# **Guardian Assurance Company**

Limited, of London, England

Subscribed Capital, \$10,000,000

Paid-up Capital, \$5,000,000

Funds in hand, over \$30,000,000

The Largest Paid-up Capital of any Company in the World Transacting a Fire Business.

Canadian Branch: Head Office, Guardian Building, Montreal.

CANADIAN TRUSTEES:

W. M. Ramsay, Esq. (Chairman) Hon. A. Desjardins, Esq. (Deputy Chairman) J. O. Gravel, Esq. R. Wilson-Smith, Esq.

H. M LAMBERT, Manager.

BERTRAM E. HARDS,

Assistant Manager.

Some Reasons Why The confidence of the Canadian public in



Was never so great as at present:

WAS REVER SO great as at present:

(1) Because the Company's record has been clean throughout the 37 years it has been in operation.

(2) Because its plans of insurance are up-to-date and just what the insuring public requires.

(3) Because its policy-holders are eminently well satisfied with the results realized under their policies.

(4) Because the general public is beginning to find out the good things the Company has in store for its policy-holders, and

(5) Because being purely mutual, its policy-holders are more and usual many are co-partners in the Company—sharing quitably in all its benefits.

HEAD OFFICE

WATERLOO, ONT.

G. H. Allen - Provincial STAR BUILDING MONTREAL

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#### The Continental Life Insurance Co.

SUBSCRIBED CAPITAL, \$1,000,000,00 DEN . P Hon. JOHN DRYDEN, - PRESIDENT CHARLES H. FULLER, SECRETARY & ACTUARY

Several Vacancies for Good Live GENERAL AGENTS and PROVINCIAL MANAGERS Liberal Contracts to First-Class Men.

Apply GEO. B. WOODS, Managing Director

Craders Fire Insurance Co

**Authorized** Capital \$1,000,000

HOME OFFICE

TORONTO, ONT.

Jos. Woodsworth.

S. R. Wickett,

W. G. Parker,

Agents wanted in all unrepresented districts.

#### Positive Evidence

Have building or stock Photographed by

Wm. Notman @ Son

41 Phillips Square,

MONTREAL

## Metropolitan Life INSUR

#### Significant Facts

This Company's policy-claims paid in 1916 a veraged in number one for each minute and a quarter of each business day of a hours each, and, in amount, 109.73 a ninute the year through.

PANY'S BUSINESS DURING 1906.

412 per day in number of claims

6,163 day in number of Policies placed and paid for.

\$1,320,403.09 per day in New placed and prid for. \$138, 209.39 per dar Payments to Potteyholders and addition to Reserve.

\$81,465 58 per day in Increwe of

It exceeds by two millions the entire population of the Dominion of Canada. Nearly three hundred thousand Canadians of all thousand Canadians of all classes are policy-holders in the Metropolitan. It has on deposit with the Government of the Dominion of Canada, in Canadian securities, dollar for dollar of its Canadian liabilities. In 196 it here in Canada wrote as much new insurance as any two other life insurance companies Canadian, English or American.

Home Office: 1 Madison Ave., New York City