



Better than an orchestra

The Victor and Berliner Gram-o-phones play all kinds of dance music, loud and clear and in perfect rhythm.

Always ready when you want it. Keeps on playing as long as you want.

Obliging enough to repeat any barn dance, waltz, two-step or any other selection.

Take-up little room—doesn't crowd the dancers.

Does away with the trouble and expense of hiring musicians.

Provides high-class entertainment of every kind between the dances.

Come in and hear some waltzes, two-steps and dance music by the Victor Dance Orchestra, Pryor's Band, Sousa's Band and other famous musical organizations.

Prices \$5.00 up.

Double-sided Records

The Royal Stores,
LIMITED.



Suit Cases, CHEAP.

Special Cash Sale This Week.

ALL SUIT CASES at COST PRICES.

\$1.30 is all you want now to purchase a **Good Suit Case.**

Other prices are:—
\$1.45, 2.30, 2.40, 2.50, 2.65, 3.50 and 4.70.

Grey Telescope Bags,

At 55c., 65c., 75c. and 85c. each.

Travelling Bags at Bargain

Prices; 18 in. size at \$2.30; 22 in. size at \$2.70.

QUANTITY LIMITED.

THESE PRICES ARE GOOD FOR ONE WEEK ONLY.

Terms Cash. No Approval.

HENRY BLAIR.

REID NEWFOUNDLAND COMPANY.

Have You any Money to Send by Mail?

BUY EXPRESS MONEY ORDERS.

Absolute Security Against Loss.

Reid Newfoundland Company

WANTED!

IMMEDIATELY,

14 LADY CUSTOMERS

FOR THE SAME NUMBER OF

MAGNIFICENT FUR COATS

Which we have only now received and must dispose of at once. This is the chance of a lifetime for the woman who has been promising herself A FUR COAT for the past 10 years—but puts it off till next year. **AWAY THEN NOW WITH PROCRASTINATION** and take advantage of these wonderful reductions.

\$80 Value PERSIAN LAMB COAT for	\$40.00
\$80 Value BROWN MARMOT COAT for	\$37.00
\$70 Value DOGSKIN and MARMOT COAT for	\$32.00
\$65 Value GREY WOLF COAT for	\$30.00
3 only Black DOGSKIN COATS, worth from \$60.00 to \$70.00, your choice for	\$30.00.
2 only Black DOGSKIN COATS, good \$50.00 Value, for	\$24.00
4 only Black DOGSKIN COATS, good value at \$45.00, only	\$22.00
\$40.00 Value MOLE COAT for	\$17.50

Remember there are only fourteen, and at these prices will go quickly.

C. L. MARCH Co., Limited,
Corner Water and Springdale Streets,

SOLIGNUM! COAL.

As supplied to the Home and Colonial Governments, Corporations, &c.

The Best Preservative of Wood from Water, Decay and Vermin.

RENDER YOUR WOODWORK IMPERISHABLE BY USING SOLIGNUM.

Made in 3 Shades of Brown, 3 Shades of Green, Also, In Purple Red.

THE BEST SHINGLE STAIN ON THE MARKET.

W. & G. RENDELL, Water St., St. John's.

PURITY FLOUR

Baking triumphs are everyday occurrences with Purity flour.

Highest grade in the world.

Home-made bread awarded first prize at the National Exhibition, Toronto, was made from Purity flour.

WESTERN CANADA FLOUR MILLS CO., LTD.
Mills at Winnipeg, Goderich, Brandon.



More bread and better bread

NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON, Insurance Aet.
Office: corner Duckworth and Prescott Streets.

Job Printing Neatly Executed.

In Store:

SCREENED NORTH SYDNEY COAL and ANTHRACITE,

Best Lehigh, Nut, Stove, Egg and Furnace Sizes.

H. J. STABB & CO.
deci9,eod,tif

POULTRY

Small quantity of **GEESE and CHICKEN** remaining of our New Years stock; kept in cold storage.

PHOENIX STORES.

A. H. Martin, Agt.
Cavendish Square.

New Dried Fruit 1910 CROP.

Offering at Lowest Prices.

1000 1-4 es. Loose Currants,
500 es. Cleaned Currants,
56 1 lb. pkts.

250 es. 3 cr. Cal. Raisins,
50's.

300 es. choice Seeded Raisins,
36 1 lb. pkts.

350 es. Fancy Seeded Raisins,
36 1 lb. pkts.

HEARN & CO.

The Little Beauty Night Lamp!

It is the only Night Lamp ever invented that is absolutely odorless.

SIDE VIEW—This is by far the handsomest, safest and most economical and odorless Night Lamp ever invented.

Price: 75 cts. each. Post paid: 80 cts.

Patented March 23rd, 1909.

For Entries, Doorways, Stairways, Bath-rooms, Bedrooms.

Can be hung up or it will stand on the table. One filling costs less than 1c. and will burn for 4 nights.

