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The ranks of electrical canvassers and demonstrators may well be recruited from Canadian veterans as they come home. We cannot think of a more pleasant and gainful business for them. It will do good all round to link the notion of electricity with the men in khaki.

The Military Hospitals Commission of Canada is not only restoring these men to bodily and mental vigour but trying to discover exactly what occupations will be best for each. Provincial Commissions have set themselves the task of bringing the man and the occupation together. They have a right to demand the heartiest cooperation of all who have either definite employment or practical suggestions to offer. Here, at any rate, is one suggestion.

Let the shrewd folk at the head of our electrical interests bring together their best wares and processes. Let the returned soldier be offered a chance to earn his bread by bringing these before his fellow-citizens. He can readily do this with profit to himself and to the public, for electricity means a new and supreme resource for humankind, lightening and refining every task it touches.

W. L. Mackenzie King Papers

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