

WRITE FOR BOOKLET ON "PROFITS FROM SAVING"



**STANDARD RELIANCE**  
**MORTGAGE CORPORATION**  
Head Office. 82 88 King St. E. Toronto

**ROBINSON & BLACK**  
Real Estate, Insurance and Financial Agents  
**CENTRAL WINNIPEG PROPERTIES A SPECIALTY**  
Reference: DOMINION BANK  
Office: 200 Carry Building, WINNIPEG

## British Northwestern Fire Insurance Company

Head Office .... WINNIPEG, Can.

Subscribed Capital \$594,400      Capital Paid-up \$239,000  
Security for Policyholders \$665,000

EDWARD BROWN, President      E. E. HALL, Vice-President  
F. K. FOSTER, Managing Director

## THE DOMINION OF CANADA GUARANTEE & ACCIDENT INS. CO.

Accident Insurance    Sickness Insurance    Plate Glass Insurance  
Burglary Insurance    Automobile Insurance    Guarantee Bonds  
The Oldest and Strongest Canadian Accident Insurance Company  
Toronto    Montreal    Winnipeg    Calgary    Vancouver

## Waterloo Mutual Fire Insurance Company

ESTABLISHED IN 1863

Head Office, Waterloo, Ont.

Total Assets 31st December, 1915.....\$908,244.00  
Policies in force in Western Ontario, over ..... 30,000.00  
GEORGE DIEBEL, President.      ALLAN BOWMAN, Vice-President.  
L. W. SHUH, Manager.      BYRON E. BECHTEL, Inspector.

## THE LAW UNION & ROCK INSURANCE CO., Limited

OF LONDON

Founded in 1806

Assets exceed \$48,000,000.00    Over \$12,500,000.00 invested in Canada  
FIRE and ACCIDENT RISKS Accepted  
Canadian Head Office: 57 Beaver Hall, Montreal  
Agents wanted in unrepresented towns in Canada.  
W. D. Aiken, Superintendent      J. E. E. DICKSON,  
Accident Department      Canadian-Manager

## Economical Mutual Fire Ins. Co. of Berlin

HEAD OFFICE

BERLIN, ONTARIO

CASH AND MUTUAL SYSTEMS

TOTAL ASSETS, \$725,000      AMOUNT OF RISK, \$27,000,000  
GOVERNMENT DEPOSIT, \$50,000

JOHN FENNELL,      GEO. G. H. LANG,      W. H. SCHMALZ,  
President      Vice-President      Mgr.-Secretary

## DOMESTIC WAR LOANS

We are pleased to quote most favorable rates either for buying or selling the old or the new war loan.

(Telephone Main 3370.)

## R. A. DALY & Co.

BANK OF NOVA SCOTIA BUILDING  
TORONTO, ONT.

## ATLAS Assurance Company, Limited OF LONDON, ENGLAND

The Company commenced business in the REIGN OF GEORGE III. and the following figures show its record:-

At the Accession of	Income	Funds
KING GEORGE IV. ....	\$ 387,065	\$ 800,605
KING WILLIAM IV. ....	657,115	3,038,380
QUEEN VICTORIA ....	789,865	4,575,410
KING EDWARD VII ....	3,500,670	11,185,405
KING GEORGE V. ....	6,846,895	15,186,090
and at		
31st DECEMBER, 1915 ....	7,757,140	19,953,150

In addition the Company has a Subscribed Capital of Eleven Million Dollars (of which \$1,320,000 is paid up).

Agents wanted in unrepresented districts.

Head Office for Canada, 260 St. James St., MONTREAL  
MATTHEW C. HINSHAW, Branch Manager

## UNION ASSURANCE SOCIETY LIMITED

(FIRE INSURANCE SINCE A.D. 1714)

Canada Branch ..... Montreal  
T. L. MORRISEY, Resident Manager

North-West Branch ..... Winnipeg  
THOS. BRUCE, Branch Manager

MARTIN N. MERRY, General Agent      TORONTO  
Agencies throughout the Dominion

## SUN FIRE

FOUNDED A.D. 1710

THE OLDEST INSURANCE CO. IN THE WORLD

Canadian Branch      Toronto

LYMAN ROOT, Manager

## The LONDON ASSURANCE

Head Office, Canada Branch, MONTREAL

Total Funds ... .. \$20,000,000

Established A.D. 1720.

FIRE RISKS accepted at current rates

Toronto Agents

S. Bruce Harman, 19 Wellington St. East