



Proclamation!

By His Excellency Sir WALTER EDWARD DAVIDSON, Knight Commander of the Most Distinguished Order of St. Michael and St. George, Governor and Commander-in-Chief in and over the Island of Newfoundland and its Dependencies.

YOUR KING AND COUNTRY NEED YOU! Will You Answer Your Country's Call?

At this very moment the Empire is engaged in the greatest War in the history of the World.

In this crisis your country calls on her young men to rally round Her Flag and enlist in the ranks of Her Army.

If every Patriotic young man answers Her Call, Great Britain and the Empire will emerge stronger and more united than ever.

Newfoundland responds to the Homeland's Call and promises to enlist, equip and despatch to England the First Newfoundland Regiment of 500 strong. We want to send our best, and we believe that Britain's Oldest Colony will gain greater honour and glory for Her Name.

If you are between 19 and 35 years old, will you answer your Country's Call? If you will, then go to the nearest Magistrate and enrol your name for service in the fighting line. If you live in St. John's go to the C. L. B. Armoury and enter your name at the Central Recruiting Office, or any evening between 8 and 10 p.m.

Tickets to St. John's will be provided by the Magistrate free of cost.

The terms of enlistment are: To serve abroad for the duration of the war, but not exceeding one year. It is intended the men shall leave within one month of their enrollment, and that in the meantime they shall receive a course of instruction and training in St. John's.

A complete outfit will be provided.

Each private will receive pay at the rate of \$1.00 per day and free rations, from the date of enrollment to the date of return, a portion of which will be paid to dependents left behind, or it will be allowed to accumulate for their personal benefit until termination of service.

Volunteers from the outports will be given free passage to St. John's.

Any applicant for service, forwarded by the proper authorities and not accepted after arrival at Headquarters, will be provided with a free passage and maintenance back to his home.

GOD SAVE THE KING.

Given under my Hand and Seal at the Government House, St. John's, this 21st day of August, A.D. 1914.

By His Excellency's Command,

JOHN R. BENNETT,
Colonial Secretary.

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I. J. ST. JOHN.

Don't Worry About Prices of PROVISIONS!

We have a little lot of Three Thousand Brls. of Flour to arrive shortly, with Beef, Pork, Jowls and Good Irish Butter; also One Hundred Half Chests Tea, amongst which is a goodly share of our well known

ECLIPSE BRAND at 40c. lb.

I. J. ST. JOHN,

Duckworth St. and LeMarchant Road.

No Turpentine!

2 in 1 SHOE POLISH

Contains no Turpentine. Try it with a match and then try other Polishes. Some will almost explode. Beware of these dangerous Polishes.

Always Order 2 in 1.

Makes Your Shoes Wear Longer.

JUST TOWELS!

but they are

POUND TOWELS.

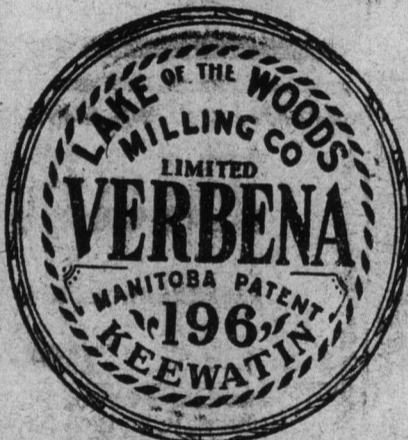
The average Price they weigh out at is from

35c. to 60c. a pair.

This is your golden opportunity to obtain the choicest values in Towels at their lowest Price.

A. & S. RODGER.

A KNOWLEDGE BORN OF EXPERIENCE



is what influences the SUCCESSFUL Grocer to stock up with VERBERNA FLOUR.

NOTICE.

THE STEAMER



Prospero

Will leave the wharf of Bowring Bros., Ltd.,

Thursday, Aug. 27th,

at 10 a.m., calling at the following places.

