

News Of The St. John Theatres

MONS. LECOQ PLEASURES LARGE AUDIENCE

Feature pictures shown at the Opera House last evening—Today again.

A wonderfully clever French photo drama, Mons. Lecoq, shown at the Opera House yesterday, drew a good house at all performances and scored a big success. Like all French pictures Mons. Lecoq has plenty of atmosphere and perfection of detail, even to the smallest item, and, with drama, sensation, romance, mystery, intrigue and comedy all so cleverly put together as in this picture, the result is a finished play that gets the interest of the spectator right at the start and holds it firmly gripped until the very last scene. Mons. Lecoq, who was the greatest French detective of his time, was immortalized by Emile Gaboriau in one of his most widely read novels, and the photo drama shows him in various incidents in connection with the solution of a great murder mystery. The story has been literally transferred from the printed page to the screen and the complete production is as near like the real thing as it would be possible for a screen drama to be.

The story opens in an old French inn. Mons. Lecoq happens along in time to stumble upon a murder mystery. Right at the start his active work leads him rapidly on a warm trail—there can be no possible doubt but what he has the right clues and has the right criminals—but here is where the mystery enters on the scene—he actually sees the criminals enter the house of a nobleman of spotless reputation and there they seem to vanish. Most men would have been at a loss to move farther—not so Lecoq—an insignificant clue gives him an inspiration—on a chance he puts the man of rank under arrest and then there uncovers a family skeleton and solves his mystery. It is a big story in every situation and climax. The photography is remarkably good.

Other pictures on the programme include a full reel of the latest Gaumont weekly, with views of Kitchener's army on parade and in training, views in the training camps, etc.—also a fine comedy just packed full of hearty laughs and funny situations. Miss Vera Lingley, a local singer with a good voice, sang two selections and made a hit. The same programme will be repeated today, both matinee and night, also for the usual performances tomorrow.

EXCELLENT BILL AT UNIQUE THEATRE

Fine Pictures, including good Comedy at Charlotte Street house.

The bill for the first of the week at the Unique still keeps up the record for pleasing entertainment which that house has enjoyed for some time, and contains a strong drama by the Eclair company entitled "For the Defense," which deals with a wild boy who in spite of every advantage goes wrong and becomes a tramp out of finally regenerated through the efforts of a waitress at a luncheon in a small town out west.

As usual the Animated Weekly presents many items of vital interest including a number of the always popular war scenes. The comedy element in the programme is supplied by our old friend Billy Ritchie, in "Room and Board—A Dollar and a Half," which is one of those L-Ko releases that amusement lovers always watch for, and in this one they will not be disappointed for the manner in which Billy makes the star boarder in his home "see stars" and the error of his ways, is laughable in the extreme as the large audiences of yesterday afternoon and evening testified with their shouts of merriment.

RECENT CHARTERS.

Schooner, 500 tons, coal, New York to St. John, N. B., \$1.75; schr 350 tons, coal, New York to Dartmouth, N. S., \$2.00.

ANCHORS RECOVERED.

The tern schooner Silver Leaf has recovered her anchors, which she lost at Spencer Island, and has sailed from that place for Advocate Harbor, N. S., to land piling for New York.

THE MARITIME COMMERCIAL TRAVELLERS' ASSOCIATION.

The Annual General Meeting of the Members of this Association will be held at the Board of Trade Rooms, Halifax, N. S., December 10th, at 8 p. m., to receive the report of the Board of Management for the year, and the report of the result of the ballot for Officers and Directors for 1916; to consider and adopt, if deemed expedient, a proposed amendment to the By-laws, and for the transaction of any other business that may properly come before the meeting.

G. E. FAULKNER, Secretary, November 25th, 1915.

KING OF NEWSPAPER BOYS AT THE LYRIC

Noodles Fagan made his first appearance here yesterday.

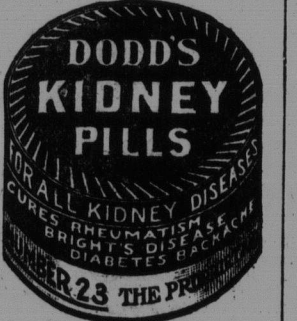
Noodles Fagan, the so-called King of Newspaper boys, made his first appearance at the Lyric last evening. Mr. Fagan came unheralded and few were aware of the remarkable position which he enjoys in the amusement world. What they saw and heard last evening, although it created amusement and pleased much better than the average vaudeville act, still did not make them aware that what Noodle Fagan had in reserve for the week, as he is booked for the entire six days at the Lyric. Mr. Fagan is known as the boys' friend and during the week he proposes to entertain thousands of boys, in conjunction with the Lyric management the greater portion of this entertainment will be free, Wednesday afternoon at four fifteen he will give a free show for the boys and on Thursday a free entertainment for the girls at the same hour. Full particulars will be given in the papers as to just what this show will consist of, but it is entirely different from the vaudeville act. He will be assisted by his wife and little daughter, who have been associated with him in his entertaining of children in every city of importance in the United States and Canada.

