TWO FAMOUS SPANISH TOREADORS IN A FORD two Spanish toreadors, Gallito and Bianquito, in the rear seat of the Model T. Ford. The photograph was taken in Valencia, Spain, at the time of one of the recent bull fights.

competitors of their time.

ADVANTAGE No. 1

In the first place, the carcass of the Dunlop Traction Tread is moulded in

also means a tire capable of show maximum resistance to wear and tear.

ADVANTAGE No. 2

In the second place, the Anti-Skid surface of Traction Tread is made twice as deep as the common run of so-called Anti-Skids. When the pavement is greasy or the roads are muddy, the value of this greater depth is readily apparent. The car responds to the most delicate touch of steering gear or brakes. The grip on the road is always secure, always certain.

EAD Registe

ADVANTAGE No. 3

In the third place, users of Dunlop Traction Treads never experience the consciousness of tire contact with road

as is so common with the so-called Anti-Skid — the tire that is merely decorated with corrugations after the carcass proper is built.

ADVENTAGE No. 4

In the fourth place, with Dunlop Trac-tion Tread—as with no other tire in the

DUNLOP

piece; in other words, the Anti-Skid effect is not stuck on the tire, but built into it. Not only does this mean a tire ensuring maximum safety, but it

FACTS FOR MOTORISTS

No other tire in the world is constructed just like Dunlop

Traction Tread. It imitates none; followed no other models;

just blazed a trail of its own. It was but fitting that the name Dunlop should be stamped on this tire, which is as far ahead of its

competitors as the other basic Dunlop ideas were ahead of the



ears of Racing r Hour Has Moved ually Higher.

"fan" finds som dal in a review of of ups and downs races, with he Panhard and e National "40." -Herald race was stance - seventy is se of 7.5 miles an dinning, and was n there was a on there was a sen age number of miles , when a Mores car, eaux event of 565 h with an average of a sensational increases in speed from the international ray a Napler, with miles an hour. It is same year.

ame year, a Panh the Circuit des average of 54.8 came in 1904, when the Florio Cup rained until 1908, when made the record 14,15. Nazzaro drivelerio Cup record 14,15. orio Cup race in ined secure until National "40," Monica this year 63. Between these there were to

TO ADVERTISE.

proof of the power mpany are in Alpasco, T by freight one No. 2 chain. Rush was addressed to : n Co. of Detroit b thorities were una

this telegram t the authorities Traction Tread a ght that possibly the possibly the possibly the purious contraction to the purious co

Tire s the Roads Non-Skid Tread

me of the year is is car safe from ins or metal treads the rubber. LOCKS CLING

form countles iges and angles the road in every Wide at the base, under the load, te the weight over ire surface. The es "air cool" the the blocks finally a regular smooth

-SKID CADS lim-Cut Tires

Oversize

tion of Goodyess
id and No-Rim-Cut
Thousands of Can
you No-Rim-Cuts
r tire bills in two e they cannot you doubtless 5% of wrecked e to rim-cutting. they are 10%, 10% provides for tra equipment or with the average leage of the tires.

BBER CO.

NTO nville, Ontario.

Women and Motors

"The women is the deciding factor in most automobile sales nowadays and comfort must be the dominating feature of the car that appeals to her." This opinion of Charles T. Jeffery, sead of the Rambler Sales and Service organization, who says Rambler de-signers have made the new Rambler Cross Country model the most comfortable car he knows.

able car he knows.

"Power and appearance are important," said Mr. Jeffery, "and cannot be overlooked, but the real pleasure of ownership depends upon comfort." The Rambler designers in producing the new Cross-Country model, have held that above everything else. See what they have done to accomplish it. They have given this car 36-inch wheels, 120-inch en this car 36-inch wheels, 120-inch wheel base and 38 horse-power, the only car with these features within

\$500 of its price.
"The upholstering in thickness barely falls short of that advertised as one big feaure of a \$4000 car. The tenneau seat is four feet wide with 31 inches of leg room in the rear and



Cost Less Per Horse Power and Per Wheel Base Inch Than Any Other Automobiles Selling in Canada for \$1650 or Over

N this day of strenuous competition and large production, there is only one way in which a motor car manufacturer can hope to develop and maintain a successful business and that is by producing a better product at a lower price than that which already exists. The Clarke-Carter Automobile Company has done this in its 1912 product.

Cutting Cars cost less per horse power and per wheel base inch than any other automobile selling in Canada for \$1650 or over. Furthermore, they are also equal in quality and finish to many cars in the three and four thousand dollar class.

For the purpose of comparing twenty-five of the best known cars in Canada, so that the buyer may see, at a glance, the relative value of each, we have compiled a table in which are listed the important features of these several makes.

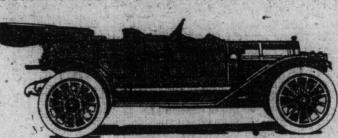
This comparative table of automobile values will be sent to any one interested upon request.

