

Dollar Day



DOLLAR DAY AT THE DAYLIGHT STORE CORNER DUKE AND CHARLOTTE STREETS OUR 4 SHOW WINDOWS

TELL THE STORY OF DOLLAR DAY BARGAINS

Ladies' Crepe Cloth Long Kimonas, Dollar Day \$1.48 each
Boys' Quodroy Pants, Dollar Day \$1.00 pair
Children's Underwaists, taped seams, fit ages four to twelve years, Dollar Day 35c. each
Ladies' Print House Dresses, good quality, Dollar Day 98c. each
Children's Gingham Dresses, fit ages 8 to 12, Dollar Day 98c. each
Comfortables, medium sizes, Art Muslin coverings, Dollar Day \$1.98 each
Men's Outing Shirts, good quality stripe cambric, Dollar Day 78c. each
Ladies' Half-Sleeve Vests, fancy lace neck, Dollar Day 25c. each
Boys' Stripe-Cambric Blouses, fit ages 6 to 10 years, Dollar Day 43c.
Ladies' Black Cotton Hose, all sizes, Dollar Day 23c. pair
Men's Working Pants, good quality tweed, Dollar Day \$2.98 pair
Ladies' White Wash Gloves, Dollar Day 48c. pair
Girls' Middy Waists, age 10 years only, Dollar Day 98c. each
Ladies' White Lawn Waists, clearing sales, Dollar Day 98c.
Unbleached Linen Table Covers, medium size, Dollar Day 98c. each
Corner Duke and Charlotte Streets. Store open evenings

DOLLAR DAY SPECIALS AT DYKEMAN'S

The store with the values and service for Dollar Day positively unmatched.

Wonderful values in Dress Goods, one counter two yards for \$1.00, another at \$1.00 per yard.

Striped and Plain Middy Blouses, all colors, Regular up to \$2.15 Dollar Day \$1.00 each.
All White Pique and Repp Wash Skirts, Regular \$1.50 and \$1.75 Dollar Day \$1.00 each.
Cotton Bedford Wash Skirts, Regular \$2.50 each Dollar Day \$1.50 each.
Striped Wash Skirts, all colored stripes, Regular \$1.75 each Dollar Day \$1.35 each.
Black and White Wash Skirts, with Belt and Pockets, Regular \$4.50 each Dollar Day \$2.00 each.
Lingerie Blouses, balance of previous sale, Some valued as high as \$3.00 Dollar Day \$1.00.
Pure Silk Crepe De Chine Blouses, Pink, Mauve and White, Bought to sell special at \$3.75 Dollar Day \$3.00.
All White Lingerie Dresses, balance of our stock, Regular up to \$15.00 Dollar Day \$5.00.
Girls' Corduroy Velvet Dresses, Brown, Blue and Rose, Regular \$4.50 and \$5.00 Dollar Day \$3.00.
Silk and Underskirts in Black, deep bouge, Dollar Day \$1.00.
All Wool Bathing Suits, Regular up to \$7.00 Dollar Day \$4.00.
Odd Raincoats, slightly shop-worn Dollar Day \$3.00.
Cravenette Fawn Rainproof Coats, Regular \$12.50 Dollar Day \$5.00.
Silk Suits, the season's choicest styles, Regular \$30 and \$35 Dollar Day \$19.00.
Jager Silk Suits, light weight three only, Blue, Grey and Green, Regular \$15.50 Dollar Day \$9.00.
Green Silk Taffeta Suits, Regular \$27.50 Dollar Day \$12.00.
Drawers and Corset Covers, Two for \$1.00 on Dollar Day.
Night Gowns, Underskirts, Chemise, and Corsets Dollar Day \$1.00.
Odd lines in Corsets, Two pair for \$1.00.
Two pair of Black Silk Hose for \$1.00, Four pair of Lisle Hose for \$1.00, Four pair Children's Ribbed Hose for \$1.00.
Ladies' Lawn Collars, two for 25 cents, Silk Collars, 50c. each.
Children's Gloves, 19 cents per pair.
27 inch Swiss Flouncing, two yards for \$1.00.
English Prints, light and dark colors, Regular 25c. per yard, 7 yards for \$1.00.
Six yards of Huck and Turkish Towelling for \$1.00.
Seven yards Huck Towelling for \$1.00.
Three pair of Turkish Towels for \$1.00.
Three pair of Huck Towels for \$1.00.
Flowered Cotton Voiles and Dress Cottons, 6 yards for \$2.00 Regular up to 65c. per yard.
Four and a half yards 36 inch Window Screening for \$1.00.

POSITIVELY NO SALE GOODS EXCHANGED



We Offer You
A Liberal Discount
for Dollar Day on
All Kinds of Ladies',
Misses', Children's,
Men's and Boys'
Footwear

HERE ARE A FEW SPECIALS

Come For Bargains Not Itemized.