Bay-de-Verde, Old Perlican, Trinity, Catalina, Bonavista, King's Cove, Greenspond, Pool's Island, Seldom-Come-By, Fogo, Change Islands, Herring Neck, Twillingate, Moreton's Harbor, Exploits, Fortune Harbor, Leading Tickle, Pilley's Island, Little Bay Island, Little Bay, Nipper's Harbor, Tilt Cove, LaSole, Paquet, Bale Verte, Coachman's Cove Seal Cove, Bear Cove, Western Cove, Jackson's Arm, Harbor Head, Englee, Conche, St. Anthony, Griguet, Quirpon, Battle Harbor.

Freight received until 6 p.m. on Wednesday.

For freight or passage apply to the Coastal Office of

BOWRING BROTHERS, LTD.

Telephone 204.

Now is the time to BUY

Demerara Sugar.

Strongest, Cheapest and Best.

For Sale at

J. C. BAIRD,
Water Street.

At ARTHUR WALKER'S Cash Grocery, 27 Charlton St.: Every Monday, Banana Ice Cream; every Tuesday, Vanilla Ice Cream; every Wednesday, Chocolate Ice Cream; every Thursday, Vanilla Ice Cream; every Friday, Raspberry Ice Cream; every Saturday, Strawberry Ice Cream.—Jun 19, 3m

APPLES, POTATOES, Cabbage, Oranges.

Ex S. S. Stephano, To-Morrow.
250 brls. Choice Potatoes,
100 brls. Green Cabbage,
50 cases Sweet Oranges,
30 brls. New Apples.

GEO. NEAL

The Eastern Trust Company!

Pitts Building,
Water Street,
St. John's.

Dear Sir,

We beg to draw your attention to the advantages offered, both in the way of security and privacy, by our Safety Deposit system which has recently been installed in our vault. The system is the most modern and complete that is known, and is deposited in a vault of exceptional strength and safety. The boxes are individual and can only be opened with the joint aid of the key in the possession of the Company and of that in the custody of the customer. They are of solid metal and are arranged in nests of fifty, so that no box can be removed from the vault separately from the rest.

The boxes are rented at \$4.00, \$5.00 up to \$20.00 a year, according to size.

An inspection of the installation is invited.

The Eastern Trust Company,
HERBERT KNIGHT, Manager.

July 24, 1914.

Spectat Offer for Few Days Only.

MICHELIN

10-30 x 3 1/2 Non-Skid Covers, \$27.50
10-32 x 3 1/2 Non-Skid Covers, \$29.00

The only chance you will ever have to obtain a genuine Steel Studded Tyre at a cheaper price than a plain rubber cover.

These prices are reduced, as tyres were shipped us in error, and it will pay you to buy now.

Also best tyre solution in Tubes and Tyre Patches at half price.

A. H. MURRAY, Agent.

aug21,60d,tf



New Suitings

New Spring Coatings

Now is the time for your Spring Order. Latest designs in fabrics, a distinctiveness in style and a pleased customer—all in the "Maunder" make.

Samples and measuring cards on application.

John Maunder
TAILOR & CLOTHIER
ST. JOHN'S, N.I.

'FLORIZEL' TO-DAY:

NEW YORK CORNED BEEF.
CELERY.
NEW YORK CHICKEN.
TABLE APPLES.
GREEN CORN.
CUCUMBERS.
CARROTS.
LEMONS.
GRAPE FRUIT.
And a small shipment of
WILTSHIRE BACON (English cure).
ENNISKEAN BUTTER (1 lb. blocks).
IRISH BUTTER (in bulk).
25 cases FRESH EGGS.
COOKED PIGS' FEET (in vinegar), 20c. lb.
CHESHIRE CHEESE (on retail).

W. E. BEARNS, Haymarket.

Phone 379.

The Elite Tonsorial Parlour,

Prescott Street, near Rawlins' Cross,
F. ROBERTS, Proprietor,

Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.

OPEN EVERY NIGHT TILL 11 P.M.

Advertise in the TELEGRAM