The Mutual master picture "The Girl From His Town," featuring Marguerite Fisher in one of the very best offerings from the Mutual Company, and possibly Miss Fisher never had a better opportunity for the display of her remarkable talents. With such a feature in addition to Noodles Fagan, and the latter appearing Thursday in an entire change of act in conjunction with the last episode of "Who Pays," the Lyric should be even more popular than enjoy even better than its usual popularity this week.

HARRY LAUDER VISIT TO ST. JOHN TODAY.

Details of Interest to Those Intending to Enjoy the Great Show.

The Harry Lauder Co. arrives in the city in the private car Olympia, and two special Pullmans attached to the Boston Express shortly after 12 o'clock today. Mr. and Mrs. Lauder, accompanied by their pipe band, will call upon Mayor Frink immediately and pay their respects to His Worship as is their invariable custom to all cities. In the meantime, scenery, baggage, etc., will be transferred to the Imperial Theatre and rehearsal commenced immediately. The matinee will start at 2.30 o'clock and continue until nearly 5.30. The evening programme will commence at 8.15 o'clock. Carriages and cars may be ordered for 11 o'clock. Traffic police will regulate the parking of automobiles. During the evening programme Mr. Lauder will auction a number of his best photographs in aid of the Patriotic Fund.



LADIES! DARKEN YOUR GRAY HAIR

Use Grandma's Sage Tea and Sulphur Recipe and Nobody will Know.

The use of Sage and Sulphur for restoring faded, gray hair to its natural color dates back to grandmother's time. She used it to keep her hair beautifully dark, glossy and abundant. Whenever her hair fell out or took on that dull, faded or streaked appearance, this simple mixture was applied with wonderful effect.

But brewing at home is messy and out-of-date. Nowadays, by asking at any drug store for a 50 cent bottle of "Wyeth's Sage and Sulphur Hair Remedy," you will get this famous old recipe which can be depended upon to restore natural color and beauty to the hair and is splendid for dandruff, dry, feverish, itchy scalp and falling hair.

A well-known down town druggist says it darkens the hair so naturally and evenly that nobody can tell it has been applied. You simply dampen a sponge or soft brush with it and draw this through your hair, taking one strand at a time. By morning the gray hair disappears, and after another application or two, it becomes beautifully dark, glossy, soft and abundant.

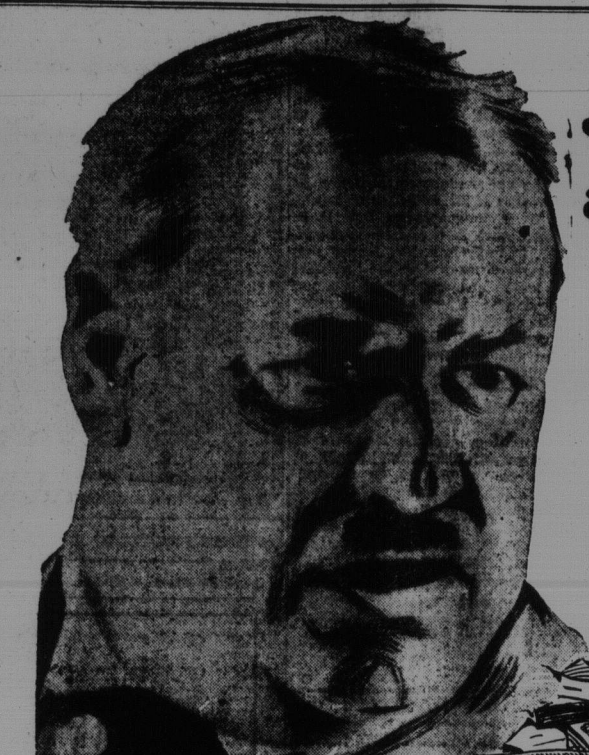
SEAT EXCHANGE OPENED BRISKLY

"The House Next Door" this week for Red Cross; good comedy drama.

The exchange of seats for the presentation of Hartley Manners' famous comedy drama success, "The House Next Door," was begun at the Opera House yesterday morning, and showed a brisk demand to see the popular piece. It is being given in aid of the Red Cross Society's work among the soldiers at the front, so aside from the excellent nature of the play and the interest attaching to its presentation, the object alone is worthy of patronage.

