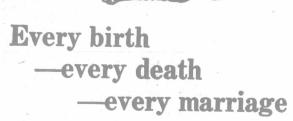
MAY 1



is an argument in favor of Life Insurance.

A CHILD, for example, is a visitor always given a glad welcome to the home, but it also brings a responsibility and demands protection. A Mutual Policy protects the "little one."

When death visits a home and the husband and father is taken, life insurance protection immediately becomes an invaluable defence for the stricken household. A Mutual Policy will save the

Wedding bells also suggest life insurance.

The newly-made wife must not be left to be cared for by friends in the event of her husband being unexpectedly taken from her. A Mutual Policy is an ideal wedding gift.

Moreover a policy should be taken in The Mutual Life of Canada to cover any indebtedness that may have been incurred in purchasing the home; the Company has saved many Canadian homes. A Mutual Policy pays off the mortgage.

For young men who desire to save money, an endowment policy payable to themselves, at the end of a given period, is a golden investment—payable in full to the estate if death occurs prior to maturity. A Mutual Endowment is a gilt-edge

Write for booklet entitled, "Ideal Policies."

The Mutual Life

Assurance Company of Canada Waterloo, Ontario

Each subscriber should co-operate Coroperation: to better the service on his line. The practices suggested below have been found to greatly improve party-line service:

- 1. Before calling, find out whether the line is in use. If it is, hang up your receiver promptly.
- 2. Emergencies will arise. If a partyline subscriber desires to make an emergency call, the persons using it should give up the line temporarily.
- 3. Do not allow children or others to
- listen or interrupt your neighbor's conversation when the line is in use.
- 4. Make your calls as brief as possible. Short talks will keep the line open and make the service of most value to everyone.
- 5. Answer promptly WHEN YOU HEAR YOUR RING.



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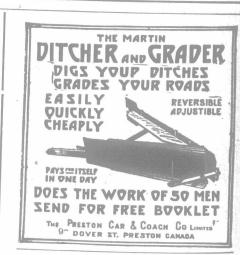
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