

Hats! Hats!

Great Clearing Sale of
Felt and Velour Hats
at Henry Blair's.

Now is the time to get a Fashionable Felt Hat of a fine quality at a very cheap price; all the new shades.

Lot 1—Regular Price \$1.30. NOW 95c.
Lot 2—Regular Price \$1.90. NOW \$1.25
Lot 3—Regular Price \$2.30. NOW \$1.50
Lot Ladies' Assorted Job Felt Hats.
Regular Price \$1.00. NOW 20c.
Lot Misses' and Children's Colored Felt Hats (Job). Regular 55c. NOW 15c.

All our Stock of Ladies' Latest Styles Ready-to-Wear Hats Clearing at Half Price.

HENRY BLAIR



Rubbers for Everybody

OUR STOCK OF
60,000 Pairs
RUBBER BOOTS
SHOES and GAITERS

Include well known brands, such as
The Canadian Rubber Co.
The Merchant's Rubber Co.
The Maltese Cross Rubber Co.
The Anchor Rubber Co.
The Red Ball Rubber Co.
The Woonsocket Rubber Co.

OUR PRICES ARE THE
LOWEST.
Men's Rubber Shoes, 70c. to \$1.65
Women's Rubber Shoes, 50c. to \$1.10
Boys' Rubber Shoes, 56c. to \$1.20
Children's Rubber Shoes, 42c. to 80c.

ASK FOR THE RUBBER WITH
"THE RED HEEL".
Carried only by

PARKER & MONROE, Ltd.
THE SHOE MEN.

Prepare for Xmas!

75 CASES
Fresh P.E.I. EGGS,
Just Received,
Ex S. S. "Louisburg."
GEO. NEAL

Glad to Know!

I know you will be glad to know I have received 3 doz. more MAD CAPS, the balance which was short on first shipment.
Balance of SWISS EMBROIDERY now showing from 2 in. wide to 60 in. wide, and only 1c. to 85c. per end.
The sales from my last window display in Men's wear have been an indication of my stock for catering to my gentlemen patrons.

SPECIAL—LADIES' UNDERSKIRTS, Black and Colored Saten, Moire, and Shot Silk and Repp, from 65c. to \$3.90. Fine value.
GEORGE KNIGHT, 164 Water St.

Ease and Elegance

IN
Lounges & Divans.

FOR the bare space along the wall in this room, or an awkward angle in that room, why not get a really comfortable and handsome Lounge? We have a selection here that for luxurious ease, beauty of design and material and excellence of workmanship is unsurpassed.
These Lounges and Divans are Oak framed, upholstered in Plush, Silk Tapestry and solid Leather in tufted and plain finish. Some of the very large upholstered Lounges are transformable at a minute's notice into full-sized beds, and all of them are thoroughly guaranteed for reliability and reasonable prices.

U. S. Picture & Portrait Co.,
COMPLETE HOUSE FURNISHERS.

FIRE INSURANCE



is a necessity, as you don't know what time you will be visited by fire.
For a small outlay you can protect yourself against loss.

Hartford Fire Insurance Co.,
Established 1796.
ASSETS \$26,000,000.00
Prompt Settlement of Claims.

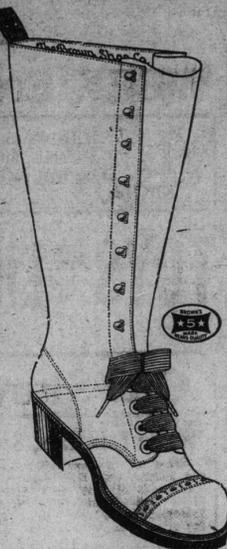
GEORGE M. BARR, Agent.

British Throughout!

J. S. FRY & SONS, Limited,
BRISTOL and LONDON.
Chocolate and Cocoa Manufacturers
to H. M. the King, H. M. the Queen, H. M. Queen Alexandra.
The oldest firm of Chocolate and Cocoa manufacturers in the British Empire.

T. A. MACNAB & Co.
Selling Agents for Newfoundland.
Telephone 444. Cabot Bldg., St. John's.

WATERPROOF!



Our Storm Waterproof Boots are the very best made. Waterproof and solid throughout. Double wear in every pair.
Men's Field Boots, 17 ins. high. Prices \$7.50 & \$6.00
Men's 14 inch High Boots. Prices \$6.00 & \$5.50
Men's 12 inch High Boots. Prices \$5.30 & \$5.00
Men's 10 inch High Boots. Prices \$4.50 & \$4.00
Men's 8 inch High Boots. Prices \$4.00 & \$4.20
Men's Ordinary Height Waterproof Tongue. Prices \$2.80, \$3.50 & \$4.00.
All Mail Orders receive prompt attention.

LARRIGANS—We keep a full stock of Larrigans. Prices \$5.40, \$6.00 and \$8.75.

F. SMALLWOOD
The Home of Good Shoes.

SPECIAL SALE
OF LADIES

FALL & WINTER
COATS

Latest English and Continental models.
Prices:
\$2.85, 3.50, 4.00, 4.15,
4.25, 4.75, 5.15,
up to \$40.00.

Commencing Saturday, 19th, until further notice, we will allow a special discount of 5 per cent for cash. Mail Orders a Specialty.

Open Saturday Nights.

Mars & Co.

Smallwood Building.
(Entrance McMurdo's L'raa.)
Phone 696.
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New Books!

The War That Was Foretold, 5c.
War Album—Heroes of the War (Portraits), 6 in set for 20c. Sets 1 and 2 now on sale.
Lord Kitchener—History of His Life 50c.
A. B. C. Guide to the War, 90c.
German Atrocities, LeQuex, 30c.
The Great War in Paris, 18c. part.
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Night Watches, W. W. Jacobs, 60c.
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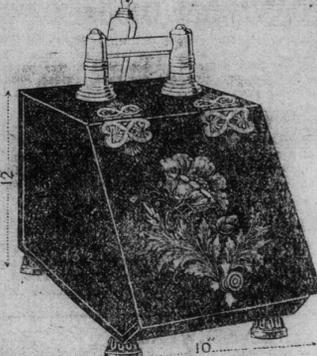
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should be
A Kingston Derby.

We have the right styles
at the Right Prices.

J. M. ATKINSON,
312 WATER STREET.

COAL VASES

\$1.60		\$2.75
\$1.75		\$3.00
\$2.00		\$3.50
\$2.60		\$4.00

These Goods are all new and marked down to the very lowest figure to clear.

MARTIN HARDWARE Co., Ltd.,
Front and Rear, next West of Old Store.
P. S.—All Mail Order Goods will be supplied in new stock unless otherwise ordered.

Remember Our Boys

who have volunteered to fight for King and Country by sending them a box of

Soldiers and Sailors Comforts

which will make a delightful CHRISTMAS GIFT, costing you only 80c.
delivered to its destination.

A sample box of which can be seen at our store. These boxes are packed in London by the well-known firm of
MESSRS. J. A. SHARWOOD & CO.

and contain one tin of Orange Marmalade, 1 jar Salmon and Shrimp Paste, 1 box Peppermint Creams, 1 tin B. S. Toffee, 1 packet Tobacco, 1 packet Cigarettes, 1 tin Antiseptic Powder. We having made arrangements with them as to their safe delivery, all orders for same will have our careful attention.

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Fire Insurance of Every Description Effected.
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The Reliable Piano and Organ Store!

Remember a Musician to select the Instrument for you.

The National Anthems of the Allies,
"IT'S A LONG, LONG WAY TO TIPPERARY."

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