

The "Helmet"
Trade Mark



means that the materials have been selected with scrupulous care, and that all the latest scientific ideas on Meat Canning have been applied to the production of each can. While Luncheon Beef is our specialty, yet we challenge comparison on our standard make of Corned and Roast Beef. We invite the examination of up-to-date dealers who cater to fancy trade. Our packages are ornamental; their contents delicious.

Agents:

J. L. Watt & Scott, Toronto.
Watt, Scott & Goodacre, Montreal.
George De Forest & Sons, St. John, N.B.

Or

Armour Packing Co., Kansas City
U.S.A.

... A PERFECT SNAP

We are now manufacturing a Ginger Nut, or Snap, which all who have seen them call the most perfect ever placed on this market.

Our Fig Bars

are Faultless—equal to, or better than, any ever made or imported. With every confidence of your approval, we offer these two lines for your criticism.

Queen Biscuit Co.

ST. JOHN, N.B.

Only authorized manufacturers in Canada of the

Famous Boss Lunch Milk Biscuit

Each Biscuit stamped "BOSS"

Purest and Best

WINDSOR SALT

Knowing and discriminating buyers want the best, especially when the price is no higher than the price of inferior brands.

Handle what is known everywhere as the best.

THE WINDSOR SALT CO., LIMITED . WINDSOR, Ont.