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The business of the Eastern Trust Company is to administer Trusts. In this work it specializes, and it does no other. But no kind of trust is foreign to its scope or beyond its power to administer efficiently.

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For instance—in St. John, New Brunswick, where it has quite lately established a branch, the estate of James Ready, of Fairville, which has been sworn to under \$651,300.00, is being administered by the Eastern Trust Company as one of the joint executors of Mr. Ready's will.

In Halifax, Nova Scotia, again, The Eastern Trust Company has just been chosen to administer the estate of Captain William Fleming, which is valued at more than half a million dollars.

The Eastern Trust Company now administers many estates which is value amount to several millions of dollars. Particulars will appear in later advertisements.

The Eastern Trust Company can execute this function of executor or administrator as efficiently in Newfoundland as it can in Nova Scotia, Quebec, or New Brunswick.

The Eastern Trust Company requires commodious offices on Water Street. Apply to

HERBERT KNIGHT,
Law Chambers,
Manager for Newfoundland.

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We are offering such values in Pound Goods that our store will be the centre of attraction for some days. We have secured a special lot of fine Tweeds and Serges, long lengths, suitable for ladies as well as gentlemen, which we are selling at \$1.50 per lb.

This means your spring suit at half price. Also some splendid values in Pound Sateens and Italian Cloths, Black and Coloured, suitable for linings. Pound Lawns for summer wear are here for you to select from now.

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If so, we ask you to entrust it in our care. We have satisfied hundreds of watch owners. Be among the satisfied and have your repairs done at our store where

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Watchmakers & Jewellers

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Firemen's Pay.

Editor Evening Telegram.

Dear Sir.—The session of the Assembly is passing and yet we hear nothing of an increase in the Firemen's pay. Is not this a terrible injustice to these men especially when we find officials who are already in receipt of big salaries, having them increased. His Excellency the Governor finds that owing to the high cost of living, he is compelled to ask for more pay. He finds that he cannot save anything on the salary of \$10,000 which he now receives, and asks for \$12,500. The Minister of Finance favors his increase and also allows two thousand five hundred dollars for travelling expenses, but the miserably paid firemen must exist on four hundred and fifty dollars a year. If this is fair play, I confess that I misunderstand the term. What are the citizens going to do about it? Are we going to submit to such treatment being accorded our firemen?

Major Ellis's action in turning down Councilor Ryan's suggestion that the Council urge the Government to increase the pay has undoubtedly had a bad effect on this matter, and how he can honestly say that it was none of his business, passes my comprehension when we take into consideration the fact that the Council pays

\$12,000 towards the maintaining of the Fire Department. Twenty years ago the Council paid the same amount when the revenue of the Council was only \$70,000; to-day it amounts to \$250,000, and yet the Council has not increased its vote to the firemen one cent. If the Governor and the other officials who have obtained an increase, found it difficult to live on their salaries, how much more so must it be in the case of the firemen, who are supposed to perform their difficult duties and grow fat on \$35 a month? Pull evidently counts a lot in this country. The firemen apparently have more, and consequently must grin and bear their hard lot. To those who have much, much more is given, this seems to be the order of the day in this country at the present time. The big Government office holders who are composed of the same flesh and blood as the firemen, draw salaries of Two Thousand Four Hundred Dollars a year, whilst the firemen must eke out a miserable existence on one dollar and twenty cents a day. Think of it! Come, Mr. Coaker, call on you to help me in this fight. It is not too late.

Yours sincerely,
VOLUNTEER.

Jan. 30, 1914.

The Columbia River

By GEORGE FITCH,

Author of "At Good Old Swash."

The Columbia river is produced among the mountains of western Canada but is kindly presented to the United States after it has attained a useful size. It is one of the world's most ornamental and profitable rivers and tourists who have wasted years in examining the Rhine and Danube with great care, blush for the time they have wasted on these narrow, rugged streams after they have once seen the Columbia.

The Columbia is composed of excellent drinking water, but for the rest few hundred miles of its length is too athletic and informal to be used for navigation purposes. After it has tumbled down out of Canada, however, it becomes broad and deep, and can be navigated by steamboats of great vigor and resolution.

The Columbia rambles through the State of Washington in an unexciting manner, like a tourist in an art gallery, and then serves as a boundary between Washington and Oregon with much success. It is this section of the river which strikes the case-hardened traveler with awe. It flows between banks which are a mile high in places and are profusely decorated with waterfalls, lifts, precipices, chasms, clouds and now banks. Nothing finer can be found in the world, but many travelers on the railroad which runs by the river's edge miss the scenery entirely while reading the train-boy's library.

The Columbia is even more ornamental than useful, however. It is the home of the justly celebrated salmon before he enters his final resting place in a half-pound can. The Columbia is not only strongly impregnated with salmon, but is the most obliging river in the world. It catches its own fish for the fishermen. When a resident of Oregon desires to become rich, he builds a salmon wheel in the river and the accommodating Columbia works twenty-four hours a day, scooping up its own fish.