After even a cursory examination of this chart, the most prejudiced buyer will admit that the Cutting Torpedo Roadster, fully equipped with mohair top, side curtains and envelope, wind shield, speedometer and Presto-o-lite gas tank with all bright parts nickel plated at \$1650 and the Outting Model T-85 Torpedo Touring Car with same equipment and finish at \$1725, are values, the equal of which are not found elsewhere in Canada.

The men behind the Cutting Car are all seasoned motor car manufacturers who realize that in order to meet and overcome competition with a car which has heretofore been widely advertised, they must put an excess of value into their cars if they expect to make any great inroads into the sales of their more widely advertised com-

Thus you see that logically the Cutting Car must possess great alue, and, of course the purchaser gets the benefit.

Every doffar he puts into a Cutting buys more than a dollar's worth real automobile value.



Model T-35 Five-Passenger Torpedo Touring Car, Price in Canada Fully Equipped, \$1725

4.in. bore x 5 in. stroke 4-cylinder motor; three bearing crank shaft; magneto and battery ignition; force feed, self-contained oiling system; three speeds, forward and reverse; selective sliding gear transmission; 116 inch wheel base; 34 in. x 4 in. thires, Goodyear quick detachable rims; disc clutten; propuller shaft trive; very rigid radius rod and propeller tithe construction; semi-floating rear axie; latest type fore-door bodies, inside control; nickel trimmings throughout. Equipment including movels and envelope windshield. hair top, side curva/he and envelope, windshield, Presto-o-lite gas tank, speedometer, full set of lamps and tools, etc.

Model A-30 Torpedo Roadster, Price in Car Fully Equipped, \$1650 4 in. bore x 5 in. stroke 4-cylinder motor; three bearing crank shafts magneto and battery ignition; force feed, self-contained oiling system; three speeds, forward and reverse; selective sliding gear transmission; life into wheel base; 34 in. x 4 in. three. Goodyear quick detachable rims; disc clutch; propeller shaft drive; very rigid radius rod and propeller tube construction; semi-floating rear axle; latest type fore-door bodies, inside control; mickel trimmings throughout. Equipment including mohair top, side curtains and envelope, windshield. Presto-celite gas tank, speedometer, full set of lamps and tools, etc.

You may not believe this now, but a careful examination of our Comparative Table of Automobile Values—an inspection of the ac-

tual machine itself and a demonstration over any roads and hills that.

you may select, win convince you that no other car yet produced is so

well adapted to overcome the difficult road and hill conditions met

Catalog, giving complete specifications and Comparative Table of

AGENTS WANTED—Our Sales Manager, Mr. W. Midgley Campbell, is in Toronto for a week or ten days with two demonstrators and is prepared to appoint reliable Agents in the Cities of Ottawa, Montreal and Quebec and throughout the Province of Quebec, and if you are interested in an agency it will pay you to communicate with Mr. Campbell without delay to Telephone Building, Toronto, Canada, and secure from him full particulars of the most remarkable automobile proposition ever offered to Agents in Canada.

A FIRST-CLASS EXHIBIT OF CUTTING CARS WILL BE MADE AT THE CANADIAN NATIONAL AUTOMOBILE EXHIBITION, ST. LAWRENCE ARENA, IN TORONTO, FEB. 21ST-28TH.

Wholesale Distributors CUTTING MOTOR SALES CO., of Canada, 76 Adelaide Street West, Toronto, Canada. Manufacturers, CLARKE-CARTER AUTOMOBILE CO. Jackson, Mich., U.S.A.

with through Canada.

Automobile Values, sent upon request.

inches from seat to dash. It is the roomiest car in America at the price. The upholstering is of such softness that even the invalid may ride without fatigue.
"The rear cushion has 45 double act-

"The rear cushion has 45 double acting steel spring coils; the front springs are 39 inches long—the rear 52 inches long, and the I beam type axle is set directly under the radiator. The front edge of the tonneau seat is 9 inches ahead of the rear axle and the car steers with the same unconscious ease with which you guide a bicycle. The woman folk may ride all day without fatigue.

"Tis not for me, the babbling brook, The quiet meadow, shady nook, The placid stream that flows along. Unstirred by deed, unmoved by song. The trysting song of maid in love—The cosy chair by firelight glow, Are well for him whose pulse beats slow. ride all day without fatigue.

PACKARD AT N. Y. SHOW,

In order to display to the best advantaeg a representative car from its extensive line of open and enclosed styles, the Packard Motor Car Company is exhibiting only one vehicle, a 1912 "Six" phaeton, in the motor carriage division of the New York Automobile show in Madison Square Garden.

The phaeton is set within a silver rail in the middle of the Packard space on the main floor of the Garden and the arrangement permits scores of persons to obtain a good view at one time. This plan was prompted by the fact that the arena is jammed during every session of the show.