The play will be given on Thursday and Friday nights and Saturday matinee. On Thursday "Red Cross Night" will be observed, and on Friday, "Governor's Night," and on both nights it is expected that officers will be present from the siege battery and the 69th battalion, together with many of the men. Gov. Wood will occupy a box on Friday night, and the mayor and commissioners will likely occupy a box on Thursday night. There are elaborate patriotic specialties being arranged for presentation between acts. Get your seats today—today no longer.

Quebec, Nov. 23.—Steamer Lady of Gaspe, before reported, was sold at public auction yesterday to Mr. J. C. Fectau for \$10,200.



25,000,000 nickels bob into the box of Moving Picture magnates every day. Herring are eaten at all meals. Now why shouldn't the public get a portion of the gold mine represented by moving pictures and herring, since the public are the ones who are supporting and making these industries what they are today.

After long and serious investigations, we have worked out a plan whereby it would be possible to eager the movies and make a dent in the jittery bus industry no matter what anybody's salary is.

For the Price of a 10c Loaf of Bread

for instance, anybody might become what might be called a member of, let us say, the Wallingford Movie Ring, consisting of 10,000 American men, women and children who would be partners in the greatest Moving Picture—Herring-Jitney Bus-Road Building Enterprise ever launched. Did you ever consider the possibilities of a dime? Why, your dime helped build the Woolworth Building, the great structure in the world.

We would want no speculators for this would not be a gamble or speculation. We have figured out accurately what is and what is not possible. What we could do would be to open a Moving Picture Theatre in the heart of the city, with the 10,000 dimes or \$1,000.

It's a great idea. We are now only writing to get opinions about it and if we should determine to carry on the enterprise we might seek your dime, which would be all you would be asked to invest. The rest wouldn't cost anything, but you would be asked to do something else and that would be just to open your mouth.

Every Member of the Corporation Would be Asked to Bring in Two Customers

When company came to the house, when you met friends on the street, you would tell them to come to your Moving Picture Theatre and to eat your herring. If everyone of the 10,000 members brought in two customers, we would have thirty thousand customers immediately. This would be more than enough to pack the house sold every afternoon, night and Sunday, every day in the year. This would mean that such an investment would be drawing a reasonable profit immediately.

But, we would not merely permit our ten thousand members with their two friends each to cease there. By a very ingenious plan of coupons the two friends of the stockholders would be given an interest in the operations whereby they would promise in their turn to bring in two new customers.

This chain would extend as you will readily see across the United States, so that inside of a week instead of our thirty thousand customers, we would have close to 300,000 and before the end of five months, and our chain would extend to 95,000,000 souls, or 5,000,000 more than the United States holds. (Our operations would reach into Canada as well.)

SHE RECOMMENDS "FRUIT-A-TIVES"

Mrs. Corbett Read the Advertisement and Tried It

Avon, May 14, 1914. "I have used 'Fruit-a-tives' for indigestion and constipation with most excellent results, and they continue to be my only medicine. I saw 'Fruit-a-tives' advertised with a letter in which some one recommended them very highly, so I tried them. The results were more than satisfactory, and I have no hesitation in recommending 'Fruit-a-tives'."

ANNIE A. CORBETT. Time is proving that 'Fruit-a-tives' can always be depended upon to give prompt relief in all cases of Constipation and Stomach Trouble. 50c. a box, 6 for \$2.50, trial size 25c. At dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

HOTEL ARRIVALS.

Victoria.

E. W. Seeley, Moncton; A. D. Horton and wife, Fredericton; S. E. Vaughan, St. Martin; W. P. Vaughan, M. D. New York; J. J. Hissomette, Montreal; Geo. M. Thorne, Cady's; Geo. K. D. Scott, Partridge Island; H. McPhee, Sydney; N. S.; Ross Thompson, Jr., Partridge Island; Seth Jones, Sussex; N. E. Gule, Brownville; J. W. Nesbitt, Partridge Island; G. A. Hubbard, do; O. G. Hornsby, do; C. A. Jewett, do; R. Owen, Toronto; E. Grandin, Vancouver; P. Dixon, Grand Manan; Geo. B. Dallill, do; J. Talbot Rogers, New York; A. P. Coleman, Halifax; B. W. Kay, Montreal; Mrs. C. S. Fox, New York; J. P. Elliott and wife, Yarmouth; A. Spence, Toronto; John Kennedy, Salisbury; D. V. Landry, M. D. Buctouche; F. W. Arnold and wife, Toronto; J. L. Chisholm, Truro; H. E. C. Sprague, Moncton; Geo. S. Dorman, Moncton; J. W. McCarthy, do; J. W. McCarthy, Moncton; H. N. Lamb, Chicago; J. C. Ackhurst, Halifax; F. S. Clack and wife, Clarendon Mills; Mrs. F. D. Weldon, Mac's Bay; H. R. Bonford, Three Rivers, Que.; R. L. Lennox, Moncton.

