

# SENSATIONAL EVENT

The Entire Stock of Koenig & Co.  
under the Hammer

Their store will be closed all day Friday to mark down goods  
and on

**Sat. April 25, at 9 o'clock**

the doors will be open to the public for three weeks, during which  
time their entire stock of \$15,000.00, consisting of

**Fashion Craft Clothes, Semi-Ready  
Clothes, United Clothing,  
HATS, CAPS, AND MEN'S FURNISHINGS  
MUST BE SOLD**

<b>SEMI-READY TAILORED CLOTHES AT \$10.90.</b>	
We have 82 tweed suits and 13 blue or black, in Semi-Ready.	
Regular price \$15.00 to \$20.00, now under hammer at	\$10.90
<b>SEMI-READY RAIN COATS AT \$10.90.</b>	
15 only of these desirable garments, sizes from 36 to 42, regular price \$15.00, hammer price	10.90
<b>SEMI-READY LIGHT WEIGHT OVERCOATS, \$10.90.</b>	
Of these we have but 6 coats, every one of them is labeled \$20.00 in the pocket, under the hammer at	10.90
<b>SEMI-READY ODD TROUSERS AT \$3.00</b>	
147 pairs ranging in price from \$4.00 to \$7.00, all sizes at one price, under the hammer	3.00
<b>MEN'S RAIN COATS AT \$6.90 AND \$9.90.</b>	
At \$6.90 we put on sale any of our regular \$10.00 cravenette coats, lined throughout with good lining, all sizes for	\$ 6.90
At \$9.90 we offer our regular \$12.00 and \$14.00 values, which are made of Priestlie's cravenette and lined throughout with Italian lining, all sizes for	9.90
<b>MEN'S LIGHT WEIGHT OVERCOATS AT \$7.90 and \$10.00.</b>	
At \$7.90 we offer any of our regular \$10.00 coats made of grey or black Cheviot, all sizes for	7.90
At \$10.00 we offer any of our \$15.00 coats, made of the best of Cheviot and best lining, all sizes	10.00
<b>MEN'S STIFF UP-TO-DATE HATS, \$2.50 HATS, for \$1.75.</b>	
We have all told 15 doz. stiff hats, all the latest shapes, your choice for	1.75
<b>MEN'S SORT HATS, WORTH FROM \$1.00 TO \$2.50.</b>	
We will not stop to describe these, but suffice it to say they will be half price.	
<b>READY TO WEAR SUITS</b>	
At \$6.90. At this price we will sell during this sale any and all of our \$10.00 suits for men	6.90
At \$9.90 we will sell any and every one of our \$12.00 to \$14.00 suits, sizes from 36 to 42, for	9.90
<b>YOUTHS' SUITS, LONG PANTS, Sizes 33 to 35.</b>	
At \$3.90. We have 11 suits of blue serge, regular price \$7.50, that will go at	3.90
At \$6.90. We offer all of our regular \$10.00 to \$12.00 suits, made up in the latest style and up-to-date cloths, price	6.90
<b>MEN'S ODD TROUSERS, \$2.50 for \$1.50.</b>	
At \$1.50. We have about 200 pairs to choose from, our regular \$2.50 value for	1.50
At \$2.50. We offer our regular \$3.50 pants, in all sizes, at	2.50
<b>OVERALLS AT 69c.</b>	
These are the regular dollar grades, and with and without aprons, for	.69
<b>MEN'S ODD VESTS at 69c.</b>	
We have all sizes and colors of these tweed vests, regular \$1.00 goods, for	.69
<b>CHILDREN'S SUITS FOR \$1.75.</b>	
We have about 100 suits ranging from size 22 to 25—the styles are varied—Norfolk and Buster Brown, regular price from \$2.50 to \$5.00, choice for	1.75

## FASHION CRAFT CLOTHES

— Canada's Best —

### UNDER THE HAMMER

Fashion Craft represents the world's greatest achievement in the art of Clothesdom. As the sun is the brightest in the firmament, so Fashion Craft is the brightest hope of the particular young man here below. And for three weeks even Fashion Craft is Cut in Price, and cut, too, just when the spring stock is complete. Nothing is wanting—all things are now ready that should be wanted or desired for the comfort of men.

Fashion Craft blue or black Suits, made in 2-button or 3-button style, are cut in price.

Fashion Craft brown or grey Tweed or Worsted Suits are cut in price.

