

Phone Main 7841 | Store Hours 8:30 to 5:30 — Closed at One o'Clock Saturday, With No Noon Delivery | Markets Adel. 6100

Another Corset Special at \$1.95

Regular \$2.75 Value. Smart average figure models, splendid for those who are fond of athletics. Made of lovely pink batiste with low bust, comfortable length skirt, some have elastic inserts at top, others have all-elastic top. Best of boning and workmanship throughout. Sizes 20 to 28. Today 1.95 Simpson's—Third Floor.

Misses' High-Class Coats For Now and Early Autumn

Special Values at \$42.50 to \$49.75 Velours and silvertones of unusually good quality fashion these smart coats. They are in narrowly-belted styles, 46 inches long, fashioned with pleats, tuckings, silk arrowheads, snappy collars and pockets. Set in or raglan sleeves. The season's favored shades, and sizes 14 to 20 years in the lot. \$42.50 and \$49.75. Simpson's—Third Floor.

Women's Tailored Suits for Autumn

Are in Daily Arrival and Offer Very Special Values at \$45.00, \$50.00 and \$57.00 By many smart features do they betray the fashion tendencies for the coming season. By coats that end below the hip and knee, are ever so slightly fitted and narrowly belted, if at all. By high convertible collars crossed well over and caught with big buttons and by deep, broad pockets adorned with tuckings, saddle-stitching or braid.

All are exceptionally well tailored and lined. Made from gabardine, tricotine, serge or silvertone, in navy, brown or black. \$45.00, \$50.00 and \$57.00. Simpson's—Third Floor.

13-Piece Luncheon Set \$2.50

Daintily embroidered in bluebird design, with buttonholed border. Each complete set has one 22-inch centre—six 12-inch doilies—six 6-inch doilies. Today 2.50 Simpson's—Fourth Floor.

Tussore Silk Waists at \$3.95

From Regular \$5.00 Stock Pure heavy natural silk, incomparable for wear and easily laundered.



Style 1—Has a convertible collar, with three tucks on each side running up to yoke and two rows of hand-embroidered silk faggotting. Long sleeves, with turn-up cuffs, embroidered to match front.

Style 2—Has large square collar, square neck vestee, fastened at the side, two rows of pearl buttons, with groups of pin tucks down centre and 1/4-inch tucks from shoulder yoke. Hemstitched across yoke and down each side. Long sleeves, with hemstitched cuffs.

Both styles come in sizes 34 to 44. Splendid value today at 3.95 Simpson's—Third Floor.

Clearance--Belated Shipment of All-Wool British Serge \$1.87 Yard

2,000 yards—Spring stock just arrived and must be cleared out to make space for Fall goods—hence the reduction. Guaranteed fast dye, and thoroughly soap shrunk. 40 inches wide. Today 1.87

- \$2.79 Pure Wool Serge, \$2.39
1,500 yards, specially selected quality, guaranteed. 40 and 44 inches wide. Today 2.39
\$3.00 to \$4.50 Silk and Wool Poplin, \$2.79
Splendid dress weights. Deep, full black. 40 inches wide. Today 2.79
Black Silk Faille, \$2.59 Yard
500 yards, rich sheen, deep black color, and guaranteed. 38 inches wide. Today, yard 2.59 Simpson's—Second Floor.



SIMPSON'S

An Event of Rare Importance Starts Today

SIMPSON'S AUGUST SALE OF BLACK SILKS

11,000 Yards of Standard Quality Black Silks at Worthwhile Savings--2nd Floor Yards and Yards of Black Silk--in Fact, the Entire Stock of the Whole Black Silk Section Has Been Assembled for This Annual Event, Eagerly Looked Forward to By Many Women

Fortunate, indeed, that our buyers happened to be in France and Switzerland immediately following the armistice, when the wheels of the silk industry were just beginning to rumble again, and manufacturers were eager to turn over their stock quickly. It would have been impossible otherwise to offer these lovely silken fabrics at such amazingly low prices. This is a rare opportunity to save substantially on the finest of French and Swiss Crepe de Chine, Taffeta, Satin and Charmeuse; each fabric the product of famous looms and pure skein dyed. There is nothing more practical or dressy than a black silk frock, and no wardrobe complete without one.

