

# APPLES, ORANGES, FIGS AND PRUNES

## Are The Four Fruits Used in Making "Fruit-a-tives"

"FRUIT-A-TIVES" is the only medicine in the world that is made from the juices of fresh ripe fruits. Thus, it is manifestly unfair to say, "I won't take Fruit-a-tives because I have tried other remedies and they did me no good". On the other hand, the fact that "Fruit-a-tives" is entirely different from any other preparation in the world, is just why you should give it a fair trial, in any trouble of the Stomach, Liver, Bowels, Kidneys or Skin. "Fruit-a-tives" is composed of the active principle of fruit and the greatest nerve tonic ever discovered. 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

**Lytic Theatre, Simcoe**  
Friday and Saturday  
Jesse L. Lasky  
Presents  
Marie Doro  
IN  
"Oliver Twist"  
A Picturization of Charles Dickens' most famous novel, with  
"Mutual Weekly" and Comedies

FOR DRY CLEANING, PRESSING and repairing go to J. S. Olmstead, 26 Peel street, Simcoe. Particular pains with both ladies' and gentlemen's work.

# Simcoe Business College

## A School of Business Efficiency

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Write for Terms  
J. H. Bowden, Principal.

**THE FLOOR is the Natural Playground for the Children**  
Keep it clean with the genuine  
**3-in-1 SWEEPER-VAC**  
You get what you ask for  
F. L. HOWEY,  
245 Brock St., City

**Shoemakers Wanted**  
First class on repairs, \$18 to \$20 per week. Hours 8 to 6. Permanent job for steady reliable men. Apply Leather and Balata Shoe Repair Co., Yonge Arcade and Victoria Streets, Toronto.

**Broadbent**  
Tailor to the well-dressed Man or Woman  
Agent for Jaeger's pure wool Fabrics  
Agent for Ely's Neckwear  
Agent for Aertex Underwear "Borsalino" and other high grade Hats  
Phone 312 4 Market St.

**DR. DEVAN'S FEMALE PILLS** Reliable medicine for all Female Complaints. \$5 a box or three for \$10, at drug stores. Mailed to any address on receipt of price. THE SCOBELL DRUG CO., St. Catharines, Ontario.  
**PHOSPHONOL FOR MEN** Restores Vim for Nerve and Brain. Increases Energy, Matter, and Vitality. A Tonic will build you up. \$3 a box, or two for \$5, at drug stores, or by mail on receipt of price. THE SCOBELL DRUG CO., St. Catharines, Ontario.

# NEWS OF NORFOLK

## Development of Norfolk's Water Front Under Consideration

## CIVIC GARDEN CLUB Production Campaign Goes Actively on in Simcoe

## OTHER SIMCOE NEWS

## Inmate of Gaol Conveyed to Industrial Home

(From Our Own Correspondent)  
Simcoe, April 5.—Mr. H. P. Innes, K.C. was in Toronto on Monday representing the village of Port Rowan before the Ontario Railway and Municipal Board. When the boundaries of the village were determined a mistake was made in that the lines were not carried to the water's edge, but the limit toward the lake was shown by a line along the bank. Later the Government made a fill and built a pier. Fishermen built houses on posts over the water along this pier but did all their trafficking over the village streets, though the township claimed title to the beach and collected taxes from the fishermen. The village applied for the annexation of some thirteen acres or thereabouts of the beach. The application came up before Chairman D. M. McIntyre, K. C. and A. B. Ingram, vice chairman. There were strong delegations down from the village and township. The question was contested strenuously by evidence and arguments which kept the sitting on till 2 o'clock. The Board gave an award in favour of the village to which corporation the 1917 taxes on the property annexed will be paid.

There is no doubt that Mr. Innes, who is anxious for the development of Norfolk's ports on Erie's shore, won out through his personal conviction that officials on the spot were in a position to do more in this regard than those scattered through the township. The spectacle of a village on a lake shore without egress to the water was quite a unique situation. Mr. T. R. Slaght represented South Walsingham.

There is evidence of opposition to the boundaries fixed for the new union school section. The award

will be attacked, if at all because of the expense of building a new school. Any such protest, it is thought by those who have followed the matter will result only in delaying the proceedings till after the next meeting of the county council, and increasing the cost. There was no minority report in the award and no disagreement, and it looks like a forlorn hope for any one to show cause for the overturning of the award.