Fashion Craft light-weight Overcoats or Rain Coats are cut in price.

Fashion Craft Trousers (all styles) are cut in price.

### All Men's Furnishings under the Hammer

1. Men's fancy vests (washable), worth \$2.50, for	\$1.50
2. Men's fancy shirts, soft or hard bosom, worth \$1.00, for	.75c
3. Unlaundered shirts (white), worth 75c, for	.37c
4. Men's sweaters, worth \$2.50, for	1.50
5. Men's work shirts, worth 50c for	.35c
6. Men's work shirts, worth 75c, for	.50c
7. All 50c ties, all shapes and kinds	.35c
8. All 25c ties, all shapes and kinds	.15c
9. All 50c and 75c silk handkerchiefs	.37c
10. All celluloid collars, worth 20c, for	.12c
11. All cuff buttons, worth \$1.00 and 75c, for	.50c

### SPECIAL NOTICE

**During this Sale we will allow no  
no goods on approval.**

We will have special help to take care of your wants, but we anticipate a greater number of people than we will be able to serve on Saturday, 25th of April, our opening day; so please don't all come on Saturday. Our Spring stock is complete at present, and is by no means small, so that next week will probably give you greater comfort in selecting your goods. To those who have never known the satisfaction of a Fashion Craft Suit or Overcoat, this sale should mean opportunity.

# KOENIG & CO.

THE SPOT  
Is just opposite the  
Crown Bank

The Largest Exclusive Clothing and Furnishing House in Brockville.

## SWEDISH-AMERICAN TELEPHONES

—AND—

Central Office Equipment

WILL GIVE YOU

**Better Service** for a **Longer Period**  
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EIGHTY PAGE BOOK**

Tells how to organize and build lines, contains  
illustrations of our equipment, diagrams and much useful  
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BEFORE AND AFTER TREATMENT.

**Canadian Tetterine**  
is an absolute, certain cure for Eczema, Acne, Rosacea, Tetters, Pimples, Blackheads, Ringworm, Sores, and all cutaneous and facial blemishes. Has been thoroughly and successfully tested in hundreds of so-called incurable cases. It is entirely unlike any other preparation, mixture or ointment that has been sold or prescribed. A few applications will convince that it has wonderful medical virtue and intrinsic merit. It is made in Canada. A good honest Canadian preparation. Price one box Fifty Cents, or five boxes Two Dollars. Mailed to any address on receipt of price. Sold and recommended by all leading Drug-gists in Canada. Pamphlet free to any address. Manufactured and sold by the sole proprietors.

The Tetterine Chemical Co.,  
Windsor, Ontario.

For Sale in Athens by J. P. Lamb &  
Son, Druggists.

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Nursery Stock

Should write direct to us or see our  
nearest agent before placing their  
order.

We have a fine stock of the best  
apples and can guarantee satisfaction.  
Price right. Fifty years' experience.

AGENTS WANTED

Salary or liberal commission.  
Outfit free. Send for terms.

Canada's Oldest Nurseries

The Thomas W. Bowman  
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Lax-ets 5 C Sweet to Eat  
A Candy Board Laxative

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Who contemplate taking a Business  
College course should communi-  
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tism, Lame Back, Etc., Etc.

Read the following testimonial from  
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Portland, Feb. 8, 1908  
Mr. W. A. Singleton,  
Crosby, Ont.  
Dear Sir,—In the winter of 1905 I was laid  
up with La Grippe and unable to get relief  
from several other patent medicines. I was  
convinced by several of my neighbors to try  
St. Regis Lumbago Cure, and I can thankfully  
say it was the first thing that gave me imme-  
diate relief. Since that time I have never  
been without it in my house, and cannot speak  
too highly of it, especially for children, as it  
will break up a cold at once. I have also  
found it a sure cure for lame back.  
You are at liberty to use my name for refer-  
ence if you wish to publish it for the benefit of  
others. I am yours truly,  
C. A. VANKOUGHNET.

If your dealer does not keep this medicine  
kindly ask him to order same for you as any  
sized order will be filled promptly.  
First order, freight prepaid.

Yours truly,  
W. A. SINGLETON

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advs affords the public a cheap and  
effective means of buying, selling,  
renting or changing. If you have any  
unsatisfied want or if you want to  
satisfy the want of some wantor, make  
the fact known through this column.  
It will do you good.