Royal. F. S. Hamon, S. T. MacPherson, A. H. Brown, Montreal; J. W. Rankin, Hamilton; E. C. Scott, New York; H. Landry, P. G. Lancaster, Halifax; W. A. Pickles, Annapolis; Major C. K. Fraser, Sherbrooke; J. B. Barry, Moncton; L. A. E. Naubert, Quebec; F. O. Scudder, C. E. Kenny, New York; H. N. Mason, Montreal; C. W. Murray, Boston; R. B. Hanson, Fredericton; C. F. Trees, Toronto; E. S. Carter, Rothesay; A. Barry, Montreal; T. P. DeWolfe, Yarmouth; A. L. O. Phillips and wife and son, Hantsport; N. S.; J. H. Haslam, Aberdeen; J. R. McKenzie, C. A. Harris, Montreal; E. B. Hill, Milton, Mass.; Mrs. G. H. King, Chipman; J. O'Brien and wife, J. L. O'Brien, Nelson; G. J. Ross, Shelburne.

Dufferin. W. G. Clarke, Fredericton; Wm. Barry, Montreal; H. H. Morehouse, Kingston; Jules Legault, Montreal; R. V. Ridges, H. M. S. Niobe; C. C. Hayward, Newcastle; F. L. Steaton, Portland, Me.; W. A. Rush, Ottawa; H. Millmore, Montreal; Lieut. B. B. Colwell, London; J. N. Panneton, Montreal; Roy. J. M. Love, Elgin; R. Scalf, Toronto; P. Miller, Guelph; H. A. Marquis and wife, Campbellton; B. H. Ford, Sackville; Jas. J. Watt, St. George; Chas. Coutle, do; A. W. Foster, Montreal; D. McDonald, Moncton; F. S. McAdam, St. George; Mrs. R. Dimock, Halifax; A. P. Bally, Montreal; P. E. McKenna, Toronto; W. J. Armstrong, do; F. E. Cunningham, Ottawa; S. C. Ellis, Halifax, N. S.

Mother Goose Christmas Fair. Admission 10 cents, Patriotic Fund.

W. G. Clarke, Fredericton; Wm. Barry, Montreal; H. H. Morehouse, Kingston; Jules Legault, Montreal; R. V. Ridges, H. M. S. Niobe; C. C. Hayward, Newcastle; F. L. Steaton, Portland, Me.; W. A. Rush, Ottawa; H. Millmore, Montreal; Lieut. B. B. Colwell, London; J. N. Panneton, Montreal; Roy. J. M. Love, Elgin; R. Scalf, Toronto; P. Miller, Guelph; H. A. Marquis and wife, Campbellton; B. H. Ford, Sackville; Jas. J. Watt, St. George; Chas. Coutle, do; A. W. Foster, Montreal; D. McDonald, Moncton; F. S. McAdam, St. George; Mrs. R. Dimock, Halifax; A. P. Bally, Montreal; P. E. McKenna, Toronto; W. J. Armstrong, do; F. E. Cunningham, Ottawa; S. C. Ellis, Halifax, N. S.

Mother Goose Christmas Fair. Admission 10 cents, Patriotic Fund.

J. Rufus Wallingford and Horace G. Daw say:

"We Know How to Make a Fortune in the MOVIES"



Rufus Wallingford Esq., and the Mr. Horace G. Daw, that capital should never be left idle. Hence, one of the first unusually attractive side lines which we might think about and possibly engage in, would be a—

Location

Anyone would be interested in the location of that first Moving Picture Theatre to be opened in the heart of the city and to be over filled by those imaginary 30,000 patrons. Incidentally as the chain of customers grew, we could be forced to open new theatres throughout the country. The time investment could be spent in opening theatres in New York, Brooklyn, Boston, Canada, Kalamazoo, Washington, D. C., etc.

In fact, by the end of one year, the company would have a chain of theatres extending in every city, town and hamlet throughout these great United States. Analyze it for yourself. Figure it carefully. Submit it to your lawyer.

Now, conservatively, every theatre pays a profit of from \$100 a week to \$10,000 a week. Figure up for yourself what 100,000 theatres earning only a small profit of let us say an average of \$300 a week would bring to the Wallingford Moving Picture Co. if it were organized.