And Mel Lambert is back to town, at least Chief Canning saw him feeling like a scared wren on Tuesday. Mel went over to report at Brantford as a condition of his parole. The chief is at a loss to know why Mel took such fright.

Fitter Now than Hospital.  
William Smith finished his six months sentence and was removed on a stretcher in a partially paralyzed condition from the gaol to the industrial home—he has somewhat near \$100 in cash and is a fit subject for a hospital rather than for the old folks home. No one could see this man without being impressed with the fact that it would be more in keeping with public approval were he put in a proper institution, and the same applies to another inmate over whose face is being slowly deformed by cancer, now far spread over his chin, who mingles daily with the other aged men about the place. Had Norfolk a hospital undoubtedly both of these men would be in it under proper skilled care.

Odds and Ends  
Jack Church, formerly of Victoria, took charge of the Melbourne feed stables on Monday morning.

The "Courier" ran into a group of six baby carriages on Peel street beside Martin's store, yesterday afternoon and emerging in safety to himself and without landing on one suggestion to one of the six mothers in attendance, that possibly the "daddys" were all at the front, and so it was. The mothers were Mrs. Jack Winters, Mrs. Fred Winters (two in the carriage), Mrs. Wm. Robinson, Mrs. Chas. Robinson, Mrs. Thos. Payne and Mrs. Ernest Brown, and there were some little toes walking in the party. The ladies went out for an afternoon constitutional and happened to get together as we happened along, unfortunately without a camera.

There is just about as much dissatisfaction about town now concerning street paving as there was in 1913 regarding street watering, and for the same reason. "Costs too much and does not keep down the

# SAGE TEA DARKENS HAIR TO ANY SHADE

## Don't Stay Gray! Here's an Old-time Remedy that Anybody Can Apply.

The use of Sage and Sulphur for restoring faded, gray hair to its natural color dates back to prehistoric times. She used it to keep her hair beautifully dark, glossy and attractive. Whenever her hair took on that dull, faded or streaked appearance, this simple mixture was applied with wonderful success.

But brewing at home is messy and out-of-date. Nowadays, by asking at any drug store for a 50 cent bottle of "Weyth's Sage and Sulphur Compound," you will get this famous old preparation, improved by the addition of other ingredients, which can be depended upon to restore natural color and beauty to the hair.

A well-known downtown druggist says it darkens the hair so naturally and evenly that nobody can tell it has been applied. You simply dampen a brush with water, dip it in the bottle and draw this through your hair, taking one strand at a time. By morning the gray hair disappears, and after another application or two it becomes beautifully dark and glossy.

Weyth's Sage and Sulphur Compound is a delightful toilet requisite for those who desire the most youthful appearance. It is not intended for the cure, mitigation or prevention of disease.

"We have suggested a partial relief—narrowing of roadway on unimproved residential streets—something easily said but offering difficulties in the working out. A prominent local manufacturer is said to have required the assistance of Davis' draft team to get his car out of a quick sand hole on Robinson street near the market, a defective piece of roadway which annually defies the works department in the spring time.

Miss Rae McKnight arrived from Toronto, having completed her business college course.

Mr. Theobald, of Dorchester, is picking up another car load of milk cows in this vicinity.

Mrs. Chas. E. Innes leaves today for New York for the Easter vacation.

Mrs. Aaron Pettit, of Windham Centre, president of the Red Cross organization there, was in town yesterday.

Mrs. John Gunton, of Talbot St., mother of Police Magistrate Gunton, has been ill for some time and is not improving.

Dan McCool is said to be crossing the pond.

Mr. Messmore came home a day or so ago. His vision is not yet fully restored but there is improvement.

W. Gazer of Brantford, is personally supervising the collecting of the scrap iron and copper from the site of the Litho Plant and expects to get two hundred tons of metal out of the ruins.

# Easter Store News J. M. YOUNG & CO. Easter Store News

## Gloves, Hosiery, Neckwear, Millinery, Waists, and Ready-to-Wear, Suits, Coats, etc., for Easter Wear

### New Swagger Coats

Direct From New York Makers  
We have just opened up some very swaggy Coats for Easter wear. These come in all the latest spring colorings and styles and are now ready for your inspection. Special at \$35.00, \$28.00, \$25.00 to \$12.50

### Easter Millinery

If you haven't ordered your Easter Hat do so at once, so as to insure prompt delivery. We are showing some very smart styles for Ladies, Misses and Children's wear at popular prices.