It burns ordinary kerosene oil, and from one filling will burn about 40 hours without odor or smoke. Each lamp is provided with about 21 inches of wick. With ordinary care this wick will last several years. The lamp is made of brass, handsomely nickel-plated. They look like an electric lamp when lighted. Hang it up when retiring, it will afford a steady light throughout the night. For entries, doorways, stairways, or anywhere; and in case of sickness this lamp will be found of great value. Money cannot buy, neither can they find a better lamp for that purpose. The wicks, if properly used, will last a year or more. Extra Globes and Wicks kept in stock.

jan5,th,t

STEER BROTHERS.

PIANOS —AND— ORGANS.

CHESLEY WOODS,
140 WATER STREET.

RHEUMATISM Not Too Late. RHEUMATISM

DON'T WORRY any more about RHEUMATISM, but try a bottle of

Sloan's Liniment,

And watch what will happen by following directions. Orders flowing in every hour from North, South, East and West for the wonderful cure (Sloan's Liniment)

Price: 25 cents bottle.

J. J. ST. JOHN, Sole Agent, St. John's, East.

Juniper Plank,

FOR ANY SIZE BOAT OR SCHOONER.

Long Lengths, Clear and Wide.

HORWOOD Lumber Company, Limited

WOOL BLANKETS!

Be sure to get a pair of our Wool Blankets, as they are extra good value. Prices \$1.80, \$1.90, \$2.20, \$2.60, \$3.00 up to \$10.00 a pair.

We give special attention to Mail Orders.

WM. FREW, Water St., Nearly Opp. Court House.

The Right Kind of Toys for My Children.

Clockwork Boats from 25c. to \$2.50.
Steamboats, from 90c. to \$6.75.
Clockwork Engines and Trains, from \$1.50 to \$6.50.
Steam and Hot Air Engines, from 90c. to \$5.50.
Electric Telegraphic Outfits with Battery, complete with full instructions, \$3.00.
Toy Sewing Machines, \$2.50.
Games—Card and Board—from 5c. Dolls, undressed from 2c. to 50c. Dolls, dressed, from 15c. to \$2.50. Rattles in great variety, from 5c. Rubber Figures and Dolls, from 15c. to 50c.
Rubber Balls—Gray and Colored, from 5c. to 75c.
Plush Covered Animals, from 15c. Bears—Black—from 25c.; Teddy, from 40c.
Certainly the greatest variety of Toys on display in this City.

White Fur Babies.
Running Ostriches and Chickens, 40c.
Walking Chinaman with Cart, 25c.
Performing Lizards and Beetles, 25c.
Chinamen Monkeys—very natural, 40c.
Clockwork Bears, Cats, Rabbits, from 25c.
Tin Trains, Autos, Engines, Horse and Carts, etc., from 5c. to \$1.50.
Wheelbarrows, Express Waggon, from 75c.
Santa Claus Stockings, from 2c. to 50c.
Xmas Crackers, from 15c. to \$1.50 box.
Masks and Moustaches and Dominos, from 3c. to 30c.
Pen and Pencil Boxes, 5, 7, 10, 15, 20, 25c. and up.
Cards of Tools from 15c.
Boxes of Tools, from 20c. to \$2.25.
Harbutt's Plastiline, both most entertaining and instructive, in boxes with guide book, from 40c. to \$2.00.

GARLAND'S BOOKSTORE, 177 and 353 Water Street.

WEATHER FOR
TORONTO, Nov. 20.
Barom. W. to N. W.
ally fair and cold.
Moderate winds, fa.
VOLU

AUCTION

THE PEOPLE AUCTIONEER

MR. SUMMERS
No. 2 Saunders St.

MONDAY NEXT, 9th
10.30 a.m.

Household Furniture
Particulars in Saturday

P. C. O'DRISCOLL,
Jan 6, 2p

FOR SALE

Hind and Fore

ME

Just arrived from
Splendid Comd.

Acme Auctioneering & Co.
E. K. HOLDEN,
Jan 6, 2p 352 W.

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We carry the largest
varied stock of Account
the City, and any ruling
stock we can supply to

Ledgers, Journals, D
and Cash Books,
1000 pages, in quart
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ous Prices.

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DICKS &
Bookbinders & S

Dissolution of Part

NOTICE is hereby give
partnership heretofore
between Charles J. How
F. Perkins, practicing as 1
216 Water St., St. John's, N
solved by mutual consent
31st day of December, 1910,
will be carried on at the san
the said Alton F. Perkins, c
charge all the liabilities of
nership, and to whom all
the said partnership are to
Dated the 4th day of Jan
CHAS. J. H
A. F. PERK
Witness: **CHAS. O'NEILL**
Jan 5, 2p

ANNOUNCE

A S. Mrs. Howlett and Pe
kife have dissolved
partnership. Dr. A.
PERKINS announces that
will continue the practice
Dentistry at the same offi
216 Water St. (over T.
Duley's), Crown and Brid
York and all branches of H
fully and skillfully perform

Office Hours: 9 to
Nights: By Appt
Jan 5, 0p

Donald Morison, —Che

MORISON &
Barristers
Solicitors and N

Bank of Montreal
Jan 5, 10, w, f