



Not Just Good—The Best Roof

The tendency to-day is to use the best roofing material as a covering for all roof surfaces. This is not due to people having more money to spend, but to the realization that the first cost of a good roof is practically its only cost.

NEPONSET PAROID

provides a roof that is serviceable and long-lived. Lay a Paroid Roof to-day and forget it for the next twenty years or more. Before the roof needs repairs you will have spent far more than its original cost in repairs to other parts of the building. Hundreds of buildings throughout the Dominion of Canada conclusively bear out this statement.

The base of Neponset Paroid is a high-grade rag felt thoroughly impregnated

with asphalt, making it positively water-proof, and fire-resisting.

It is further reinforced with a talc surface, grey in color; or with a permanent slate surface, red or green in color.

Roofed with Neponset Paroid you may rest assured that your buildings are perfectly weather-proof and sound.

Easy to lay—With every roll of Neponset Paroid is supplied sufficient nails and cement with full directions.

There is a Neponset dealer in your district. Write us for his name and a copy of our illustrated booklet "Roofing Canada."

Made in Canada by

BIRD & SON LIMITED - Hamilton, Ontario

"Canadian money, Canadian made, should be spent in Canada for Canadian trade."

220

NEPONSET ROOFS

"Galt" Galvanized Steel Shingles



The "GALT" Shingle locks together in such a way that there is no weak point in its entire construction, and it is ornamental as well. It is, therefore, the Ideal Shingle for Dwellings, Churches, Schools, Public Buildings, Barns, etc.

We also manufacture

Corrugated Sheets Barn Ventilators
Silo Roofs Barn Roof Lights

THE GALT ART METAL COMPANY, LIMITED

Galt, Ontario

**BURN
YOUR RAILS**

Buy
**Sarnia Woven
Wire Fence**

Stop that waste. Rails are worth more for firewood than woven wire fencing costs. Then, too, the ground you gain when you can plow to the straight fence line will yield grain or other crops enough to soon pay for the fence. Looks better—in better, it means clean farming, more crops and larger profits. Be a 100% Canadian farmer.

SARNIA

Fencing is the kind that is made right. Stands trim and tight, adjusts itself to all weather conditions, requires fewest posts. Made and shipped from our factory in Canada for Canadian farmers. Only two prices—a big one for you and a small one for us. Gives genuine fence satisfaction. Shipped fresh from our loom. You get a new fence when you buy the Sarnia, not one that is second handed because of several times handling or having stood around in dealer's store or out in the open weather. Thousands of satisfied farmer customers. No middle profits. Our "Fence Facts" circular and price list is free to you.

WRITE FOR IT.
SARNIA FENCE COMPANY, Ltd.
Winnipeg, Manitoba
Sarnia, Ontario.

**Builders of the
Mutual**

"In no one thing has the Mutual of Canada been more blessed than in having its destinies directed by men whose single-mindedness and honesty of purpose have never been excelled."—Hume Cronyn, M.P.

The exceptional ability of the builders of the Mutual is shown in the results of their work—a Company established upon an unshakable financial basis having a membership of about 70,000; assets of \$35,000,000 and assurances in force of \$170,000,000.

Among those men whose efforts helped in the building of the Mutual was the late William Hendry, who joined the company in 1870. With him were associated others of like energy and consecration who gave the Company its noble traditions which are being followed to-day.

**Mutual Life
of Canada
Waterloo-Ontario**

**TOWERS FISH BRAND
REFLEX LONG COATS**

**"Take the Wet out
of Rain."**

Delivery men and other outside workers who wear these coats keep warm and dry in spite of storms.

Famous Reflex edges prevent rain penetrating in the front.

Sold by all
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"Coast-to-Coast Service"