### New Easter Suits

Ladies' and Misses' Easter Suits in black and colors, nobby suits, some just received from New York. If you have not bought your Easter Suit, call and see our lines before buying. Special at \$35.00, \$32.00, \$28.00, \$25.00 to \$18.00

### Silk Hose for Easter

Ladies' Silk Boot Hose, with lisle tops, double lisle heel and toe, colors are grey, sand, putty, topue, black and white, special, per pair. 85c and 65c

# J. M. YOUNG & CO.

## AN APPEAL ON GOOD FRIDAY

To the Citizens of Brantford:  
Good Friday is set apart by Canada as a legal holiday when the stores, banks and offices will be closed, and most of our manufacturing concerns shut down. It has been observed in past years largely as a day of complete idleness or of amusement. The only indication of the origin of the day has been the Hot Cross Bun or the religious services attended by part of our people. We do not know or have forgotten, that it is the one day of the year, when, as a people, we pay tribute to the idea of sacrifice in the life of the world.

During the last two years and a half the necessity for sacrifice has been gradually gripping the mind of Canada. Men—their lives—their husbands, mothers—their sons; sacrifice has been the daily bread of the nation. The call to serve has been heard in multitudinous ways; it has been answered in money, in goods, in time. Self-denial to the utmost has been the rule of all loyal citizens.

This Good Friday comes at the crisis of the war. Our Empire with its allies is ready for the great offensive. And as the conflict deepens hearts at home melt in anxiety; brave men are falling; families are being bereft; the mightiest effort in the world's history for the overthrow of tyranny is being made.

At such a time it would ill become any of us not to measure up to the crisis. Sacrifice is being made and its presence in our midst demands a certain spirit of mind and of soul. Good Friday offers itself as a day suited to the temper and mood of a nation in agony of blood. How shall we observe it? In idleness, in feasting, in pleasure—selfish and unthinking. Surely not. In public worship and private devotion let us remember on our knees the men who guard our slumbers. Let us so meditate upon sacrifice—how men and women are giving themselves for us and for our freedom that Good Friday will mean a day of regeneration. The war is changing and dynasties; it ought to change characters and lives. Out of a Good Friday well-spent can be born a renewed determination to fight, to give, to save, to serve, to sacrifice, to live so that sacrifices that are made may not have been made in vain.

This appeal represents the feeling of the various religious communities in the city, both Protestant and Roman Catholic, and as such is signed by:  
G. A. WOODSIDE,  
LLEWELLYN BROWN,  
J. B. FOTHERINGHAM.

# PURITY FLOUR

ASK YOUR GROCER  
More Bread Better Bread

### Easter Gloves

Best make of French Kid Gloves, in white with black points and black with white points, also black and tan with self points, perfect fitting gloves in all sizes, special at \$1.50, \$1.75 and \$2.00

### Easter Neckwear

New Neckwear, in variety of styles, trimmed with contrasting colors, in navy, rose, maroon.  
The New Tie-on Collar, made of silk chantilly lace and Georgette Crepe, special at \$1.50

### New Easter Waists

Easter Waists in Crepe de Chine, Georgette Crepe, Jap or Habutai Silk, hundreds of beautiful styles to choose from and prices range from—

\$10 to \$1.59  
Parasols at \$1.50, \$1.25 and \$1.00

# J. M. YOUNG & CO.

## Printing

We are supplying Printing to Brantford's Biggest Manufacturers. Our Prices are Right, the Quality Excellent, and Deliveries Prompt. We want to serve YOU.  
MacBride Press LIMITED.  
26 King St. Phone 870

## MEN Wanted

For Rubber Factory. Good wages. Apply in person only, NOT BY LETTER, to Dunlop Tire and Rubber Goods Co., Limited, 244 Booth Ave., Toronto, (Timekeeper's Office), maker of the famous "Dunlop Traction Tread," and "Dunlop Special" Tires, and Rubber Hose, Belting, Packing, etc.