After the Columbia absorbs the Willamette below Portland it becomes navigable for ocean steamers and does a rushing business with the Orient. Crossing the bar of the Columbia in bad weather is one of the most difficult feats of navigation, and the traveler who does not get seasick during the proceedings might as well give up hope.

Story of Circus Life.

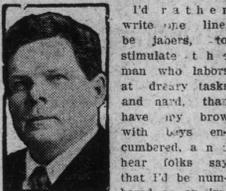
At the Nickel. The Nickel Theatre's programme for to-day is a swell one and will be popular with all classes. "The Last Performance" a two reel film by the Pathé Company, is a story of circus life which we think will give general satisfaction. It is a thrilling picture splendidly acted and it has been very favorably received in other cities. The whole programme will be an excellent one and no one should miss it.

Minaud's Liniment Cures Diphtheria.



A Pure Beef Beverage, delightfully simple to prepare. OXO invites, invigorates, and puts a keen edge on lagging appetites. OXO Cubes add nourishment and flavour to soups and gravies.

A Cube to a cup.



Poets.
I'd rather write the lines, be jokers, to stimulate a man who labors at dreary tasks and aad, than have my brow with boys encumbered, and I hear folks say that I'd be numbered as an immortal bard. I'd rather chirp one little sonnet to cheer the dame with last year's bonnet, the seamstress, in her room, to help the tired and heavy laden, to bring a smile to some sad maiden who bends above her loom, than write an ode on which the scholars would up and bet their bottom dollars that it would never die; than sing a song so great and stirring that it would set the critics purring, and make my rivals cry. The mighty bards! Their stately measure was always writ for folks of leisure who had all kinds of time to read new poems, on divans leaning, and try to figure out the meaning of that dog-gasted rhyme. And so I sit here by the willers and sing the tollers and the tillers, the hewers of the wood; and if I cheer one soul that's saddened, this fat old heart of mine is gladdened, and life seems sweet and good.

Rod and Gun.

"Rod and Gun" of Woodstock, Ont., has put out an exceptionally good issue for February 1914, both as regards the character of the reading matter and the quality and interest of the illustrations. That well known writer and naturalist, Bonnycastle Dale, contributes an article entitled "The Bearman," descriptive of a ranch where bears are successfully raised in captivity. A humorous strain runs through this story, a slight departure, but an entertaining one, from this writer's ordinary style. "Prints from Canadian Trails" is a continuation of the fine series that is being contributed to this magazine by H. Mortimer Batten. "The Dominion Parks" as seen by an American writer, is beautifully illustrated. Edward Brock writes under the heading "A Nova Scotia Discovery" of the excellent caviare that is to be obtained in that province. A Report is given of the recent annual meeting of the North American Forest, Fish, and Game Protective Association by A. H. Smith; and every page of the issue is packed full of interest or information for the Canadian or American sportsman.

At the Crescent

The Crescent Picture Palace opens its eighth week to-day with a big programme of five up-to-date pictures and a class song. The picture headliner is "Through Strife," in which Louis Webber and Phillip Smalley the famous actors, are the principal characters in a sensational tragedy; added to this feature film are clever sketches by the famous cartoonist, Hy. Mayer. A splendid story is illustrated under the title "His Mother's Love," and "The Boob," is also an interesting subject. The fifth picture, A Flower Festival, is certainly a show of splendour. Mr. David Parks sings "There is Nothing Like a Mother's Love," a song which is well rendered and illustrated. The Crescent is the home of refinement, comfort, safety and enjoyment. Usual sessions afternoons and evenings.

MEETING OF LAW SOCIETY.

The Law Society held its annual meeting on Saturday afternoon, Mr. D. Morrison presiding. Reports submitted showed the Society to be in a healthy condition. Many interesting matters came up and it was treated with much pleasure by those present that the Consolidation of Laws would be taken up.

Thirty-Six Boys Take Pledge.

The regular monthly meeting of the T. A. and B. Society was held yesterday and was largely attended. After the minutes of the previous meeting were read and adopted, thirty-six applicants offered themselves for membership. They were duly proposed and received into the society amidst the enthusiasm of all present. The Juvenile Branch has now over 400 on the roll and in good standing, and the rapidity with which the young lads are coming forward to join the ranks is a sufficient justification for saying that the membership will be up to 600 in this branch by the end of the year.

NO NEW CASES.—There is no further outbreak of smallpox at Bel-Isle nor has Dr. Brennan received word of any more developments of diphtheria at Norris Arm or Hant's Harbour.

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and nothing but the best goes in the garment made at Maunder's. Our assistant cutter and foreman tailor have just arrived from New York, where they have been studying the very latest in Cut and Style and how it is done.

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John Maunder

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