

EATON'S

THE GREAT MAIL ORDER HOUSE

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EATON'S
CHRISTMAS CATALOGUE
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THE **T. EATON CO.** LIMITED
TORONTO CANADA.

RIGHT
GOODS

PROPER
SERVICE

YOU NEED OUR SPECIAL CHRISTMAS CATALOGUE

¶ We command your attention by advertising and secure your confidence and patronage by superior value giving; many striking examples of which are listed on every page of our Christmas Catalogue. Practically every person can make money but to spend it judiciously is another question. In view of this fact **EATON'S** enter into partnership with every customer and offer a service of skill and long experience in helping you select the things you need. This is not because **T. EATON CO.** are philanthropists, but because we recognize that your interests are ours, and that you will eventually give your trade to the house that gives you the best values. Before you do your Holiday buying get our Christmas Catalogue and take advantage of the many instances of genuine, **EATON** economy, which it contains.

Our Grocery Catalogue is **FREE**

THE **T. EATON CO.** LIMITED
TORONTO CANADA

Write for Our Jewelry Catalogue