## GRACE CHURCH

### Holy Week Services

Monday to Thursday—8 p.m.—Evening Prayer.  
At the Service on Wednesday evening the Choir will sing "The Story of the Cross."  
On Good Friday—10.30 a.m.—Morning Prayer. 12.00 Noon—"Three Hours' Service" for the City. 8.00 p.m.—Evening Prayer.

## AUCTION SALE

Auction sale of household furniture. S. P. Pitcher has received instructions from Mrs. James M. Gurney, 367 Dalhousie street, at 10th at 1.30, the following: Parlor: Settee, 2 leather centre table, arch tapestry curtains, blinds, and table; two iron baby buggies, baby's chair, y chair. Terms—Cash.  
Mrs. James M. Gurney, Proprietor. S. P. Pitcher, Auctioneer.

## UNRESERVED Auction Sale OF FARM STOCK AND IMPLEMENTS

W. Almas has received instructions from Mrs. Ezra Phelps by public auction at the farm late Ezra Phelps, situated on the Hamilton Road, five miles from station 21, B. and C. on MONDAY, APRIL 9, 1917, commencing at one o'clock.

Horses—Three—One Bay 6 years old; team of good work, aged.

Cattle—fifteen head—Four supposed to be in calf, in milk; 1 heifer, coming in head, coming two years old calves.

Pigs—One brood sow, due time of sale; 10 shoats, about pounds each.

Poultry—about 40 thorough Rhode Island Red Mover, 6 Massey-Harris rake, 10 ft.; Harris roller, new; Cocker, drill, 15 tooth, new; Deering disc; Massey-Harris plow, new; Cocksfoot Junior plow, furrow Cocksfoot plow, Massey-Harris sprayer; 2 empty and pole; new cutter; pair sleighs; lumber wagon, 10 spring seat; set of wagon, 4,000 lbs. capacity; truck, steel wheel, heavy rack; steel scuffer; set of wagon seal city 2000 lbs.; bag truck; mill; set of Diamond tooth set of straight tooth harrow; sion ladder, 28 ft.

Harness—Two sets of light harness; odd collars and pieces of old harness.

Hay and Grain—About 3 els of oats; about 30 tons othy hay; about 18 tons hay.

Furniture—A quantity of hold furniture.

Miscellaneous—Three large kettles; Melott Creamer, 500 lbs. capacity; 100 Ceds a quantity of lumber; 2 wood Radiant Home heater; vinegar; a number of empty cream cans, 10 gal.; 1 Dais cream can, 10 gal.; 1 Dais fence; cross cut saw; 600 stone; emery grinder; w wheels; chains, shovels, articles too numerous to mention.

The farm will be offered at the same time and place to a reserve bid.

Terms—All sums of \$10 under, cash; over that amount, cash will be given, missing approval security, credit amounts, except poultry will be sold for cash.

MRS. E. PHELPS, Proprietor. W. ALMAS, Auctioneer.

Sold the Farm. Auction Sale OF FARM STOCK AND IMPLEMENTS

W. Almas has received instructions from Mrs. Ellis to sell auction at her residence, half mile east of Mount V, the Burford Road, better the Elmer Mott farm, on Tuesday, April 10th.

Commencing at one o'clock. Horses—Brown gelding, years old, general purpose driver; bay mare, rising old, good farm horse, good harness; bay colt, rising 3 by Royal Arch, a good pumper. Cattle—Twelve head—Four cows, supported with calf, 4 by four steers and heifers, old; four yearling calves, eligible for registration. Implements—Massey-Harris, nearly new; Massey mower, nearly new; disc of new; disc harrow, 10 ft. plow; walking plow; iron three sections; hay for pullies; light pleasure sleigh wagon, with pole and hay rack; fanning mill, 4 open buggy, cutter, hay ber wagon. Harness—Double farm single harness, heavy set harness, for delivery or brass mounted, new set of ring; 3 collars and other harness. Miscellaneous—Large 4 kettle, Marlott creamer, good hens, furniture, 10 Dais churn, washing machine, chairs, carpet, linoleum, Goo mixed hay, seed oats, chains, whiffletrees, gelidors, and other numerous to mention. No reserve. Terms—All sums of \$10 under, cash; over that amount, cash will be given, missing approval security, credit amounts, except poultry will be sold for cash. W. ALMAS, Auctioneer.