- \$2.50 Swiss Chiffon Taffeta, \$1.95
1,000 yards—rich, deep black, soft brilliant finish, made from finest quality skein-dyed silk. Much less than today's manufacturing cost. 36 inches wide. August Black Silk Sale, yard 1.95
\$2.95 Swiss and French Chiffon Taffeta, \$2.24
1,000 yards—soft, supple weave, well adapted to pleating, comes in the bright and dull finishes, very finely woven, and will give splendid wear. August Black Silk Sale, yard 2.24
\$2.50 Black Satin Paillette, \$1.95
1,000 yards—medium bright finish, from the purest of skein-dyed yarns, famous for wear and appearance. 36 inches wide. August Black Silk Sale, yard 1.95
\$2.95 Black Duchesse Moussaline, \$2.49
1,000 yards—very soft and pliable, guaranteed pure dye, brilliant finish, unsurpassed for wear and appearance. 36 inches wide. August Black Silk Sale, yard 2.49
\$3.15 Duchesse Satin, \$2.69
1,000 yards—splendid heavy weight, very rich deep black, guaranteed to give entire satisfaction. 36 inches wide. August Black Silk Sale, yard 2.69
\$4.00 Black Charmeuse Duchesse Satin, \$2.95
1,000 yards—wonderful quality, deep, rich, full black. Amazingly reduced for August Black Silk Sale, yard 2.95
\$5.00 Black Charmeuse Duchesse Satin Moussaline, \$3.88
1,000 yards—exceptionally good quality, texture, color and weight. 40 inches wide. August Black Silk Sale, yard 3.88
\$4.50 Duchesse Satin, \$3.48
1,000 yards—pure skein-dyed raven black, very rich in appearance, and guaranteed for wear. August Black Silk Sale, yard 3.48
\$6.00 Charmeuse Grenadine Satin, \$4.95
1,000 yards—all pure silk, beautifully soft and velvety in appearance, best French manufacture. Deep, full blacks. 40 inches wide. August Black Silk Sale, yard 4.95
\$2.95 "Green-Edge" Satin de Chine, \$2.39
1,000 yards—This is one of our most attractive specialties. Very fine quality, deep raven black, guaranteed to wear splendidly. August Black Silk Sale, yard 2.39
\$2.95 Black Silk Crepe de Chine, \$2.29
1,000 yards—Our special heavy quality, all pure silk, evenly woven, and free from dressing. Deep full black. 40 inches wide. August Black Silk Sale, yard 2.29
Phone Main 7841. Simpson's—Second Floor.

Women's Coats Clearing Today at \$19.50

Several odd lines in sports, three-quarter or full length garments, for present or autumn wear. Made from velours, serges, and mixtures in sand, rookie, Copenhagen or Pekin blue. Today, special 19.50 Simpson's—Third Floor.

Wash Fabrics Clearing Today

1.25 Duro Nurse Cloth 75c In Alice blue and white stripe, and navy and white stripe. 30 inches wide. Today yard .75

\$3.00 Plain Ratine \$1.95 Mauve, navy, gold, rose, natural, pink, French blue and taupe. 36 inches wide. Today yard 1.95

\$1.75 Printed Voiles \$1.25 In floral and all-over designs, mostly on dark grounds. 40 inches wide. Today at, yard 1.25 Simpson's—Second Floor.

Imported Crepe Kimonos Clearing at \$5.00

A collection of lovely New York styles in stylish brocaded and figured crepes, silk-spot, seco silks and plain colored crepes, in all the wanted tones. Sizes 34 to 44 in the lot. Broken sizes. Regularly \$6.50, \$7.50 and \$8.50. Shop early today for choice at 5.00 Simpson's—Third Floor.

10 a.m. Sale Today Beautiful Autumn Dresses \$45.00

A special purchase of \$55.00 to \$75.00 models, offering rare opportunity for women and misses to obtain their Autumn frocks at decisive savings.

- Tricolettes embroidered in self tones or in self-touched with gold and silver.
—Stunning new Tricotines (the leading fabric for Autumn street wear) in the newest "Moyen age" designs, with long bodice, moulding the figure, and Spanish girdled about the hips. Pleated skirts.
—Elegantly beaded and embroidered satins which lead the dressy Autumn mode.

These wonderful frocks in sizes all the way from 16 to 44, and in colors navy, midnight blue, heaver (brown), rookie or black. On sale sharp at 10 a.m. today 45.00 Simpson's—Third Floor.

Extra! 3000 Yards Crash Towelling at 29c Yd.

Splendid quality 16-inch red-bordered Crash Towelling at a price which is less than today's wholesale value. Will make splendid roller or tea towels, give excellent service, and stand any amount of constant wear and tear. Not more than 20 yards to a customer. Today, special 29

- White Flannelette, 33c
Soft white quality. 29 inches wide. Splendid for women and children's wear. Today 33
\$8.95 Linen Damask Napkins, \$7.85
Pure linen, heavy quality, in wide choice of designs. Size 22 x 22 inches. Today, special, dozen 7.85
\$1.75 Table Damask, \$1.25
400 yards only, to clear. This damask is priced at much less than today's mill. It is semi-bleached, 68 inches wide and in pretty floral and dice patterns. Today, yard 1.25
Turkish Bath Towels, \$2.65 Pair
In fancy stripes, checks and bordered designs. Pink and blue colorings and hemmed ends. Unusual value, today, pair 2.65
Simpson's—Fourth Floor.