And This Money Could be Divided Equally Among

the 10,000 original investors of a dime. There would be no majority. Mr. Wallingford and Mr. Daw would only be permitted to buy one single share each.

Other Moving Picture Activities

The company would not merely engage in the showing of pictures but it is sensible to assume that every division of the industry could be turned to profit for our stockholders.

For instance, we could start our own producing company. We could engage the biggest stars of Europe, America and Africa, and make the pictures ourselves, practically turning the industry into a monopoly which the 10,000 investors of the dime would own.

We could start a Moving Picture Magazine. Think of the millions being made today in advertising. In our powerful company, couldn't we get our share? Our Theatre customers would naturally patronize their own industries and would buy copies of our magazine, and those who advertise would naturally do so in this publication which would have 90,000,000 circulation. Think of it!

Do not imagine that if this great corporation were organized, it would merely extend its influence to the moving picture business and its accessories. It is the idea of J.

Tommy's joy

THE PEG PRINTED "PEG TOP" GUARANTEES ITS QUALITY

5c EVERYWHERE

There are many cigars at 10c that do not begin to compare with the "Peg Top" at 5c. Sales of many million cigars annually cut the cost to you in two—it is the very best 5c cigar on the market—bar none. POSITIVELY ALL IMPORTED TOBACCO

QUALITY MAINTAINED FOR OVER 50 YEARS

L. O. GROTHE, LIMITED, MAKERS, MONTREAL

HOTELS.
CHIPMAN, N. B. Pure and stay at MAN HOUSE. Barry, Proprietor. Unsurpassed. Excellent Table.
FTON HOUSE. GREEN, Proprietor. Main and Princess Streets. T. JOHN, N. B.
"PRINCE WILLIAM" John's first class hotel and permanent guests. Main Street.
QUEEN HOTEL. ATFIELD, Proprietors. INCESS STREET. T. JOHN, N. B. AND \$2.50 A DAY.
ROYAL HOTEL. King Street. John's Leading Hotel. O & DOHERTY CO., LTD. Reynolds, Manager.
ACTORIA HOTEL. Now Than Ever. NO ST. St. John N. B. O & DOHERTY CO., LTD. Proprietors. PHILLIPS, Manager.
HOTEL DUFFERIN. & COMPANY, Proprietors. St. John, N. B. T. DUNLOP, Manager.
ES AND LIQUORS.
ARD SULLIVAN & CO. Established 1878. Wine and Spirit Merchants. Agents for: WHITE HORSE CELLAR SCOTCH WHISKY, BROWN'S HOUSE OF LORDS SCOTCH WHISKY, G. GEORGE IV. SCOTCH WHISKY, UK'S HEAD BASS ALE, MILWAUKEE LAGER BEER, GEORGE SAYER COGNAC BRANDIES. and Stores, 44-46 Dock Street, Phone 839.
WHOLESALE LIQUORS. LIAM L. WILLIAMS successors. Finn, Wholesale and Retail and Spirit Merchants, 110 and since William St. Established Write for family price list.
M. & T. McGUIRE. Importers and dealers in all leading brands of Wines and Liqueurs. We also carry in stock from the houses in Canada, very Old Rye, Ales and Stout, Imported and Cigars.
and 15 WATER STREET, Phone 578.
ELEVATORS. manufacture Electric Freight, Hand Power, Dams' Walle. E. S. STEPHENSON & CO., St. John, N. B.
Union Foundry & Machine Works, Ltd. ENGINEERS AND MACHINISTS. Iron and Brass Castings. ST. JOHN, Phone West 18.
J. FRED WILLIAMSON. MACHINISTS AND ENGINEERS. Steamboat, Mill and General Repair Work.
DIANTOWN, T. JOHN, N. B. Phone, M-229; Residence M-1724 11.
WATCH REPAIRERS. Y. Baffey, the English. American Swiss watch repairer, 133 Mill Street. Work guaranteed.
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Musical Instruments Repaired. VIOLINS, MANDOLINS and all string instruments and bows repaired. GYDNEY GIBBS, 81 Sydney Street.
ENGRAVERS. F. C. WESLEY & CO. Engravers, Engravers and Electrotypers, 59 Water Street, St. John, N. B. Telephone 582.
NERVES, ETC., ETC. ROBERT WILBY, Medical Electric Specialist and Masseuse. Treats all nervous diseases, weakness and debility, neurasthenia, locomotor ataxia, paralysis, sciatica, rheumatism, etc. Specialties of all kinds removed. 27 Colburn Street.

The Wallingford Pictures will be shown at the LYRIC Charlotte St. on Thursday, Friday, Saturday of each week
The First Chapter will be shown commencing Thursday, December 9th