

Comparison of Brands as reported in Bulletin 330 (1915) and Bulletin 383 (1917).

KELLOGG'S CORN FLAKES

| | Number of samples. | Calories per gram as sold. | Cost (cents) per 1000 calories. |
|-------------------|-----------------------|-------------------------------|------------------------------------|
| Bulletin 330..... | 4 | 3.612 | |
| " 383..... | 17 | 3.721 | 10.64 |

KRINKLE CORN FLAKES

| | | | |
|-------------------|---|-------|-------|
| Bulletin 330..... | 1 | 3.790 | |
| " 383..... | 8 | 3.705 | 7.13 |

CREAM OF WHEAT

| | | | |
|-------------------|----|-------|-------|
| Bulletin 330..... | 2 | 3.674 | |
| " 383..... | 16 | 3.694 | 7.12 |

FORCE

| | | | |
|-------------------|----|-------|-------|
| Bulletin 330..... | 1 | 3.675 | |
| " 383..... | 18 | 3.712 | 13.63 |

GRAPE NUTS

| | | | |
|-------------------|----|-------|-------|
| Bulletin 330..... | 3 | 3.711 | |
| " 383..... | 21 | 3.796 | 9.85 |

GUSTO

| | | | |
|-------------------|---|-------|-------|
| Bulletin 330..... | 1 | 3.583 | |
| " 383..... | 6 | 3.693 | 10.12 |

HECKER'S FARINA

| | | | |
|-------------------|---|-------|-------|
| Bulletin 330..... | 1 | 3.716 | |
| " 383..... | 2 | 3.689 | 10.73 |

KELLOGG'S KRUMBLES

| | | | |
|-------------------|----|-------|-------|
| Bulletin 330..... | 1 | 3.634 | |
| " 383..... | 13 | 3.706 | 9.50 |