The "Victor" Boot

Discriminating men and young men who appreciate the value of having their feet comfortably and trimly shod well know the value of "Victor" shoes.



The sole leather is carefully selected and inspected — only the best fitting lasts are allowed to be used—and only expert workmen are employed in their manufacture. All widths in stock from A to EEE. Black kid. Sizes 5 to 11 15.00

Women's \$10.00 Pumps and Oxfords, \$5.50 Pair
1,000 pairs—taken directly from our stock of some of the season's best sellers.
Gunmetal, brown, gray and black kid and patent colt leathers.
Pumps—plain design with medium long vamp, high or low heel. Mackay and Goodyear welt sewn soles.
Oxfords—long and short vamps, low and high heels. Goodyear welt and Mackay sewn soles.
Sizes 2 1/2 to 6 in the lot. Today, pair 5.50

Women's White Canvas Boots, \$5.95
Smart, dressy looking laced boots. Made of the finest Sea Island duck. Regis long plain vamp, ivory Goodyear welt and leather soles. Spanish and Cuban white covered heels—a splendid boot, with perfect workmanship and fit. Unusual value this morning 5.95 Simpson's—Second Floor.

Girls' Regulation Frocks, Half, at \$2.25

The smartest of little white jean frocks that ought to be included in fall preparations for the school wardrobe. Wide box pleats from yoke to hem—sailor collar and cuffs braid trimmed, separate waist belt and patch pockets. Sizes 8 to 14 years. Regularly \$4.50. Today 2.25
White Honeycomb Shawls, \$2.98
Knitted of pure Scotch wool, trimmed with fancy border and fringe. Size 48 x 42 inches, not measuring the fringe. Today 2.98 Simpson's—Third Floor.

Robins Limited Building. Phone. PROBS: Light to mod winds; warm.

SHORT

TWENTY-TWO M... WILL BE EXP... ONTARIO'S

Federal Government proves Plan—Many Highways. BIG SUM FOR QU

Ottawa, Aug. 9.—Plans for expenditures of \$60,000,000 to better the highway system of Quebec are announced by the government under the terms of the federal highway act.

The total outlay contemplated for Ontario is \$22,000,000, of which the Dominion government will contribute \$10,000,000, the province \$8,000,000, and the municipalities \$4,000,000.

The projected outlay is the largest in the history of the province, which the Dominion government will put up \$5,000,000 and the municipalities the balance.

All Main Highway in Quebec three standard including the King Edward Highway to Rouville, Pointe St. Charles and Montreal North St. and the road from Levis to St. John's, are already finished.

The plan is to conform to the standard proposed by the act, and when the system is completed, the projected vehicular traffic will be increased to 14,000,000 cars and all trunk or main roads distinguished from townships roads.

Plan for Ontario Road The Ontario plan provides for the following main highways: Windsor to the Quebec border, via Chatham, London, Hamilton, Toronto, and Kingston, with branches to Niagara Falls, Prescott to Ottawa.

St. Catharines to Toronto, Toronto to Sarnia, via Guelph and Stratford. Toronto to Muskoka, Ottawa to Pembroke, Ottawa to Point Fortin, via the road to Montserrat, Ottawa to Kingston, via the Rideau Lakes.

New Roads in Quebec The plans of Quebec have been approved for the first time by the federal government. The roads to be built are: Hull to Montreal, Levis to Rimouski, and the St. John valley, via the St. John valley, Montreal to Sherbrooke, and Magog, Montreal to St. Jean, via Chateaugay and St. Jean, via the Lau Mont Laurier.

TEN PEOPLE HURT IN MOTOR

Two Accidents Near Stock—Five Persons Seriously Injured

Woodstock, Ont., Aug. 8.—Five people are lying in hospital, and five others are recovering from their respective injuries, as the result of two accidents which took place near the weekend-end.

At night, the car belonging to Wood, who lives a few miles from the city, struck a culvert on the highway, and rolled over on its side. The two men were not seriously hurt.

The other accident occurred on the highway near the city, in which Mrs. McLean, of the city, and Miss Lillian Pickle and Miss Lillian Pickle, of the city, were injured. Mrs. McLean's collar bone and other injuries were serious.

Car Turns Turt The other accident occurred on the highway near the city, in which Mrs. McLean, of the city, and Miss Lillian Pickle and Miss Lillian Pickle, of the city, were injured. Mrs. McLean's collar bone and other injuries were serious.

GRANT TO OPEN

Kingston, Aug. 8.—(Special) R. H. Grant, minister of agriculture, has consented to open the agricultural fair on Sept. 20.

The Price of Our Wheat crop, now said to be the best in the world, is making it more than two dollars a bushel. The price of wheat in Europe is the highest since the war.