.

3 SPECIALTIES.

STAFFORD'S LINIMENT for Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

STAFFORD'S PRESCRIPTION "A" for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price 25c, 50c a bottle. Postage 5c and 10c extra.

STAFFORD'S PHORATONE COUGH CURE for all kinds of Coughs, Colds, Bronchitis, Asthma and Various Lung Troubles. Price 25c a bottle. Postage 5c extra.

Prepared only by
DR. F. STAFFORD & SON,
St. John's, Nfld.
Theatre Hill Drug Store is open every night till 9.30.

Strange Freaks in Nature.

Starting and almost incredible as the assertion may appear to some, it is none the less a fact, established beyond all question by the aid of the microscope, that some of the most gigantic mountain ranges, such as the mighty Andes, towering into space 25,250 feet above the level of the sea, as also the massive limestone rocks, the sand that covers the boundless deserts and the soil of many wide-extended plains, are principally composed of portions of invisible animals.

In Blin, Austria, an infusorial earth deposit 14 feet thick is composed of minute flinty shells. Ehrenberg claims that one cubic inch of this earth contains not less than forty thousand million (40,000,000,000) individuals.

In Richmond, U.S.A., there is a similar bed 30 feet in thickness, and near Monterey, California, another which is 50 feet thick. Near the mouth of the Columbia River there is one of 90 feet, and many other deposits less in size are known in other parts of America. Dr. Buchland has well said that the remains of such minute animals have added much more to the mass of materials which compose the exterior crust of the globe than the bones of elephants, hippopotami and whales.

The coral polyp—some species of which are no larger than the head of a pin—have added to the land surface many thousand square miles of coral reefs and islands; one of the former surrounding Australia being 1,200 miles in length.

All the sand in the world was made by the disintegration of solid rock. The term rock, as used by people generally indicates a quantity of sandy clay which has become so consolidated that it can be moved in masses of greater or less size; but to the geologist a rock is any collection of mineral matter, whether hard or soft, compact or loose, crystalline or amorphous.

Sand composed of small particles blown about by the wind, is as much a rock as if those same particles were cemented so firmly as to form a solid mass. Stratified rocks are more or less consolidated sediment. There is abundant evidence of this. Not infrequently beds of mud, clay, or sand are found which can be traced by insensible gradations into solid shales and sandstones.

STAFFORD'S LINIMENT CURES WAR. GET IT NOW.

Ladies' Fall & Winter Hats AND Coats

We have just received shipments of the above goods and invite your early inspection whilst the assortment is at its best.

OUR COAT VALUES ARE WELL KNOWN TO BE THE BEST PROCURABLE.

and despite all the circumstances against us this season, you will find our Coat Values keeping up our reputation in this department.

We are also opening a lot of good values in—

LADIES' SHOWERPROOF COVERT COATS.

LADIES' BLACK RUBBER and OIL COATS.

MISSIES' BLACK RUBBER COATS.

MEN'S and BOYS' BLACK OIL COATS.

LADIES' FLANNELETTE UNDERWEAR and NIGHTDRESSES.

In Flannelette Wear it will be impossible to offer later the values we now offer, and we advise early shopping for your own good.

HENRY BLAIR.

CLEANLINESS,
QUALITY,
SERVICE,

AT
Johnson's
Fancy Bakery,
174 Duckworth St.

Pears and Gravenstein Apples.

100 Half Barrels Pears,
150 Barrels Gravenstein Apples,
100 Crates Silver Peel Onions,
80 Cases California Oranges.

All counts. Due to arrive ex steamer. Prices right

BURT & LAWRENCE,

367 P

HOS

Ladies' Non poisonous

PLAIN Perfectly

FLEECE L White and G

War News

Messages Received Previous to

CANADA'S UNION GOVERNMENT HALIFAX, N.S. A Union Government formed, F. B. Carver, who is an Liberal, is to enter the Canadian House of Commons. The of the telegraphic service of the storm prevents but, western Liberals will Sifton, Crerar, Ballantyne, Clark and Guthrie.

REUTERS' CORRESPONDENT GRAPHS.

LONDON, O. Telegraphing yesterday, Reuters' correspondent, headquarters says: Achievements of Tuesday are complete as might be hoped amount to a great victory. tactical result is of major importance. The Home divisions and the again covered themselves with the gallant New Year whose achievements were in Lancashire territorial division received its baptism of fire. was to advance over the exposed and sodden ground with tangible guide to their progress. After passing through slight opposition, they the enemy in force in flanking the right hand of Road. The enemy was by cannon flayed trenches covered brushwood, and with combat and machine platforms, a stubborn fight.

ON THE BRITISH

LONDON, O. South of Poelcapelle, early pushed through to hundred yards or more, mainly to the awful conditions ground were forced to somewhat from the most positions they had taken. gion. The infantry had Kerbtobrok and Strombeek and the ground in the of these streams was of possible description. The advanced their line toward the position which was thickly As they struggled forward deep mire, their barrage outdistanced them, and rushed from those pill-box had escaped the shells and heavy machine gun fire advanced line. The German attacked almost immediately.

NOW THEN YOU SEE HERE'S A LABORING WILL EXPOUND TO THE FAILURES OF PARTY IN POWER—