During the week of the show, a large special display of Packard cars, with all styles of open and enclosed bodies, will be made at the store of the Packard Motor Car Company of New York, Broadway and Sixty-first-New York, Broadway and Sixty-firststreet. This permits persons interested to view at their leisure a group of
cars that will represent the entire
Packard line. Included in this display is a polished chassis which is
about the last word in this highly
finished motor car machinery. This
offers an exceptional opportunity to
examine in detail the characteristic
features of the distinctive Packard
chassis construction.

hassis construction. chassis construction.

The car at the Garden has been described as about the handsomest thing on wheels. It is painted in black and deep Derby red. While it embodies advance features in open car finishing, there is nothing to offend the most discriminating critic.

A Story of Mark Twain. Some years ago, Mark Twain was a guest of honor at an opera hox party given by a prominent member of New York society. The hostess had been particularly talkative all during the performance—to Mr. Clemens' increasing irritation.

Ing irritation.

Toward the end of the opera, she turned to him and said gushingly:
"Oh, my dear Mr. Clemens, I do so want you to be with us next Friday evening. I'm certain you will like it—the opera will be "Tosca."
"Charmed, I'm sure." replied Clemens. "I've never heard you in that."

Life.

of the afternoon was pronounced by meny of those present to be one of the most masterly efforts of the kind they had ever heard.

The membership of the Chapter, which is constantly growing, now numbers about 75 members and may fairly be regarded as truly representative of the profession in this province.

The Choice

For me, the battle of the strong! Where might makes right, the weak are wrong; To fight the boist'rous waves and win

'Midst lightning flash and thund'rous To drink each day the wine of life, To pass the hours in endless strife.

To meet my fate with courage high,
Perchance I lose? Ah! One can die.

—E. H. F.

Ontario Chapter of the American Guild of Organists.

The recent meeting of the Ontario

Chapter of the American Guild of Organists in Hamilton proved to be the most successful gathering of the kind in the history of similar organizations in this country. About forty organists from various parts of the province were in attendance, including repre-sentative musicianc from Toronto, Hamilton, Woodstock. Brantford, Dunnville, Owen Sound, Lindsay, St. Catharines, Dundas and other points.
Dr. Fdward Broome's excellent paper
on "The Privileges and Duties of
Church Organists" was followed by an interesting discussion in which Dr. Fdward Fisher, Dr. A. S. Vogt, Dr. Humphrey Auger, T. J. Palmer, Dr. T. Alexander Davies, Mr. Edmund Hardy, Mr. W. H. Hamilton, Mr. W. E. Feirclough, Mr. G. H. Darwen, and

others took part.
The organ recital, which followed Dr. Broome's paper, was a brilliant expesition of technical and artistic attainments on the part of Mr. Richard Tattersall of Toronto, whose playing of Each's Passacaglia and Reubke's scnata evoked much enthusiasm. The banguet at the Royal Hotel was atbanquet at the Royal Hotel was attended by about fifty organists and music lovers. Amongst the guests was Dr. J. V. Smith, pastor of Centenary Methodist Church. Hamilton whose admirable address on "Music" during an interval in the organ recital of the afternoon was pronounced by many of those present to be one of the

INDEPENDENT SECURITY TREAD TIRE

The Tire That Gives the Mileage



This is the tire that advertises itself as users unanimously proclaim it the best wearing tire on the market.

Its non-skid qualities are also best appreciated by users.

Ad claims are possible to any, but this tire more than fulfils all we claim for

We purpose exhibiting copies of some of the letters we have received from highly satisfied customers, so that readers may see for themselves that our ads.

are modest in comparison to the actual results obtained by users.

LETTER NO. I.

Toronto, Oct. 20, 1911.

Gentlemen: I take great pleasure in expressing my opinion of the Independent Security Tread Tire, from which I have had the

following results:-I have used a set of your tires on the rear wheels of my car, which is a White gasoline, five-passenger car, all this season. They have gone over 6,000 miles and are in perfect condition yet.

Very truly yours, Dr. J. A. Milburn, Cor. Wood and Yonge Sts.

Of Toronto - Limited 133 BAY STREET, - - TORONTO

BOOST

BOOK

Toronto City Branch and Tire Repair Station: 86 Adelaide Street



world—the Anti-Skidding surface is the biggest part of the tire. That means the Anti-Skidding surface will give indefinitely long service. Yet when that extra big corrugated tread is worn down the motorist has as good a plan down the motorist has as good a plain cover to still ride on as is to be found WRITE anywhere. Dunlop Traction Tread simply means more for the money—and the better kind of rubber, too.

FOR

ADVANTAGE No. 5 In the fifth place, while we do not ourselves say "throw away your chains," Dumtop Traction Tread goes ahead and says it for us. We have received many letters in which motorists claim chains are no longer necessary since the advent of Dunlop Traction Tread. Take the ordinary so-called Anti-Skids and on rainy days they are either not

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