

"Buy it in Wolfville" is good civic policy. It is the essence of civic loyalty. "Dollar loyalty" is positive as well as sentimental loyalty. No community ever grew or prospered except as its business places grew and prospered. No store ever prospered as it might in a town where the local population was not loyal to the local merchant. That might be put down as an axiom.





Men's and Boys' Wear Mail orders promptly attended to.