Ladies' \$5.00 Kid, High Cut Laced Boots, medium low heel and toe, all sizes at \$4.00
Ladies' \$7.00 Tan Calf Laced Boots, low heels and medium toe, a great boot for big girls, sizes 2 1-2 to 6 \$4.50
Misses' \$2.50 Dull Calf and Kid Oxfords, Dull Calf and Patent Strap Pumps, mostly all sizes, \$1.50
Men's Dark Tan and Dull Calf \$5.50 Boots, all sizes \$4.50
You have the bargains in our August Clearance Sale to pick from and we will sell you any \$5.50 boot for \$4.50; \$6.00 for \$5.00; \$7.00 for \$6.00; \$8.00 for \$7.00; \$9.00 for \$8.00; \$11.50 for \$9.50; \$15.00 for \$12.00.

Help us make this a big day.

Francis & Vaughan
19 King Street

St. John's Greatest Bargain Event

You'll Save a Barrel
of Money
On Dollar Day



The Power of the Dollar is
Greater Here on Dollar
Day than any other
day in the year

85 Cents

Does the Work of \$1.00
on Dollar Day

This applies to Cash Purchases
Only

Come in, Select a Pair of Shoes,
or Shoes for the whole family
from our stock of

Up-to-Date Footwear

Gray's Shoe Store
397 Main Street



HERE'S JUST A FEW
OF OUR SPECIALS

Good Quality Men's Sweaters, \$1.00 each
Extra values in Men's Undershirts, 40c., 50c., 59c., 63c., 73c. and 79c. each
Men's Fine Merino Sox, 20c. pair
Men's White Lisle Thread Sox, 23c. pair
Men's One-Piece Bathing Suits, 56c. and 79c. suit
Special line of Men's Caps, 41c. and 45c. each
Special line of Men's Negligee Shirts, 59c. each
Men's White Canvas Belts, 10c. each
Men's Black Stiff Hats, \$1.00 each
Children's Black Leather Tams, 15c. each
Boys' Good Strong Cotton Stockings, 39c. pair
Boys' Balbriggan Shirts and Drawers, 29c. and 35c. garment
Boys' Merino Shirts and Drawers, 27c. garment
Boys' Blouses, priced at 49c., 59c. and 73c. each
Boys' Strong Canvas Wash Pants, 39c. pair
Boys' Dark Blue Shirts, collar attached, 43c. each
Boys' Fine Cashmere Jerseys, 79c. each
"Special bargains in Men's Suits for Dollar Day only."

H. N. DeMILLE *199-201 Union Street Opera House Block



DOLLAR DAY
WEDNESDAY,
AUGUST 21st

Dollar Day was inaugurated that a discerning public might get better acquainted with seasonable merchandise of the finer sort. In short, to help you spend your money economically.

You can save from fifty cents to many dollars on Dollar Day if you buy from us.

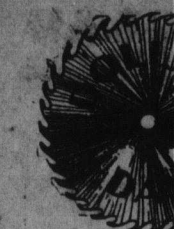
\$1.00 for \$1.50 Caps
\$1.50 for \$2.00 Caps
\$2.00 for some \$3.00 Hats
\$4.00 for Christy's \$5.00 Hats
\$1.00 for any Straw Hat

FURS

Muskrat Coats \$120.00, regular \$135.00
Natural Seal Jacket 190.00, regular 215.00
Sable Wolf Scarf 30.00, regular 35.00
Swift Fox Scarf 12.00, regular 15.00
Red Fox Scarf 12.00, regular 15.00

All other Furs at ten per cent. discount.

D. Magee's Sons, Ltd.
63 King Street



KING S
Local
Directly

DOLLAR
That we

Ladies' White High regular \$2.00 and
Ladies' Columbia P
Ladies' Black Oxfords
Ladies' White Boots
Ladies' White Boots
Ladies' New Bk W
Ladies' Oxfords, ma
Ladies' "Lorena Sh
boot
Black "Gracia"—H
Men's Black Gunne
Men's Working Bo
Men's Dongola Kid
Men's Cadet Shoe
Goodyear welt
Men's Banner Shoe
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The Jess Boot for
wearing and yet
The Murray Shoe
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Men's Mahogany S
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Overalls and Jump
Men's Black Cashm
Men's Black Cashm
Men's Grey Lisle S
Ladies' Black Lisle
Children's black and
Ladies' white cash
Men's washable n
Men's silk necktie
Men's extra quality
Men's Regatta shir
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Men's shirts, unatt
Men's sport shirts
Men's work shirts,
Men's grey flannel
Men's work shirts
Boy's shirt waists
Men's white launde
Men's white outing
Men's white flannel
Men's work pants,
Men's Tweed Pants
Men's Work Pants,
Men's pants, dark
Men's black chevrot
Men's black and blu
Men's khaki pants,
Boy's cotton ade pa
Boy's tweed bloome
Boy's khaki pants,
Boy's tweed bloome
Roller toweling, reg
Towels
Ladies' Undervest
Men's fine balbrigg
Men's fine balbrigg
Men's Penman Un
Men's knee length
Men's merino unde
Men's police brace
Men's sport braces
Men's sport braces
Boy's braces

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